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A Chat with Our Readers

If you anchor your belief to the doctrine that home is the best spot on earth, you are in a special sense eligible for membership in The Western Home Monthly family. Each month hundreds of new names are added to our subscription list. Every additional name strengthens the bulwark of home builders, home dwellers and home lovers. A sum very close to the forty-six thousand mark represents the homes of our subscribers. Counting five people to the average home you can estimate the influence exerted by this magazine. A home is the magnet toward which all good things gravitate, and a nation's homes are its best asset. Our mail box reflects the minds of its readers, and in the minds of all the thought of home is uppermost. Not only do mothers bring their problems to The Western Home Monthly. The fathers ask questions too. A tree breathes through its leaves. A magazine breathes through its correspondence. The more alive it is, the more letters it receives from its readers. What is your home problem? If you are a woman, interested in all pertaining to the home read "The Woman's Quiet Hour" and "The Young Woman and Her Problem." If you are the head of the house and are anxious to keep abreast with current thought, the editorial pages and "The Philosopher" will interest you. Do not stop with this. Read what The Western Home Monthly advertisers have to tell you about the things you should have if you are ambitious to provide an ideal home for your family. Such a home should be well lighted and well heated. It should be of the right color and have the proper trim. It should be a protection against all weather. Your genuine ideal home maker knows that safety, comfort, convenience and style are not incompatible. He makes his house a safe place for his family, a comfortable place and a place which in appearance shall be a credit to himself and to his town. It reflects in every smallest detail his individual taste and his best aspirations. It does this at a minimum expenditure of time and effort to the householder if he takes friendly counsel with the merchant or advertiser who advertises in a great publication like The Western Home Monthly. Every advertiser is glad to answer enquiries from wide-awake readers who have problems to solve. Our readers learn efficiency through our advertising columns not less than through its departments. For the successful advertiser has proved the value of the thing he brings to the attention of the public. We invite correspondence. Let us hear from every man and woman who reads this page.

We urge our readers to take advantage of the special premium offer whereby a handsome Davenport is given free in return for only nine new subscriptions to The Western Home Monthly.

The Davenport is covered in best quality leatherette and as a comfortable sofa is a handsome addition to any room. In a moment, however, it can be transformed into a full sized bed as the following illustration shows.

Owing to their two-fold utility, there is a very big demand just now for davenports and many dealers are asking quite high prices for these useful pieces of furniture.

A HINT TO THE READER

Manufacturers who advertise their goods in The Western Home Monthly do so because they believe that our subscribers are the kind of people who will be interested in their advertisements. We urge you, therefore, to look over the advertisements in this issue and see if there is anything of special interest to you at this time. If you do see something that you want now, or that some day you plan to buy, why don't you sit right down and write to the advertiser and tell him that you saw his advertisement in The Western Home Monthly and that you want to know more regarding his goods? He will be delighted to hear from you, and you can be assured that he will gladly send you all the information you want. Every manufacturer who advertises in this issue is mighty proud to put his name on what he makes, and he hopes some day to make a new customer out of you. That's why he advertises.

If you have not yet renewed your subscription the best time to do so is NOW.

Editor, Western Home Monthly:

I am pleased to write you that superb results have been obtained from the educational advertisements inserted by me in The Western Home Monthly. The latest recruit was enrolled on Friday last. She is a young lady residing at Fenwood, Sask.

Very faithfully,

J. D. A. Evans.

Moncton, N.B., 19th Sept., 1915.

Dear Editor:

Just a few lines to thank you for printing my letter in your valuable magazine. Your magazine helps me to pass away many pleasant hours and I wish it would come more often. I drain it dry of reading before I put it down, and it is with a feeling of keen regret that I finish the last page.

Best wishes to The Western Home Monthly and all who read it.

Sincerely yours,

(Miss) E. Whelan,



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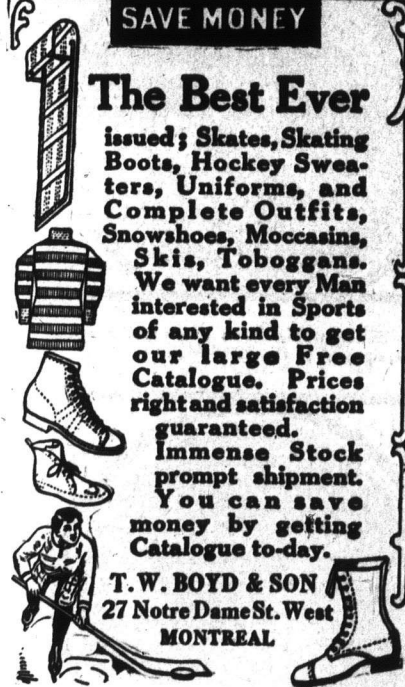
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