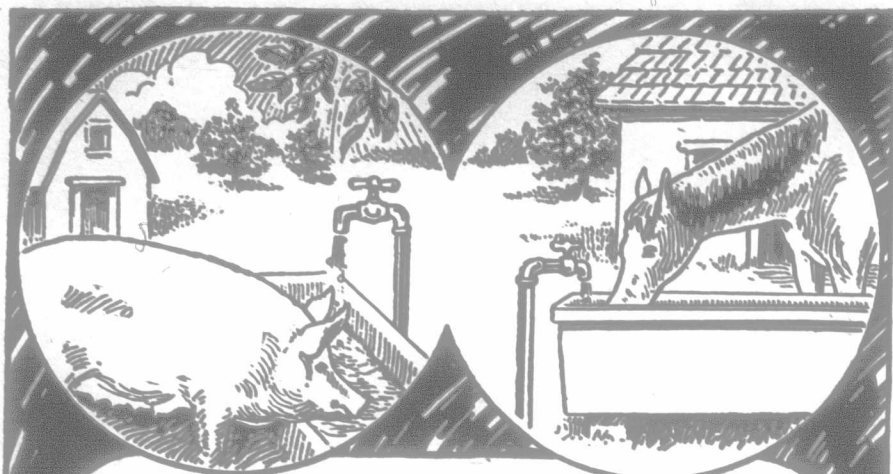




PURE WATER CHEAPENS FEEDING

—helps fatten your horses, cattle and hogs; makes cows produce more milk, and keeps them healthy. But stock will not drink freely of ice cold water nor of warm stale water. With

Empire WATER System

you can have an unfailing supply of pure, fresh water anywhere about the barn, and it will be of an even temperature—just as it comes from the well, cistern or spring.

Just what you have been looking for. Costs little to install. Makes farm work easier.

WRITE FOR OUR FREE BOOKLET

We want to tell you about the many advantages of the Empire System. Our Free booklet gives descriptions and illustrations. We will also send you an Information Blank, which, when filled out, will enable us to send you full particulars and the cost of a system adapted to your particular needs.

Get posted—write us to-day.

THE EMPIRE MFG. CO., LTD.

Head Office and Factory: London, Ontario

Branch Office and Warehouse:
119 Adelaide St., W., Toronto, Ont.



ALWAYS READY—NEVER FREEZES

If Your Home or Barn Stood There

Nothing could save it. It would simply add one more to the thousands and thousands of buildings that are destroyed every year by Lightning. 1918 Lightning losses will be the greatest ever known, because of the increased value of the buildings, grain and live stock destroyed.

This country cannot afford to lose your grain and live stock this year. It is your duty to your country, as well as to your family and yourself, to see that every building on your farm is protected before Lightning strikes.

Shinn-Flat

Protects Property from Lightning

The Shinn-Flat Conductor is made of pure copper wires, woven in the form of flat ribbon-like cables, 1 inch in width. It is the most modern Lightning Rod ever devised.

Bonded to Protect

Every Shinn-Flat installation is covered by a Cash Bond that Lightning will not strike, paid for by us and issued direct to you by a large Bonding Company. The W. C. Shinn Mfg. Company is the only manufacturer of Lightning Conductors that ever backed up its goods and its work in this practical way.

Proper Installation Guaranteed

Any Lightning Conductor is dangerous unless properly installed. Shinn-Flat Conductors are installed by one of our representatives, who has been thoroughly instructed and whose work we are willing to bond. Shinn-Flat Conductors may be applied to any building at reasonable expense. Write for Book on Lightning Cause and Control, and full information.

W. C. SHINN MFG. CO., Windsor, Ontario

Remember—Lightning Can't Strike if SHINN Gets There First



Speedy Haying and Finest Hay

GOOD hay is made in fast time with little help, year after year, on farms equipped with McCormick mowers, rakes, and tedders, and International side delivery rakes, loaders, etc.

McCormick Mowers, Dump Rakes, and Tedders have been too long and favorably known wherever hay is grown, to need description.

Every hay grower should become familiar with the construction of the new International Combined Side Delivery Rake and Tedder. This popular, economical machine has two duties in one—it can be instantly adjusted for rake or for tedder. It rakes clean, teds thoroughly, and handles hay gently. It is a left-hand-delivery rake, which means it can follow the mower closely and strike the heads first (not the stems). It does clean work, piling two swaths at once on the clean stubble (not on an unraked swath), for proper curing.

International Windrow Loaders are built to last. Pulled easily by two horses, they load uniformly, leave the field clean, lift hay over 10 feet, do not thresh off blossoms and leaves.

Hay values are high. McCormick and International hay tools, which put hay under cover in prime condition four or five hours after cutting, return their price, and more, to your pocket. Act early this year! The demand for machines exceeds the supply! Write the nearest branch.

International Harvester Company of Canada, Limited

BRANCH HOUSES

WEST—Brandon, Man., Calgary, Alta., Edmonton, Alta., Estevan, Sask., Lethbridge, Alta., N. Battleford, Sask., Regina, Sask., Saskatoon, Sask., Winnipeg, Man., Yorkton, Sask.
EAST—Hamilton, Ont., London, Ont., Montreal, Que., Ottawa, Ont., Quebec, Que., St. John, N. B.

**CAREFULLY SEALED
IN GERM PROOF TUBES**

PURITY OATS

**BRINGS TO YOUR TABLE
THE DELICIOUS NUT LIKE
FLAVOUR OF THE FAMOUS
ALBERTA OATS**

MANUFACTURED BY

Western Canada Flour Mills Co. Limited

FREE

Write the wording of the above advertisement on a blank piece of paper, mail it to us, with your name and address, at 74 King St. East, Toronto, and receive free and postpaid a copy of our beautiful 20" x 26" ART PLATE "PURITY"