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Every Premium we are giving can be relied upon as being Strictly First-class. We positively will not send out cheap, trashy articles.

Lady's Watches



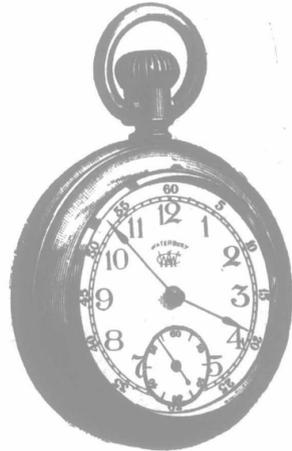
HALF SIZE

No. 1.—Sterling silver, open face, with genuine American jewelled movement, engraved, plain or engine-turned case, and stem winder. SIX NEW SUBSCRIBERS. Retail price, \$8.50.

No. 2.—Gold-filled case, guaranteed for 15 years, with genuine American jewelled movement, very finely timed and stem wind. NINE NEW SUBSCRIBERS. Retail price, \$11.50.



Gent's Watches



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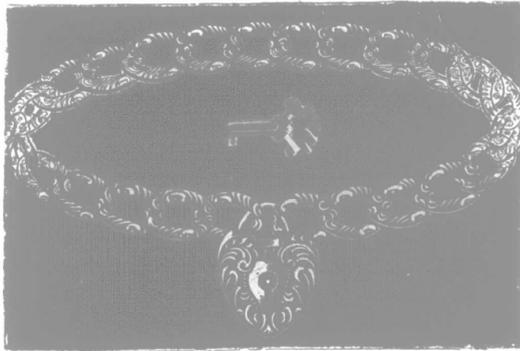
No. 4.—Genuine Elgin or Waltham 7 jewelled nickel movement in 14-karat, twenty-year guaranteed, gold-filled, open-faced, screw back and bezel case. TEN NEW SUBSCRIBERS. Retail price, \$15.00.

The subscription price of

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 AND HOME MAGAZINE

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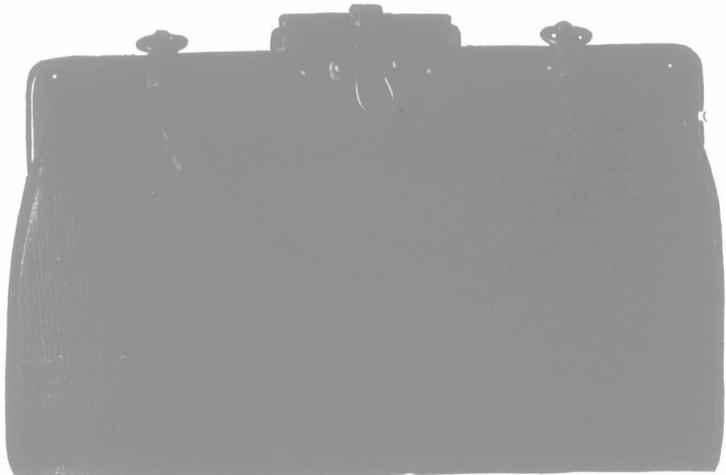
Cash must accompany all subscriptions. Premiums sent immediately upon receiving the new names.



Handsome Curb-link Sterling Silver Bracelet and Two Sterling Silver Friendship Hearts for Two New Subscribers

Remember, the NEW SUBSCRIBER does not get a premium, but these premiums are given our old subscribers or agents for obtaining NEW SUBSCRIBERS.

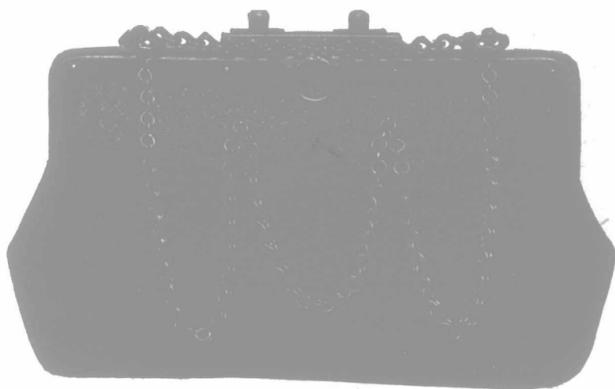
Every NEW SUBSCRIBER sent in must be a farmer (Freeholder or Tenant), not Minors or Employees.



Lady's Hand-bag

SIZE, 4½ x 7½ inches.

Just what every lady wants. A magnificent leather Hand-bag, leather-lined, leather handle, nickel-plated clasp, for TWO NEW SUBSCRIBERS. Retail price, \$1.50.



Lady's Wrist-bag

SIZE, 3½ x 6 inches.

This handsome pebbled-leather Wrist-bag, also leather-lined, nickel-plated clasp and chain, for ONE NEW SUBSCRIBER. Retail price, \$1.00.

THE WILLIAM WELD CO., LIMITED, - - London, Ont.

SEE OTHER SIDE.