sed their best effort to probe the ma

sue the matter further on its own

ST. JOHN, N. B., MONDAY, JANUARY 8, 1917.

"We are fighting for a worthy purpose, and we shall not lay down our arms until that purpose has been fully achieved."--- H. M. The King. TO THE PEOPLE OF THE EMPIRE-Every fighting unit w end to the front means one step nearer peace

### NATIONAL SERVICE.

tom. They have not fairly tested the fect that the past few days have wit- power of the Dominion Govern sed a verittable avalanche of signed National Service cards from all parts such cases. Ten-cent milk has not This is as it should be, yet been justified in this city and it and if there are any New Brunswick will certainly be in the interests of ers who have not yet complied with the people for the council to reopen the request of the Director General of the entire matter, insist upon al Service to complete the cards swers to all the questions asked and and return them to the Post Office De- that such answers shall be given untaken for granted, of course,

initiative the information it gathers also state our willingness to do all an our power to bring shout that much desired result. Canadians must recognize the vital necessity of victory, must realize what it will mean to this country should anything cocur to prevent the triumph of British arms. Of course we know that a German victory would mean good-by to British freedom, to British institutions in so far as Canada is concerned. All these things have been taught even to the oblidren in the school room and every adult in this country knows them by heart.

If that is the case, if we are conscious that as between victory and defeat there is a great cheam and the side of possible terms indicates of years, and thus everything is great an est one dinner time in one of our ammunition wagons. Unfortunately we had to move on, so he had his work for noth the disparity against Germany? May we not expect a setting up in the mind of the German populace of a new sent; then the chastissement of conflict has been completed—a sentiment that will not again brook the name of war?

Wild Life in France

By H. Thoburn-Clarke

Here on the banks of a river, some where in France, we are in an ideal country for studying the wild life of the district. Nothing appears to have been cultivated for at least a couple of years, and thus everything is great there is a great cheam and the

Apparently (semany has not yet things have been taught even to the children in the school room and every dath in this country knows them by heart.

If that is the case, if we are consistent that the country of the constant is between victory and defeat there is a great, chasam and that the country for the country for studying the wild life of the constant of the country for studying the wild life of the country for studying the wild life of the country for studying the wild life of the country for studying is grown and defeat there is a great, chasam and that the country may be like the snowball the boy under the flag of liberty and emboying a continuance of the benefits we have sain of Prussianism, if all these think, while it gathered magnitude and moments, then younge to do about it? Because there are a lot of us in this country who are doing virtually nothing.

National Service brings an opportunity of which every loyal country, and poportunity of which every loyal country and poportunity and poportunity and poportunity of the country who is an opportunity of the country loyal poportunity of the country loyal poportunity and poportunity and poportunity of the country loyal poportunity of the country loyal poportunity and poportunity and poportunity of the country loyal poportunity and poportunity and poportunity to the country loyal poportunity to the country loyal poportunity and poportunity to the country loyal poportunity and poportunity to the

rumors but it certainly is a time when there should be the plainest of plain better able than Germany to take the speaking and it is absolutely neces hard blows that a continuance of the sary in their own interests that the war will bring. Among all the war Canadian people respond to this apring nations Germany can least afford peal. It is of equal importance that to have the war go on, for from now the reply should be prompt for the on she must bear an increasing weight Government desires to secure the in- of the burden of the fighting. formation as rapidly as possible.

### THE MILK QUESTION AGAIN.

tion but that handicap has now bee The Standard respectfully directs overcome and the Alises are today the attention of the members of the the superior of the enemy in every de City Council to an interesting circular partment of the fighting. They have letter signed by Primecrest Farms the men, the guns, the resources, the Ltd., which is published in this morn-money and the disposition to go on ing's issue, and which has already while Germany is commencing to fee been circulated among producthe pinch in all these factors to such ers from whom that concern has pur-

It will be noticed that, despite the energy and lightness of heart the Ger statement that the dealers were paying more than 40 cents per eight-quart can for milk, the circular speciquart can for milk, the circular specifically names that sum as the price to be paid after January 1st, or the price that is paid for the milk that firm receives today. The commissioners are also asked to note that when agents of the company handle the milk a reduction of one cent per can is made, and this despite the fact that the representative of the city dairymen who stated the case to the council included in his estimate of costs a special charge for handling in the country. The net price paid to producers is 39 cents per eight quart can.

The whole natiom was m a glow of pleasurable excitement at the anticlipated conquest. The war was to be of short duration and to enthrone Germany as the greatest among mations and peoples. Two and one-half years sentiment supporting the battlefield. Another year of war upon a scale the contemplation of which is appair to the country. The net price paid to producers is 39 cents per eight the country. The standard has no desire to harase the commissioners but this newspaper contends that they have not specific the solution of the contemplation of which is appair to the country. The net price that the contemplation of which is appair to the country. The net price to price the conquest. The war was to be of short duration and to enthrone Germany as the greatest among mations and yeoples. Two and one-half years sent have done much, very much, to disappoint amd to defeat this Germany sentiment supporting the battlefield. Another year of war upon a scale the contemplation of which is appair in greated to producers is 39 cents per eight.

The whole nation of the city duration and to enthrone Germany as the greatest among mations and peoples. Two and one-half years and peoples. Two and one-half years and year have done much, very much, to disappoint amd to defeat this Germany sentiment supporting the battlefield. Another year of war upon a scale the contemplation of which is appair to the country much, to disappoint and to defeat this Germany sentiment supporting the battlefield.

"SNIPING" AT BORDEN

section which would awallow so fantastic a creation of furious partizanship.

Of course, the Laborite Hughes of Australia and the Boer Botha of South Africa must be in this "Tory" conspiracy. But the journal cynical enough to launch such a story, would be insuitingly scornful enough of the intelligence of its readers to believe that they would know neither Hughes nor Botha. But they would know Borden. And it was Borden that this malevolent and envious partizan sought to embarrass.

Any person who has known of the ceaseless and self-sacrificing efforts put forth by Sir Robert Borden since the war opened to make good Canada's promise to stand by the Empire and the cause of liberty to the last man and the last dollar, will be indignant at this or any attempt to increase his already tremendous burdens. TO STAB BORDEN IN THE BACK IN THIS FASHION, AS HE STANDS FACING THE ENEMY. IS TO "SNIPE" AT OUR FIGHTING MEN FROM BEHIND THE BRITISH LINES. Sir Robert has put his whole soul into this flight, to the plain and most regrettable injury to his health; and he is still working under enormous pressure to meet all the demands that crowd upon him. It is no light task at this moment to meet Parliament and then hurray away to join in the Imperial Conference; but he is preparing to do both without a thought of shirking either.

Sir Robert Borden can only accomplish the maximum of his ambitious plans for the honor of Canada and the safety of the Empire if he is loyally supported by the whole Canadian people. If ever man deserved that loyal and unanimous support, it is the present Prime Minister. He has flung possible party advantage to the winds. He is not playing the party game at all. He is simply, sincerely and with a single eye devoting his energies to winning the war. And loyal Canadians cannot express themselves too strongly in condemning this and any other attempt to distract his attention by firing at him from behind.

another and while Germany doubtless has the will to perform all the horrors has before filling in and signing that card.

The National Service appeal is possibly the last that will be made; if it tails harsher measures may be necessary and as Mr. Bennett plainly indicated in his address the other night, if they become necessary they will be taken. It is not a time for alarmist better than they receive and at this his address to alarmist better than they receive and at this heads of the proposite dreaming doubtless has the horrors has the will to perform all the horrors has the will to perform all the horrors has the blacks a most important essential—the ability. At the present time there is no outwishin earshot of her when she was carrying some food for her youngsters. The little birds were evidently very hungry, for although she raised the alarm they squealed all the louder, and a found the nest between the cogs of a couple of large wheels with a covering over them.

stage of the conflict they are much

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of war were due to superior prepare

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of the tail. This had been killed by shrapnel. Yet in a tiny marsh near by a couple of moor hens were feeding placidly, paying not the least attention to all the clamor and clash of guns going on around them. A little brown rat was walking along a bush half out of the water, while another was climbing leisurely into a tree that had been shattered by a shell. Every part of the trunk had been splintered until if resembled a gigantic brush, and the little brown rat evidently found something he liked among those splinters, for he climbed in and out of them and nibbled here and there with keen enjoyment, oblivious of the tornado of hate which still raged round him.

Don't say "Breakfast Food"—say "Shredded Wheat"—for while you no doubt mean Shredded Wheat, you may get one of those mushy porridges that are a poor substitute for the crisp, delicious shreds of baked whole wheat—that supply all the nutriment for a half day's work. Two Biscuits with milk or cream make a nourishing meal at a cost of a few cents.



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