

THE HOME
THE WORLD

NEWS OF SPECIAL INTEREST

THE MOVIES
THE PLAYERSHere are Related Facts and Fancies Concerning the
Activities of Individuals and Organizations, the
Home, Fashions and Other Matters.

BLUEBIRD TEA AND SALE.
Bluebirds, bluebirds everywhere, was the impression you received as you entered the drawing room at the residence of Mrs. J. K. Scamell yesterday afternoon. The occasion was the bluebird tea and sale given by the members of Brunswick Chapter, I. O. D. E. The nearest to St. Valentine's Day suggested a scheme of decoration suitable for the time so the dining room was decorated with hearts and red candles. It was a very pretty combination of colorings and very symbolic, the bluebird representing happiness. Each tea table was decorated with a bird, a heart and foliage. Little Miss Dole, costumed as a bluebird in a gilded cage, opened the door for the guests. A feature of the decorations was Master Shreve, who representing Cupid, stood on a table with a large heart for a grab bag.

Mrs. G. S. Mayes was convener, Mrs. J. B. Travers, regent, received; Miss Alice Penton and Miss Alice Lockhart were in charge of the candy table, Mrs. Richard Dole and Mrs. E. J. Lewis presided at the tea table; Mrs. W. A. Wetmore and Mrs. Walter Dougherty looked after the cakes. Mrs. Harold Mayes was convener of the decoration committee.

The proceeds are for the upkeep of the beds in the Military Hospital which this chapter donated.



The little hat—so useful for the winds of March which will soon be upon us—one like the model picture, shows the style of wearing at present. The tilt has departed and this headgear must be mathematically straight.

Yesterday afternoon the boys of the Wiggins' Male Orphanage were given their annual Valentine entertainment at the museum by the junior associates of the Natural History Society. Deep regret was felt when it was learned that the girls and boys of the Protestant Home were unable to attend owing to an outbreak of measles.

After a glance at the many things of interest in the museum all gathered in the lecture hall to witness an Indian camp-fire entertainment. The "Indians" were grouped in a semi-circle around a glowing camp-fire, and a short programme of songs and dances

interspersed with clever repartee was carried out. A special feature was the narration of an Indian legend by the Medicine Man who looked very hideous in his grotesque mask.

At the close of the programme refreshments of cocoa and cake were served, and then the Valentine box was opened and the contents distributed. Before leaving, each boy was given a bag of candy to take home with him.

LOYALIST CHAPTER I.O.D.E. RAFFLE.
The Loyalist Chapter, I.O.D.E., members are selling tickets for a handsome embroidered linen bed-spread. Through the kindness of Macaulay Bros., this spread will be exhibited in the windows of the King street store on Friday and Saturday of this week.

VALENTINE IDEAS.
A game that little tots at a Valentine party would enjoy would be this: Cut from red cardstock a huge heart and tack it on the wall. From stitu paper or muslin cut arrows and in each put a pin. Then blindfold each child and turn it once about, then start it in the direction of the heart. In the centre of the heart, be it said, there should be a white circle. The child that pins its arrow on or nearest the white circle wins the prize.

VALENTINE RECIPES.

Sweet hearts.—One cup butter, two cups sugar, four eggs, one half teaspoon rose water, pinch of salt, two teaspoons baking powder, one-half teaspoon vanilla, three cups flour. Mix the same as you would a cake. Bake in heart-shaped tins and frost with pink frosting. Pink color can be obtained by using beets or beet juice.

Valentine Marguerites.—Beat the whites of two eggs so stiff so that they will adhere to the plate when turned upside down. Place 1-2 cups granulated sugar on the stove, add enough water to dissolve it and let it boil until it will stick against a glass when tried in cold water; then pour it into the whites of the eggs, beating fast. Add a little vanilla and one-half pound English walnuts chopped fine. Spread quickly on unsalted crackers, place on a pan and brown in a hot oven.

Heartcase.—One half cup butter, one half cup fine sugar, one whole egg and one extra yolk, two cups flour, one quarter teaspoon salt, two teaspoons baking powder. Grate the rind and half the juice of an orange. Beat butter and sugar and egg and orange, and lastly add the dry ingredients mixed together and sifted. Pass the batter through a forcing bag into heart shape. Sprinkle lightly with sugar and bake eight to ten minutes.

Heart Candies.—Mix the white of an egg and three tablespoons of cream with a pinch of cream of tartar and enough confectioner's sugar to make a stiff paste. To some of it add enough cranberry juice to make it a good shade of pink and wintergreen flavoring. Add more sugar and roll in a thin sheet and cut in heart-shaped candies with a small heart cutter. Cut some of the white fond-



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makes the best cake because it creams quickly and thoroughly with the butter which is the hardest part of the mixing. Its purity and extra "fine" granulation make it dissolve at once.

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ant with the heart cutter and let it harden.

Then there is the matter of table decorations for the Valentine party. It is generally accepted that pink is a suitable color for flowers and lamp shades, but such ribbons as are used on the table favors may be either pink or blue, the latter being Cupid's favorite color. An entire table, however, may be gotten up in pale blue, with the exception of the candle or lamp shades, which should be white. A wide bowl of forget-me-nots, real or artificial, makes a pretty and appropriate centerpiece for the supper table, these being tied among the blooms with a gauzy blue ribbon, such as may be found readily at the ten-cent store. The same ribbon may be woven in and out among the other table ornaments, forming here and there a big true lover's knot, held in place on the cloth with pins. If there is a plaster image or two on the table of Master Cupid with his bow and arrow the table would be still more suitably garnished. For the rest, flower and plants are always in keeping these running in a riot of charming loopings about the edge of a supper table, encircling the fruit-punch bowl and what-not.—Exchange

Annual Meeting Valcartier Chapter.
The Valcartier Chapter, I. O. D. E., held their annual meeting at the home of Miss Rosamond McAvity, on Orange street. The secretary, Miss Edith Cudlip, read a most interesting report, showing a large amount of patriotic work accomplished during the year. There was a large attendance for admission to lodges, orchestras and plans were discussed for further efforts for the coming year. Officers were elected as follows: Regent, Doris Sayre; first vice-regent, Miss Rosamond McAvity; second vice-regent, Miss Edith Miller; secretary, Miss Edith Cudlip; treasurer, Miss Gertrude Fleming; standard bearer, Miss Dorothy Bayard; councillors, Misses Marion Moore, Doris de Vebor, Helen Russell, Constance Ewing and Blanche Beattie. Three new members were voted into the chapter, Misses Vivian Dewing, Dorothy Le Roy and Miriam Knowlton.

TO ACCOMPANY FLOWERS OR SWEETS.
The long ago is dearest, And dearest old friends, too, And so I send this tender time To send my love to you.

POTATOES OR EGGS.
Recent dispatches in the daily press convey the information that in Bridgeport, Ohio, one large potato is legal tender for a full schilling of beer, also that a Waukegan, Ill., picture house is accepting a fee of two "spuds" in lieu of a nickel. When a suggestion was made to Dr. Wilson, the Strand Theatre publicity head, that potatoes might prove an acceptable addition to the box office receipts, that gentleman appeared a trifle ruffled. "Not so," said the physician hotly. "This is a high-class house, mark you. If any innovation of the kind is made, we will adopt an egg schedule. Say two strictly guaranteed fresh-laid hen fruits for admission to lodges, orchestras or boxes. Two cold storage for the balcony, and two suitable only for restaurant-cake-baking purposes, to break into the gallery."

Bread Omelet.—This is an excellent way to make a few eggs go a long way. Turn a cup of boiling hot fresh milk over a cup of bread crumbs and let stand five minutes or until the bread has absorbed the milk and the mixture has cooled. Beat slightly, only enough to mix, five eggs, add the bread mixture, season with pepper and salt, and turn into a large skillet in which has been melted a large spoon of half butter and half lard. Fry the omelet slowly, and when the under side is brown turn carefully and set in a hot oven until puffy and dry. This is enough for six people. Half the recipe is sufficient for four.

FREE TRIAL COUPON.

F. A. Stuart Co., 251 Stuart Building, Marshall, Mich., send me at once a free trial package of Stuart's Dyspepsia Tablets.

Name
Street
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Who's Who and What's What in the Picture World
and on the Stage—Favorites and What They
Say and Do.

Article by St. John Motion Picture Editor.
Published in "Reel Life"
Mutual Film Magazine.
Some weeks ago the publishers of "Reel Life" asked the editor of this column for an article on Co-operation and the Newspaper. The following appeared in "Reel Life" of February 3rd, with their complimentary introduction:

CO-OPERATION.
By Alice Fairweather.
The word co-operation has become almost like "efficiency" in the triteness of its use and yet it seems to express, as no other word possibly could the purpose of these articles on the importance of the motion picture theatre exhibitor, keeping in close contact with the photoplay editors.

I have been much interested in reading in Reel Life the views of several motion picture editors on this subject. All of the articles which have been published in Reel Life are thoroughly good, and upon thinking over what I would say in this connection I have decided to tell of my personal experiences in starting a motion picture column.

Breaking Ground.
The St. John Standard was the first newspaper in the Maritime Provinces to run a daily column of motion picture news, so when I began it was breaking new ground, and I found the ground quite hard and stony at first. There were some managers who seemed to thoroughly appreciate the move and gave me every help possible, and no little encouragement; others, while believing in it, seemed doubtful that the results would be successful. At the present time I am quite certain that all of the opinion now acknowledge that the motion picture column has been and is of the greatest value to them. It has been my policy to make the column local and so work hand in hand with the exhibitor.

Last September I was sent as a representative of The Standard to a meeting held to form a League of the Motion Picture Men of the Maritime Provinces at Halifax. I was called upon to make a speech, and as this was the first speech I had ever been called upon for, I was rather uncertain as to what to say and in how many words to say it. However, I decided to make the attempt and my speech consisted of the following words:

Her Speech.
"Co-operation between the motion picture theatres and the newspapers is the best possible thing for both—the more you give us the more we can give you."

They said it was the shortest speech ever made and I am of the opinion that it was a good thing I know when to stop. It may be that this little speech will be remembered when more lengthy ones are forgotten.

The manager of "The Unique" one of St. John's best patronized theatres, shows on his screen a slide advising his patrons to read the amusement page of The Standard; while the managers of the Imperial and the Opera House, both realizing the value of motion picture columns send news and give any assistance possible. The majority of theatre owners have joined in this plan of co-operation.

How They Do It.
The theatres and film exchanges make it their special business to see that all press matter is carefully looked after. All picture men visiting in town call at the newspaper office or have the paper rung up by telephone by their exchange. The value to the newspaper is increased circulation and the appreciation of the theatre owners.

TO STOP BAD COUGH

SOOTHY DRY, IRRITATED THROAT WITH PARMENT SYRUP, SAYS THIS OLD FASHIONED COUGH MEDICINE IS THE BEST.

We are told that the old time remedies are best and invariably contain less harmful yet better medicine than those which are in use today. This being so, undoubtedly the following old fashioned recipe which is quick acting will be welcomed by many as there seems to be a regular epidemic of coughs at the present time. Secure from your druggist 1 ounce Parment (double strength), take this home and add to it a quarter pint of hot water until dissolved. Take 1 tablespoonful four times a day. No more racking your whole body with a cough. Clogged nostrils should open, air passages of your head should clear and your breathing become easy. Parment syrup is pleasant to take, easy to prepare and costs little. Every person who has a stubborn cough, hard cold or catarrh in any form should give this prescription a trial.

Any druggist can supply you, or a bottle will be sent on receipt of 75c. postal note or money order. Address: International Laboratories, 74 St. Antoine St., Montreal, Canada.

tion of a large class of theatre-goers who read avidly all the news on the page of stage or screen favorites and picture page a large connection has been formed with firms outside the city. It is hard to foresee the influence but it is very much like the stone thrown in the pool, the circles widen until they touch many shores.

CURTAIN FLASHES.
Now that Mary Pickford has completed her work on her newest picture to be released in March by Artcraft, "A Poor Little Rich Girl," the matter of shipping her many pets across the continent to Los Angeles where she will produce her next photoplay, is occupying much of her time.

George Ovey, Mutual "Cut" comedian has 15 dogs?

Moreover, the terpsichorean Miss Phillips asserts boldly that she will guarantee to make no missteps that she will preserve all the grace of the muse of dancing and that, furthermore, she will not even lose her breath.

Edith Barrymore, Metro star, who has forsaken the spoken drama for the screen, wears short skirts for the first time in her dramatic career, in the Metro-Rolle production, "The White Raven." Miss Barrymore appears as "Nightingale Nan," an Alaskan dance hall girl. Brilliant, beautiful, ambitious, dissatisfied with her lot in Alaska, "Nan" makes her way to New York and becomes a prima donna.

Margarita Fischer is a tiger tamer. She appears in a cage with one in the next Mutual, "The Devil's Assistant."

Contrary to the natural disposition after witnessing his recent discomfiture on the links in "His Sweetheart," George Beban is very fond of golf. The mere fact that the Morisco-Pallas star was frightfully bruised by a golf club in the scene in which he was made to prevent the District Attorney from striking the declares that there is nothing like the grand old Scotch game. Weather permitting, Beban generally escapes to the links when he can elude the clutches of Director Donald Crisp. It is a source of great secret satisfaction that, no matter what Crisp makes him do in the studio, Beban always even the score by trouncing him on the links.

ALICE FAIRWEATHER.

A visitor to St. John yesterday was Mr. Phil Kauffman, general manager of the Famous Players Film Co. Mr. Kauffman arrived from Toronto yesterday and left for Halifax last evening. He will spend a few days in St. John on his return.

DOUGLAS FAIRBANKS SIGNS WITH ARTCRAFT

Douglas Fairbanks last Tuesday announced his film plans for the future which embrace the formation of his own producing company and the release of his photoplays through the Artcraft Pictures Corporation. This sets at rest the many conflicting rumors which have been current for the past few weeks concerning the future activities of the popular screen star. The arrangements for the distribution of the new Fairbanks subjects include the entire world by the Artcraft Picture Corp., which also handles the Mary Pickford and George Cohan pictures.

Mr. Fairbanks is to form immediately his own producing company and will produce himself all the photoplays in which he will appear. Work on the initial production under the new association will be commenced immediately in the East, other subjects being staged in whatever locale best suits the story.

"I have been investigating the motion picture business with the serious intention of making my own productions for some time past," said Mr. Fairbanks shortly after the agreements were signed. "It is as a result of these inquiries that I have determined to operate under my own name so far as the production of the plays is concerned. After diligent investigation of the various releasing channels I have selected Artcraft."

"This is an age of specialization," said Mr. Greene, in discussing the arrangements between Mr. Fairbanks and myself, and the motion picture industry has followed the lead of other industries in this respect. Artcraft Pictures was formed for the purpose of distributing and exploiting productions such as these in which Mr. Fairbanks will appear. He has given me to understand that he is as enthusiastic over the opportunities to do pictures under his own management according to the exhibitors, despite whatever their regular programme might be to present the new series of Fairbanks pictures."

Following a slight illness which kept her away from the studio for the past week, Mary Pickford has again resumed her activities over in Port Lee in her latest screen subject, "A Poor Little Rich Girl," an adaptation from the well-known Eleanor Gates play and novel.

ALICE FAIRWEATHER.

IMPERIAL

The Prettiest and Busiest Little Bunch of Fibbers That Ever Gathered 'Round a Chafing Dish!

THAT BISQUE DOLL OF PICTURE FANS
MARGUERITE CLARK

In the Cheeriest of Comedies

"MISS GEORGE WASHINGTON"

The Girl Who Couldn't Tell the Truth.

"PINCH ME, ALICE, I'M ALL GOOSE-FLESH!"

Marguerite and her pal can't shake one of the college old-maid teachers and in their desperate efforts to escape her they dash into the hotel room of a good-looking chap. To get out of a bad mix-up Marguerite introduces the fellow as her husband—bing! up goes the balloon. The fibbing starts here.

MR. AND MRS. SIDNEY DREW AGAIN!

In Their Domestic Scrap "The Count of Ten."

5 Subjects—MAGAZINE MOVIES—5 Subjects

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Then shall the King say unto them
on his right hand.....

"I was an hungered, and ye gave me meat;
I was thirsty, and ye gave me drink.....
naked, and ye clothed me....."

Then shall they answer him, saying—
"Lord, when saw we thee an hungered, and
fed thee? or thirsty, and gave thee drink?
....or naked, and clothed thee?"

And the King shall answer.....

"Inasmuch as ye have done it unto one of
the least of these my brethren, ye have
done it unto me."

Overseas, in ravaged Belgium, more than
3,000,000 of "the least of these" are
hungry, thirsty, thinly clad—looking to us!
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