

THE CANADIAN GROCER

# 1910

You will not hear us talk of dull or hard times, we do not believe in them.



Representing integrity, quality, value and profit, four essentials with every wholesale and retail grocer.



## IMPERIAL PRODUCTS



Wishes you

A Happy and Prosperous

### NEW YEAR

Reliable advertised goods for which a demand is created are the best sellers. We create the demand.



Your jobber can supply them if he will. If he will not, write us, we shall see you get what you want

**MacLaren Imperial Cheese Co., Ltd., Toronto**