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"THE ELL" 2024

At a cost of only two-thirds of a cent a day per Animal, Royal Purple Stock Specific makes each Animal worth 25 per cent. more.

You never heard of any other Specific, or "Stock Food," doing likewise.

Royal Purple will permanently cure the Bots, Colic, Worms, Skin Diseases and Debility, and restore run-down Animals to plumpness and vigor.

It will increase the milk-yield three to five pounds per cow a day inside of from two to three weeks. It makes the milk richer than ever before.

MR. ANDREW WEGRICH, of Wainfleet, Ont., says: "This is to certify that I have tried your Royal Purple Stock Specific for two weeks, on one cow. On the 16th I weighed her milk as 17 pounds. I noticed a change after 5 or 6 days, as there was an extra weight of milk. On the 29th, I carefully weighed the milk, and she gave 22 pounds. I am giving an order for 5 boxes, as I consider it the best I have ever used."

"Stock Food" will not do this. Because "Stock Food" is nothing more or less than a mixture of the very things which you, yourself, grow on your own farm.

It is not more food your Animals need. They must have something to help their bodies get all the nourishment from the food they are getting. So that they will fatten, and stay fat, all the year 'round.

They need something to prevent disease, to cure disease, and to keep them in the best of health, all the time.

Not a Stock Food

Royal Purple is not a "Stock Food," nor a "medicine." It is a Conditioner.

It does not contain Grain, nor farm products. Nor does it contain "Dope," or any other injurious ingredient. Royal Purple does not merely temporarily bloat or inspire the Animal. It fattens and strengthens it, permanently.



No other Specific known adds flesh so quickly as Royal Purple. It makes 6-weeks-old Calves as large as ordinary-fed Calves are at 10 weeks.

Royal Purple makes naturally thin Animals fat.

and heavy. And it builds up the health and restores the former plumpness and vigor of run-down stock, in little or no time.

The very best time to use this Conditioner is NOW. It digests the hard food properly and prevents the animals getting indigestion or losing flesh.

50 per cent. Cheaper

One 50-cent Package of Royal Purple will last one Animal 70 days. This figures a little over two-thirds of a cent per day.

Most "Stock Foods" in 50-cent Packages last but 50 days, and are given three times a day.

But Royal Purple Specific is given only once a day, and lasts 50 per cent. longer.

(A \$1.50 Pail, containing four times the amount of the 50-cent Package, lasts 280 days.)

So, you see, it is only necessary to give Royal Purple Specific once each day.

Just think of making each Animal worth 25 per cent. over its cost! What will that mean to you, Mr. Stock Owner!

Royal Purple

STOCK AND POULTRY SPECIFICS

Royal Purple creates an appetite for food, and helps nature to digest and turn it into flesh and muscle.

As a Hog fatterer, Royal Purple has no equal.

Never Off Feed

Dan McEwen, the horseman, says: "I have used Royal Purple Stock Specific persistently in feeding 'The Fel,' 2,024, largest winner of any pacer on Grand Circuit in 1908 and 1909, and 'Henry Winters,' 2,104, brother of 'Allen Winters,' winner of \$30,000 in trotting stakes in 1908.

"These horses have never been off their feed since I started using Royal Purple Specific. I will always have it in my stables. Your Cough Powder works like magic."

For Poultry

Royal Purple Poultry Specific is our other Specific. It is for Poultry—not for stock.

It makes the Hens lay Eggs in Winter as well as in the Summer.

MRS. WM. BURNHAM, Sanford, Ont., says: "Dear Sirs,—This is to certify that I have used two boxes of your Poultry Specific for my hens. They laid so well while feeding it to them, I wondered if you would mind sending me word how or where I could get some this winter. I bought it from your agent last winter. I had 32 hens, and some days I got two dozen eggs a day in February and March, while feeding them the Specific."

Royal Purple Poultry Specific prevents Fowls losing flesh at moulting time, and permanently cures every poultry disease. It makes their plumage bright and keeps them always in prime condition.

It makes your Poultry worth more than they could ever be without it.

Yet one 50-cent Package will last 25 Hens 70 days. Or a \$1.50 Pail will do 25 Hens 280 days. This is four times more material at only three times the cost.

Make This Test

Every ounce of Royal Purple Stock and Poultry Specific is guaranteed.

To prove that Royal Purple has no equal, we want you to make this test:

Feed Royal Purple to any one of your Animals for four weeks. And at the same time feed any other preparation to any other Animal in the same condition.

If Royal Purple does not prove to you, by actual results, that it is the best you ever used, we'll return your money.

And we'll ask no questions—make no excuses. You will be the judge—not us.

This is an honest test, isn't it? We ask you to make it because we know that Royal Purple is the best Conditioner on the market.

If you are not satisfied, after testing it, you don't lose anything, do you?



Centralia, Ont., Feb. 7, '10.

The W. A. Jenkins Mfg. Co., London, Ont.: Gentlemen.—We have been using Royal Purple Poultry and Stock Specific for the last three weeks, and must say that results are remarkable. Am feeding the Stock Specific to two milking cows, and they have increased 30 per cent. in their milk. The Poultry results are even more marked than this. We have about 60 hens, laying age. When we commenced feeding, we were getting five and six eggs a day, and in the last five days the same flock of hens laid 150 eggs, almost an average of 31 each day, and those five days have been the coldest this winter.

You can see results plainly in two or three days after the use of "Royal Purple," and the poultry have the same hustle and appearance now as in the summer time. With cows and poultry, am using exactly the same feed and care as before starting to feed "Royal Purple."

When farmers and stockmen get acquainted with Royal Purple, it will have a greater demand than all other tonics and stock foods on the market combined.

Yours truly, ANDREW HICKS.

Aug. 28, 1910.

W. A. Jenkins Mfg. Co., London, Ont.:

Gentlemen,—Last Fall we had in our stables a young mare belonging to Miss Clouston, of Montreal. We could not feed her any bran on account of causing violent scouring, consequently causing her to become weak and thin. We commenced using your Royal Purple Stock Specific, and the results were wonderful. After using it three weeks, we found we could feed the animal bran or any other soft feed without scouring her, and she actually took on in this time twenty-five pounds of flesh, we working her at the same time through the hump. I can heartily recommend your Stock Specific.

TOM SMITH.

Trainer for the Hon. Adam Beck.

We also manufacture:
Royal Purple Hog Killer, 25¢
Royal Purple Gall Cure, 25¢
Royal Purple Sweet Lard, 50¢
Royal Purple Cough Cure, 50¢

Our Cough Cure will cure any ordinary cough in four days, and will break up and cure distemper in ten to twelve days.

If your dealer cannot supply you with any Royal Purple Brand, we will ship you upon receipt of \$1.00 cash or bank paid, for either poultry or stock specific, or want any of our other products, we will send it to you postpaid upon receipt of price.

W. A. JENKINS MFG. COMPANY, LONDON, ONTARIO