



## Findings from the Airport Intercepts with International Travellers

### A. Travel Patterns in the Last 5 Years

Prior to asking a series of questions specifically pertaining to the current trip, respondents were asked about their general travel patterns over the last 5 years. This data is useful in developing a set of traveller profiles and, in later sections of this report, the reader will note there are differences in attitudes and behaviors regarding international travel planning and preparation according to the frequency of travel (a proxy for the degree to which individuals can be considered to be more/less experienced travelers). This is also, not unexpectedly, directly correlated with age.

#### 1. Number of Trips Abroad

At the outset of the survey respondents were asked about their experience travelling internationally over the last five years. Just under one-third (31%) suggested by their response that they are fairly experienced travellers, having taken 10 or more trips within the last five years. Almost half of those surveyed (49%) have taken anywhere between 3 to 5 (30%) or 6 to 9 trips (19%) in the last 5 years. Relatively few have taken just 1 to 2 trips abroad (12%) and even fewer say this is their first trip (4%) or that they have not travelled abroad in the last 5 years (3%).

As such, most of those surveyed could be considered as reasonably experienced international travellers. In fact, compared to the findings in 2008, a higher proportion of respondents to the 2018 survey have travelled 6 or more times in the last 5 years (50% versus 27%).

#### NUMBER OF TRIPS TAKEN IN THE LAST 5 YEARS

	TOTAL 2007	TOTAL 2008	TOTAL 2018	Male	Female	Age 18-34	Age 35-54	Age 55+	English	French
	850	817	846	426	420	234	294	318	666	180
	%	%	%	%	%	%	%	%	%	%
1-2	21	25	12	13	11	15	10	11	12	14
3-5	32	36	30	31	29	31	29	30	26	44
6-9	36*	27*	19	17	20	19	20	17	19	16
10+			31	32	30	22	35	34	35	16
Don't Know	<1	<1	2	1	2	2	2	2	2	3
This is my first trip abroad	11	13	4	3	5	7	3	3	4	3
Had not travelled in the past 5 years	-	-	3	3	3	3	3	3	2	4

Q1. TOTAL NUMBER OF TRIPS - In the last 5 years, approximately how many separate trips have you taken outside Canada to each of the following regions? (Q3 in 2007/2008) Thinking about the past five years, about how many times have you travelled outside of Canada and the U.S.?

\* Percentage is 6-9 and 10+ combined

There are some variations of note:

- Younger travellers (aged 18-34) tend to be less experienced in terms of recent international travel, with a larger proportion of this group having only taken one or two international trips within the last five years (23%) or saying this was their first trip abroad (7%).