

Investment Facts For Thinking Canadians

LARGE PROFITS BEING MADE BY FORESIGHTED INVESTORS WHO GRASP TODAY'S OPPORTUNITIES

In this series of announcements we have shown from week to week by the citation of facts and figures and the testimony of unquestionable authorities:—
First, the fundamental solidity and stability of the present investment situation in the Dominion.
Second, the assured future of well-placed investments in vigorous and growing towns of Western Canada.
Third, the notable investment opportunity presented by such situation.
The demand of today is for basic facts, and intelligent investors who analyze the facts are acting accordingly.

Well-known Banker Views Western Conditions

SUPERINTENDENT OF WESTERN BRANCHES OF CANADIAN BANK OF COMMERCE OUTLINES PRESENT SITUATION.

Mr. Vere C. Brown, of the Canadian Bank of Commerce, who travels many thousands of miles in the course of business trips through the West, made the following statements on his return to Winnipeg a few days ago:—

"The growth and development of the cities is, of course, the most impressive thing to the eye of the traveller through the West.
"Even to those who have accurate information as to what is going on, the growth of the large centres during a twelvemonth is always surprising when actually viewed.

"It is becoming clear that economic forces are in operation which must result in the settlement of our lands at an unparalleled rate.
"The immigration to Canada in 1901-12 was 354,237, a figure which was not reached in the United States until that country had a population of 38,558,000.

"Business conditions generally cannot be described as other than excellent, indeed, they could hardly be better."
It is at least significant that bankers and financial authorities throughout the Dominion are in general accord with the views here stated.

No Setback in Canada

THE DOMINION'S FINANCIAL SOUNDNESS DEMONSTRATED.

Mr. J. Norton Griffiths, British M. P., who is very heavily interested in investments in Canada, has visited Canada many times and is thoroughly familiar with Canadian conditions, stated upon his return from a recent trip to the Dominion:—

"When one goes to Canada and sees on all sides the natural prosperity of the country, based not on a mining boom or on an industrial bubble, but on the exchange of wheat for gold, it makes one smile on returning home to hear people talking about a setback in Canada, and saying that Canada has gone ahead too quickly.

"I can see no grounds to justify such criticism; and as long as people continue to go on the land as they have been doing one need not worry about setbacks.

"People do not realize that the huge Canadian trunk systems, with all their rolling stock combined make one of the biggest railway undertakings in the world and yet they cannot cope with the traffic.

"Those who are desirous of investing in town properties will find every security in investing in such properties in main centres and thriving towns.

"Because London does not realize the vast undeveloped resources of Canada, that is no reason for saying that there is going to be a setback in the country."

The foregoing interview was reported in a recent issue of The Canadian Mail of London.

Industries and Cities

CENSUS FIGURES SHOW GIGANTIC INDUSTRIAL EXPANSION OF CANADIAN WEST.

Within a single decade, 1900 to 1910, the aggregate production of Canadian industrial establishments increased by 142 per cent.
In the same period the aggregate invested capital in these same industries increased by 178 per cent.

In 1900 the output of Canadian manufacturing plants was valued at \$481,053,375.

In 1910 this figure had increased to \$1,164,695,032—and it is still growing.

But mark well this point: In the period when Canada's population was increasing by about 34 per cent., according to the official census, the increase of industrial capital was over 178 per cent., or more than five times the increase in population.

Let this same ratio continue for even eight years to come—let population and industrial expansion maintain even their present rate of increase—what do we have?

An industrial capital in 1920 of about five billion dollars—with the whole world as a market for the output of Canadian industries.

The agricultural basis of the Dominion's future is supplemented and reinforced by the industrial basis. On this double foundation there can be no limit to future expansion.

As the agricultural West is developed, thriving cities and distributing centres will be needed to meet the requirements of a great producing territory—new industries will be established—population figures will expand steadily and consistently—and real estate values must act accordingly.

How Land Values Grow in Western Canada

WELL-KNOWN AMERICAN WRITER SUMS UP THE SITUATION.

Howard N. Whitney, Editor of the Register and Farmer of Des Moines, Iowa, and Western correspondent for a group of Eastern financial journals, is authority for the following outline of investment conditions along the line of the Grand Trunk Pacific from Winnipeg to Edmonton:—

"One of the most striking conditions," he states, "is the comparatively low price of the land.

"When a man enters upon the land in these later years to possess it, he comes with a twentieth-century equipment.

"Yet this does not rob the new country of its romance or of its adventure.

"The self-same spirit which stirred the men of '49 to risk their lives and futures in the new land in search of gold stirs the hearts of the strong men today.

"So that it is not strange that cities of the most modern type are built on these northern prairies in the space of a few years.

"Thus it is that the low prices asked for this productive land is one of the conditions which strikes a man from the States most forcibly.

"There are big opportunities for money making in Canada.

"With the tremendous immigration into Western Canada, the great railway development and the money which is being invested in this new country, the vast prairie region is developing not only rapidly but substantially.

"This means increased land values. There is every reason why it will advance steadily from year to year."

These Investors Speak from Personal Knowledge of this Company. Read their Statements Herewith

NORTH BATTLEFORD PROPERTY ALREADY DOUBLED IN VALUE.

Saskatoon, Sask., Sept. 23, 1912.
The International Securities Co., Ltd.,
Winnipeg.

Dear Sir,—I am in receipt of your letter concerning the progress of the town of North Battleford.

As I own some real estate in this town I took a trip up there last week, to see for myself if all I had heard was true; and must say I was greeted with a pleasant surprise, for the town even exceeds the circulated reports concerning its rapid growth.

While there I went out to look at my lots in block 21, Battleview Park, and must say they are beautifully situated, and in every way what they were represented when I purchased them. Nearly all of this subdivision lies on a gentle slope overlooking the town and river; and in two years, if the town's present growth continues, will be almost entirely built up.

After talking with several of the leading real estate and business men of the town, I am thoroughly convinced that these lots in less than another year will be worth treble what the owners paid for them. At the present time they are selling at \$200 per lot and upwards, which is double what the owners paid for them; which takes into consideration the terms on which they were sold I consider an A1 investment. In closing I may state that I am in every way satisfied with my holdings, and I intend to hold them.
(Signed) GEORGE R. LOGAN.

PLEASED WITH HIS INVESTMENT.

Metiskow, Alta., Oct. 2, 1912.
The International Securities Co., Ltd.,
Winnipeg.

Gentlemen,—I am well satisfied. I am the owner of one lot in Tuxedo Park and I am just in receipt of a letter from Sterling Trusts Corporation offering me a spot price for my lot, but I do not wish to sell it yet, as I would like to keep it longer. Also, I am very satisfied dealing with the International Securities Co., Ltd., and whenever I have a chance I am going to deal with your company.
(Signed) M. JURYIN.

INVESTIGATES—THEN DECIDES TO HOLD.

Winnipeg, B.C., Aug. 12, 1912.
The International Securities Co., Ltd.,
Winnipeg.

Gentlemen,—I have made an investigation of my lots and am highly pleased with my small purchase, which is just three lots, which I could have sold on the 20th June for a profit of \$258.75 and I refused the offer. Later on 3rd August, I refused another offer which was \$175 more than the first one. I think it fair to advise that I have found business relations with this company satisfactory, and if property is genuine and I am well pleased.
(Signed) W. ROY ZIMMER.

VALUES ENHANCED BY ACTUAL DEVELOPMENT.

Montreal, Que., Sept. 20, 1912.
The International Securities Co., Ltd.,
Winnipeg.

Gentlemen,—The news that values are enhanced on account of the extension of the street car service to

the property was, I assure you, most gratifying to me; and I cannot help but be satisfied with my investment. As for the business dealings with your company, I must say that I consider your company absolutely reliable, for if not, you may be certain I would not place my money with you.
(Signed) M. RASINOVITCH.

BELIEVES IN DEALING WITH RELIABLE FIRM.

High River, Alta., Sept. 19, 1912.
The International Securities Co., Ltd.,
Winnipeg.

Dear Sirs,—It may interest you to know that at intervals since I purchased lots from you I have made enquiries regarding their values. I have always had very gratifying replies, and the prices quoted now as being their market value would yield me a substantial profit were I to sell. I have found the property is all your agent represented it to be; and as confirmation has come from disinterested parties, it is pleasing to me to know that I am dealing with a firm whose statements can be relied upon.
(Signed) WILLIAM H. BAGOT.

ATTENTION IS GIVEN TO OUR CLIENTS' INTERESTS.

Hamilton, Ont., Sept. 23, 1912.
The International Securities Co., Ltd.,
Winnipeg.

Dear Sirs,—I must say that your interest in your clients and courtesy to them is most gratifying. You have been prompt and obliging in answering all questions concerning the property I purchased from you, and all business transacted has been satisfactory.

I appreciate very much the information from time to time regarding developments and improvements, and feel that you have the best interests of your clients at heart.
(Signed) MARGARET WALKER.

RELATIONS SATISFACTORY FROM THE START.

Montreal, Que., Aug. 14, 1912.
The International Securities Co., Ltd.,
Winnipeg.

Gentlemen,—The business relations I have had with your firm are but of a preliminary nature and as such have been perfectly satisfactory. I thank you for the information regarding Regina lots, and feel satisfied that, as things now seem, my investment will eventually be very profitable to me. I also believe that the Swift Current purchase will prove to be a satisfactory one, and shall be glad to receive any information you may from time to time receive concerning it.
(Signed) P. L. PRATLAY.

APPROVES OUR BUSINESS METHODS.

Toronto, Ont., Oct. 2, 1912.
The International Securities Co., Ltd.,
Winnipeg.

Dear Sirs,—As a purchaser of several lots in your Tuxedo Park property, Regina, I express my satisfaction and appreciation, not only as to the worth of my investment, but also as to the business methods of your company. I am sure that the interest which you display in all your clients the care taken to give perfect satisfaction, is without precedence in any other real estate firm. Trusting that in the near future I shall be again in a position to do further business with you, I am
(Signed) T. P. DAVIES.

INTERNATIONAL SECURITIES COMPANY, LIMITED

AUTHORIZED AND EXCLUSIVE AGENTS OF

GRAND TRUNK PACIFIC

for sale of its Townsite Lots in Divisional Points of Melville, Watrous, Biggar, Wainwright, and Junctional Point of Toftield as well as Town of Scott, all located on main line of Grand Trunk Pacific Railway between Winnipeg and Edmonton.

The International Securities Co., Ltd., is the owner or manager for sale of other important Townsites or Subdivisions to Cities or Towns, as follows:

Lethbridge, Alta.	Brandon, Man.	Moose Jaw, Sask.	Cardston, Alta.	Kamloops, B. C.	Weyburn, Sask.	Lacombe, Alta.	Macleod, Alta.
North Battleford, Sask.	Regina, Sask.	Medicine Hat, Alta.	Swift Current, Sask.	Canora, Sask.	Entwhistle, Alta.	Yorkton, Sask.	Winnipeg, Man.

Also Land for Fruit Raising near Elko, British Columbia

Inquiries are solicited from parties seeking a sound investment in any of above named Cities or Towns, or British Columbia Fruit Land. These Cities and Towns afford splendid openings for business and professional men. Full information will be freely furnished, and booklets, maps, etc., mailed free upon request.
Address nearest office.

International Securities Company, Limited

ST. JOHN, N. B. DEARBORN BUILDING

WINNIPEG, Man., Somerset Building.	MONTREAL, Que., Yorkshire Building.	TORONTO, Ont., Kent Building.	BRANDON, Man., McKenzie Building.
REGINA, Sask., Western Trust Building.	MOOSE JAW, Sask., Simington Block.	SASKATOON, Sask., 116 20th Street East.	
CALGARY, Alta., McDeGall Block.	VANCOUVER, B. C., Dominion Trust Building.	VICTORIA, B. C., 1324 Douglas Street.	



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