

CHEVROLET

FOR ECONOMICAL TRANSPORTATION

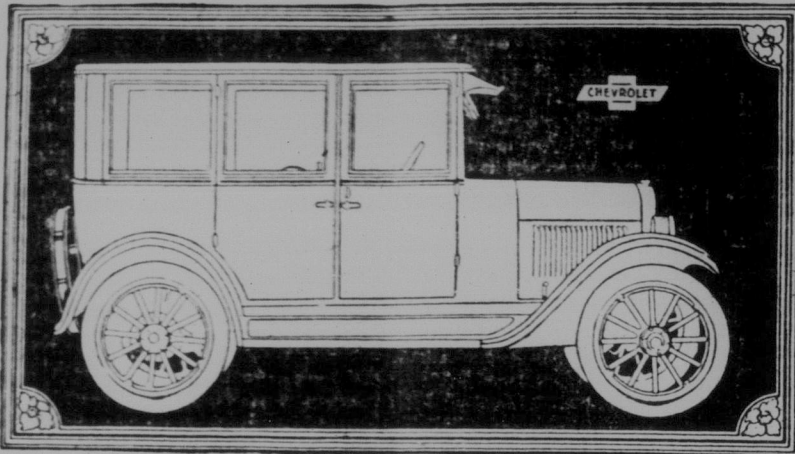
Conditions of Chevrolet National Economy Contest, Week June 24 to 30th, 1923.

1. ELIGIBLE TO COMPETE. Every owner of a Canadian built Chevrolet car residing in the Dominion of Canada is eligible for this Contest with the exception of employees of Chevrolet Motor Company of Canada Limited and their families, Chevrolet Dealers and their families and Chevrolet Dealers employees and their families.

2. DATE OF CONTEST. The runs may be made at any time during the week commencing June 24, 1923, and ending June 30, 1923.

3. OBJECT OF CONTEST. The object of this Contest is to prove by results from owners and not from factory tests the actual economy in gasoline mileage to be obtained from the use of Chevrolet cars.

4. METHOD OF OPERATION OF CONTEST. No car on which special motor or carburetor equipment is installed, is eligible for this contest. On each car entering this contest the fuel system must be drained as far as possible by the operation of the motor in the presence of at least two witnesses who must be adult ratepayers in the Province where the



test is run. Three Imperial gallons of gasoline will then be placed, part of it in the vacuum tank and the balance in the tank at the rear or under the seat of the car, in the presence of the same two witnesses. The car must then be driven by the owner or some one representing him and accompanied by the same two witnesses until it stops from lack of gasoline. The speedometer reading at the beginning of the run and at the end must be written down by the owner and by each of the two witnesses and certified by affidavit. These forms must then be mailed to Chevrolet Motor Company of Canada, Limited, Economy Test Department, Oshawa, Ontario, to reach here not later than July 15, 1923, when all entries close.

5. NOTE SPECIALLY. The same witnesses must be present at the original draining of the gasoline and throughout the test. Judges of the results in all Provinces will be Mr. Stewart of Canadian Automotive Trade, Toronto, and Mr. Warren B. Hastings, Editor of Canadian Motorist, Toronto, whose decisions will be final in all cases.

ECONOMY DEFINITELY PROVEN

BY THE RESULTS OF THE NATIONAL ECONOMY CONTEST

55.4 MILES TO THE GALLON

CHEVROLET owners themselves have proven beyond all doubt their claim that Chevrolet is the most economical car in the world to operate. 55.4 miles to the gallon of gasoline is an almost unbelievable record for any car to make, yet this record was made by a Chevrolet in Edmonton, driven by its owner. It was a stock car in every sense of the word, and no special appliances were installed on the motor or carburetor. Many Edmonton people witnessed the test from start to finish, including F. H. Needham, Automobile Editor of the Edmonton Journal, and one of the best known automobile men in Western Canada. Though this record was the highest of the many received, there were many others almost as remarkable, such as 41, 42, 44 and 45 miles to the gallon in all parts of Canada. Runs were made under ordinary road and climatic conditions and were witnessed by at least two independent witnesses who rode with the owner.

One of the most remarkable features of the contest was the very high average mileage obtained.

An Average of 34 Miles to the Gallon of Gasoline

was obtained by the great number of owners who entered the Contest. The list of prize winners from the different provinces is given here. What these Chevrolets have done any Chevrolet can do. Economy is just one of the many desirable features which have made Chevrolet the fastest selling, completely equipped automobile in the world to-day.

Here Are the Winners

Prize	Name	Town	Miles per Gal.
GRAND PRIZE—\$100 CASH:			
	J. B. Starkey	Edmonton	55.4
BRITISH COLUMBIA:			
1.	C. E. Bowsby	S. Wellington	44.67
2.	P. E. Thomas	Vancouver	42.1
3.	L. W. Heaslip	Vancouver	37.2
4.	A. P. Halliday	New Wellington	35.8
ALBERTA:			
1.	J. B. Starkey	Edmonton	55.4
2.	L. H. Large	Calgary	44.57
3.	Alex. Hudson	Edmonton	39.8
4.	D. L. Campbell	Edmonton	38.2
SASKATCHEWAN:			
1.	W. A. Reid	Antler	30.67
2.	L. Careless	Watrous	29.6
3. and 4.	—No Award.		
MANITOBA:			
1.	W. J. Macauley	Fort Rouge	34.9
2.	E. Nicholson	Winnipeg	33.33
3. and 4.	—No Award.		
ONTARIO:			
1.	J. M. Saddler	Beachville	45.1
2.	J. J. Depew	Bradford	41.8
3.	R. Halliday	Ottawa	40.8
4.	L. Petegorsky	Cummings Bridge	40.5
QUEBEC:			
1.	Joseph Pelland	Coaticook	45
2.	J. J. Forest	Coaticook	38.33
3.	A. A. Smith	Stanstead	35.17
4.	E. Malomin	Charny	34.5
NEW BRUNSWICK:			
1.	R. M. Johnson	St. John	31.47
2.	A. Cormier	Moncton	31.33
3. and 4.	—No Award.		
NOVA SCOTIA:			
1.	E. McLennan	Truro	37.33
2.	A. Mackay	Little Bras d'or Bridge	30
3.	W. A. Hennessey	Joggins	27.67
4.	—No Award.		
NOTE.—Prizes in each Province were as follows:			
First Prize			\$50.00 Cash
Second Prize			\$25.00 "
Third Prize			\$15.00 "
Fourth Prize			\$10.00 "

KELLY BROTHERS, Dealers, HUMBOLDT

Chevrolet Automobiles :: J. I. Case Tractors and Threshers

GARAGE PHONE 17 — RESIDENCE 70