

Just a Word With You!

BEFORE electric light was heard of petroleum in various forms had been the popular and (if we except gas and the tallow dip), the only means of lighting in the majority of homes. This fact is still in evidence in communities where electricity and gas are an unknown luxury.

Victoria for a number of years past has had an electric light plant giving a service second to none in Canada and the public generally have not been slow to recognize the many advantages to be derived from its use, consequently over 3,000 homes in the city are now made cheerful by its brilliant rays. There are, however, some few left who, for various reasons, still continue the use of coal-oil lamps, and we wish by means of this little pamphlet to point out as forcibly as possible that, from any and every point of view, there is no reason why they should not be in possession of electric light, which is the most modern and best of all lights.

The rates for electric light have just been reduced to 12c. per kilowatt hour net, which means that a light, equivalent to 16 candles burning as one flame, costs only $\frac{3}{4}$ of a cent per hour.