

NO GAMBLE—WE PAY EVERYBODY

POINTS GIVEN FOR ORDERS

For orders sent in and reaching our office prior to midnight of December 31st, 1919, we will give:

For a 1-Year Subscription at \$1.50	30 Points
For a 2-Year Subscription at 2.00	50 Points
For a 3-Year Subscription at 3.00	100 Points
For a 5-Year Subscription at 4.00	200 Points

For orders sent in after the 31st day of December, 1919 and prior to the closing of the Contest, midnight of April 30th, 1920, we will give:

For a 1-Year Subscription at \$1.50	25 Points
For a 2-Year Subscription at 2.00	45 Points
For a 3-Year Subscription at 3.00	90 Points
For a 5-Year Subscription at 4.00	180 Points

CLUBS GIVE BONUS POINTS

We will give for the forming of Clubs of 50 members bonus points which represent not only handsome cash values, but very materially increase your number of points toward the winning of the Ponies. (See table below.) Each Club representing 50 members are all to be sent into our office together and should be marked 1st, 2nd, 3rd or 4th club formed. Take notice that the 2nd club formed earns more bonus points than the 1st; the 3rd more than the 2nd; and the 4th more than the 3rd. Remember, these bonus points are in addition to the points earned on each order as above table.

	On the 1st Club	On the 2nd Club	On the 3rd Club	On the 4th Club
All 1-Year Subscriptions	500	1,000	3,500	5,000
All 2-Year Subscriptions	1,500	3,000	6,000	10,000
All 3-Year Subscriptions	3,000	6,000	12,000	18,000
All 5-Year Subscriptions	5,000	10,000	18,000	26,000

CLUBS MEAN BIG CASH VALUES

By forming the above Clubs your total record would show exclusive of points earned on expiry slips, the following number of points and their cash value. In these figures we have included the 1000 entrance points:

	1st Club Value Points Cash	2nd Club Value Points Cash	3rd Club Value Points Cash	4th Club Value Points Cash
All 1 Year Orders:	3,000—\$18.00	8,500—\$52.50	10,500—\$63.00	17,000—\$105.00
All 2 Year Orders:	8,000—\$48.00	19,500—\$117.00	29,500—\$177.00	46,500—\$279.00
All 3 Year Orders:	9,000—\$54.00	20,500—\$123.00	37,000—\$222.00	54,000—\$324.00
All 5 Year Orders:	16,000—\$96.00	38,000—\$228.00	64,000—\$384.00	100,000—\$600.00

The above figures in each case show the grand total number of points and full cash value. For example: The 4th Club of 50 members, all five-year

subscriptions, means that you have actually gained over the 3rd Club 36,000 points, and in cash \$180.00.

Five-year orders are much cheaper for subscribers and are worth many more points to the entrant, therefore, entrants should always try for five-year subscriptions.

POINTS FOR EXPIRY SLIPS

On the back cover of each copy of The Canadian Thresherman and Farmer is the pink expiry slip, showing the name and to what date the subscription is paid. The figures in the lower left hand corner indicate this. For example, 11—19 means the subscription expires November, 1919, and 2—22 would mean February, 1922. A slip showing a series of figures as: 1—17—18—19—20 means the subscription expired in January of each of the years, was renewed annually, but finally expires in January, 1920. For each one of these pink expiry slips, clipped with enough of the cover to show same was taken from the current month's issue and sent in to the office attached to the coupon below, we will credit the entrant's record with two points. By keeping a sharp look-out for these you can always know when a subscription is about to expire. Ask your postmaster when The Canadian Thresherman and Farmer comes in to his office. Maybe he will also tell you who are subscribers.

PAID IN ADVANCE SUBSCRIBERS

Persons sending new or renewal subscriptions direct to the office of The Canadian Thresherman and Farmer may request that points to which their order is entitled be credited to any one of the entrants. This request must accompany the subscription order. Present subscribers, regardless of how far in advance their subscription is paid, cannot have any points credited to entrants on that account. They may, however, renew and extend their subscription if desired. In all cases renewal subscriptions will be extended from present expiry date.

THREE JUDGES WILL FIND THE WINNERS

On May 1st, 1920, all records pertaining to this contest will be turned over to three Judges. It will be their duty to find the winners, and their findings from the record cards will be final. The Judges will be three men in no way connected with the staff of The Canadian Thresherman and Farmer or with the firm of the E. H. Heath Co., Limited. No one having a relative entered in the contest can be a member of this board of three Judges.

YOU WILL ALWAYS KNOW YOUR STANDING

Each issue of The Canadian Thresherman and Farmer, beginning December, 1919, will show a chart of the standing of the different contestants, and by watching for this you will always know your position in the prize list.



"CHUMMY"

"BABY DOLL"

"BEAUTY"

Entrant Coupon

THE CANADIAN THRESHERMAN AND FARMER,
WINNIPEG, MANITOBA
SHETLAND PONY CONTEST MANAGER:

Please enter my name as a contestant in your big Shetland Pony Contest, and credit me with 1,000 points.

Name.....

My age is.....

Town.....

Province.....

In connection with this contest address all communications to

W. L. WILLIAMS, Circulation Manager,
THE CANADIAN THRESHERMAN AND FARMER.
Published by, E. H. Heath Co., Limited, Winnipeg, Manitoba.

Contest
Closes
April 30th,
1920

All contest
orders must be
in our Office
prior to
mid-night of
April 30th,
1920.

Expiry Slip Coupon for November

THE CANADIAN THRESHERMAN AND FARMER,
WINNIPEG, MANITOBA
SHETLAND PONY CONTEST MANAGER:

Gentlemen:

Attached please find..... expiry slips clipped from the November, 1919, issue of the Canadian Thresherman and Farmer. Kindly credit my record with 2 points for each, a total of..... points.

NOTE:—Only slips clipped from the November issue are to be attached to this coupon. Slips taken from old issues will not be accepted or credited.

Name of Entrant.....

Town.....

Province.....

There will be a coupon in the December issue for December expiry slips.

ARE YOU IN IT?