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CONTENTS

IN THE PUBLIC VIEW	5
REFLECTIONS	6
THROUGH A MONOCLE	8
THE EUROPEAN FERMENT	9
BY THE BUSY PHOTOGRAPHER	10
THE SLOPE OF THE NORTHLAND	11
CANADIAN BOOKS OF THE YEAR	13
SPORTS OF THE SEASON	15
AN AMAZING PAIR. Story	16
DEMI-TASSE	18
THE SHEFFIELD CHOIR	19
WHAT CANADIAN EDITORS THINK	24
FOR THE CHILDREN	25



PUBLISHER'S TALK

LAST week's cover design has been the subject of much comment, many of our readers declaring that it makes a new record in periodical covers. As it was painted by a Canadian artist and the plates made by a Canadian engraving firm, we are rather proud of the achievement—not our achievement, but theirs. Mr. Johnston had also the pleasure of knowing that the front cover of the "Courier" for last week was accounted worthy to be hung in the Annual Exhibition of the Applied Art Society which opened in Toronto on Monday of this week. We believe that this is the first time any Canadian periodical has been honoured in this way. This week's cover by Mr. Nicolet, an artist whose studio is in London, Ontario, is we believe one of the daintiest pictures which his clever brush has yet produced. Mr. Nicolet has also done a very dainty winter design which will appear in January.

OUR voting competition for "Canada's Ten Biggest Men" is attracting much attention. It was somewhat unfair of His Majesty to Knight two prominent names in the list after so many ballots were in. Yet we believe that Sir Edward Clouston and Sir Hugh Graham will be found to be well up in the competition. Do not delay sending in your voting paper. Every person must help in this momentous decision.

PEOPLE are asking about the subscription price. We will still accept Three-Dollar-Cash-Subscribers, if they come well recommended. We make no rash promises about the length of time we will indulge our friends in this way.



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