



**You can build this concrete root cellar yourself—at little cost**

**T**HE ideal Root Cellar is built of Concrete—ideal from the stand-points of economy, convenience, and permanence.

This is also true of almost every conceivable kind of structural work about the farm—

To build well, you should build of Concrete.

This is not a random statement, or one made solely with self-interest—but an established fact—a fact known already to hundreds of farmers, and one that you will accept, once you've read our book, "*What the Farmer Can Do With Concrete.*"

It contains one hundred and sixty pages of information of great value to every farmer—

Including plans and illustrations that will enable you to build, yourself, at little cost, well-nigh any building or out-house that may be required about your farm.

**Our free book tells how and gives you much other valuable information**

**M**OST people, nowadays, know that you can make almost anything with Concrete—from a house to a hitching-post.

But what many do not know is that, to mix and use Concrete, one requires practically no technical knowledge—

All that you require to know is told clearly in our 160-page book—

A book that is price-marked "50 cents," but that we will send free to any farmer who asks for it.

Fill out the coupon—and send it to us to-day.

**"What the Farmer Can Do With Concrete"**

Tells you how to use Concrete in constructing:

- |                |                |            |
|----------------|----------------|------------|
| Barns          | Houses         | Tanks      |
| Cisterns       | Poultry Houses | Troughs    |
| Dairies        | Root Cellars   | Walks      |
| Dipping Tanks  | Silos          | Well Curbs |
| Foundations    | Sheds          | Etc., etc. |
| Fence Posts    | Shelter Walls  |            |
| Feeding Floors | Stables        |            |
| Gutters        | Stairs         |            |
| Hens' Nests    | Stalls         |            |
| Hitching Posts | Steps          |            |
| Horse Blocks   |                |            |

It contains complete information and is profusely illustrated.

You may send me a copy of "*What the Farmer Can Do With Concrete.*"

Name .....

Address .....

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 .....

**Canada Cement Company, Limited**

65-70 National Bank Building, MONTREAL