The DOHERTY PIANO & ORGAN Co. Ltd.

beg to announce that they have moved from their premises at 280 Hargrave Street, and are now at home in their

Magnificent New Store —324 Donald Street—

(Just North of Portage Avenue)

This Store is the most beautiful of its kind in Western Canada and you are cordially invited to come and inspect our new quarters when in the city.

LARGER STOCKS THAN EVER LOW PRICES AS USUAL

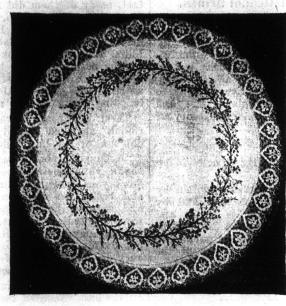
at our

New Winnipeg Branch

324 Donald Street

Long Distance Phones.

If You will send us 35c.



For eight skeins of ART EMBROIDERY SILK which is sufficient to embroider a 15 inch Cream Linen Centre Piece, stamped for the new HEATHER EMBROIDERY.

We will give you FREE, this Centre Piece, and sufficient Cream Lace to edge this as illustrated, also a diagram lesson which will teach any woman this beautiful embroidery which is simple but effective.

Send to-day, as this generous offer is good for a short time only.

This offer is made to convince every woman that our ART EMBROIDERY SILKS are the best made.

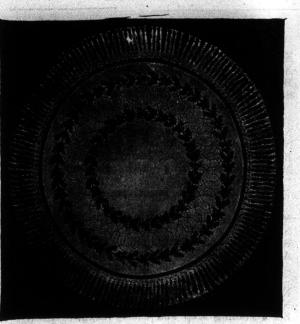
Address:

BELDING PAUL CORTICELLI LIMITED,

Montreal, P.Q.

Heather Bloom Embroidery.

A fashionable idea at present is to have a matched set consisting of cen-trepiece, scarf and cushion, where the three are to be used in one room. One of the newest embroideries being shown is called "Heather Bloom." It is most effective and dainty and the stitch consists of groups of heavy French knots. The heather is embroidered in shades of reddish purple, and the stitch is formed by twisting a heavy silk two or three times around a coarse needle so that the knot is full and round. Two strands of royal floss or four threads of filo floss may be used, and this embroidery is so quickly worked that one may easily be tempted to embroider the complete set. Heavy



cream linen is used for No. 6065—27 Inch Heather, Table Centre, 55 Cents

these effective embroideries and a heavy fringe matching the material is used to finish these beautiful designs. This embroidery is also effective on dark linen background worked in stronger colorings, or for dining-room use dainty pale shades may be embroidered on fine white linen.

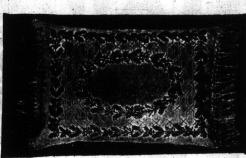
The heather set illustrated has been embroidered in shades of reddish

The heather set illustrated has been embroidered in shades of reddish purple, the small green leaves are embroidered in green, one stitch being taken the full length of

No. 5820—Scarf, 22 by 54, \$1.50.

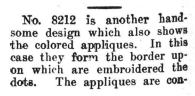
each petal and dull browns are used for the stems.

This is the season of the year when one's thoughts turn to spring and summer clothes, and to the embroidered articles which complete them. The present styles are so simple that a handsomely embroidered collar and cuffs are all the trimming they need, and No. 8214 shows one of the latest ideas suitable to wear with either a suit or a one-piece dress. Colored linen appliques are basted on to the



No. 6506-Cushion, 60 Cents.

stamped linen foundation, and are buttonholed closely all round, cuting away the edges afterwards. The veins and dots are then embroidered on the appliques which form the rose design. The set illustrated has been embroidered on white linen with pink appliques which form the rose design. The set illustrated has been embroidered white linen with pink appliques. The remainder of the design is solidly embroidered in white.





No. 8214-Collar and Cuff Set, 50 Cents.

nected to the white linen by an effective wreath design. Cuffs may be supplied to match either of these collar sets, and if preferred the colored appliques may be omitte and the entire design carried out in white.

Further description of any of these embroideries will be furnished and a diagram lesson illustrating the heather embroidery will be enclosed with any of the stamped designs ordered. Silks may be supplied to embroider any of these designs at 55 cents per



No. 8212-Collar and Cuff Set, 50 Cents.

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