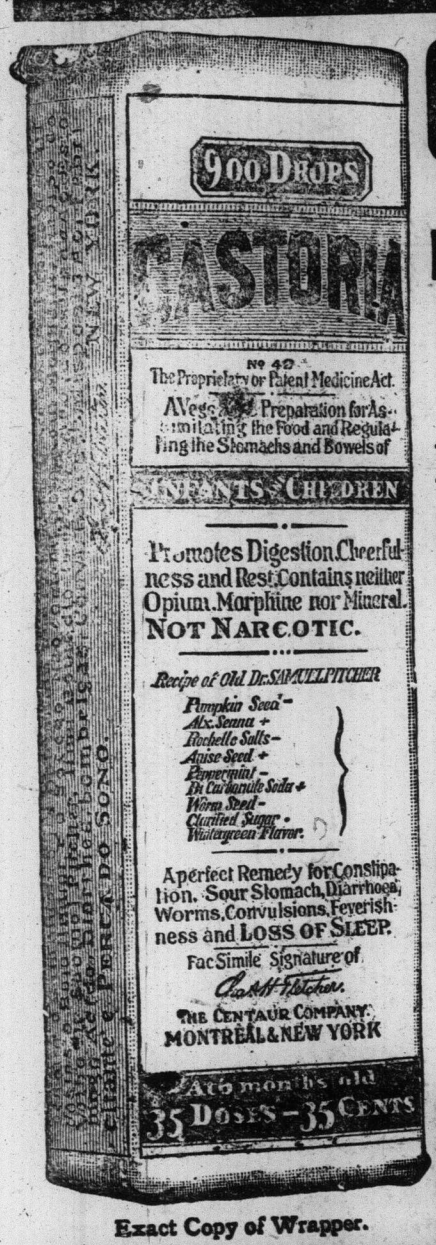
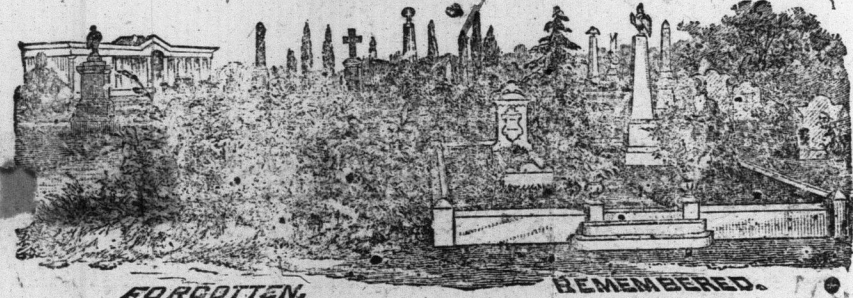




CASTORIA
For Infants and Children.
Mothers Know That
Genuine Castoria
Always
Bears the
Signature
of
Dr. H. H. Fletcher
In
Use
For Over
Thirty Years
CASTORIA

Skinner's
Monumental Art Works

Established 1874



HEAD OF BECK'S HILL, Duckworth St., St. John's, Nfld.

Now on hand a large stock of Headstones and Monuments. All price and sizes. We are now looking orders for spring delivery. Write for catalogue and Mail Order system or see our local agent who will be pleased to furnish all necessary information.
Edward French, Local Agent, care of G. Hierlihy's store.
First-class stone sockets supplied free with all headstones.

The Word
Congoleum

Is stamped on every square yard of CONGO-LEUM FLOOR COVERING.
Look for the word CONGOLEUM.
Otherwise you may get only a cheap imitation.
If your merchant can't supply you write to
Colin Campbell



Advertise in The Guardian

Letters from the Front

From Reservist Azariah Mercer, Beachy Cove, R. N. Barracks, Portsmouth, Nov. 27, 1915.

My Dear Mother and Father—Just a few lines in answer to your kind and welcome letters which came to hand a few days ago. I received all you wrote since September. I also received the socks you sent and was more than glad to get both; also to know that you were all well.
I suppose I must begin to tell you my travels since September, when we put to sea. First of all we were out for nine days and had to come back, owing to our steering gear giving out. So that being fixed we started on our patrol down at Iceland. We were there for about a month and captured about 18 or 20 ships. We then went in port, loaded our ship and then we were sent to Russia.
On our way back from Archangel in Russia we struck a mine, but thank God our good old ship did not go down. It blew 40 feet of her head away, but the explosion did not reach the magazine. If it had not likely myself or any one else would have been left to tell the tale. Her water-tight compartments did not give way. So that's all we can be thankful for. We left the ship then, but I never heard such a lamentation among men before. We had a Russian Admiral on board and 6 or 7 Russian officers taking them home to England. So at the time we struck the mine the Russian Admiral was in the same boat that I was in, and the after fall which they have for lowering the boats gave way and the Russian fell into the water but was picked up by another boat.
In the meantime, I was trying to look out for myself. I did not feel a bit scared. I went up the life line to the davits, and when I saw the boat swung by the fore fall I went down to her again, but the boat was stem up and stern down, half way down the ship's side. So we were the last boat clear of the ship.
There were several trawlers and a mine sweeper nearby which we went on board of. That was about 5 o'clock, and at 9 we went on board our own ship again, and two days later we got in safe anchorage by the assistance of the trawlers and another ship which came for the purpose.
That was the 22nd of Oct., and the 10th of Nov. the H. M. S. Orotava came for us and we got in Glasgow three or four days ago, all well. So I am back to Portsmouth barracks again.
You spoke about the young Neil fellow that was on the ship with me. He is still on her, he and three more Newfoundland fellows. In Russia there are about 44 persons staying behind altogether. They are staying to look after the ships, expecting to get back in the spring. It is Mr. Richard Neil's son, of Spaniard's Bay. He is well and wishes to be remembered to all his friends.
You can send me another pair of socks if you get them knit; also a couple pair of mitts, a pair for myself and a pair (little larger) for a friend of mine. Well, mother, I heard that Hayward Mercer was in the Barracks Hospital and I went to see him the first thing, but he is shifted to Haslar Hospital. I am going to try and see him as soon as I can. I would almost as soon see him as I would home, that is in one respect. They tell me he's got a bad leg. He hurt it some way. Remember me to his mother, father and sister, also George Norman.
Well, mother, I don't think there is any risk in sending me any parcels, for it's almost sure to find me out. I got my socks this time and letters. So I will have quite a few to answer.
Remember me to all friends, brothers, sister, uncles, aunts and cousins, and take my best love yourselves. Wishing you all a Happy Christmas and a prosperous New Year, I still remain, your fond son,
AZARIAH MERCER.
[Reservist Mercer is a son of Mr. and Mrs. Joseph Mercer, of Beachy Cove. He was formerly on H. M. S. Arlanza.]

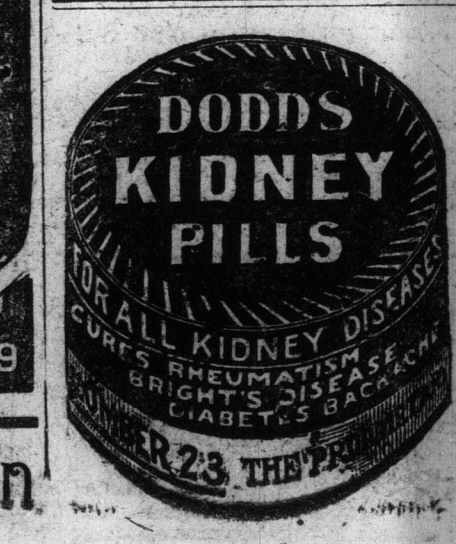
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Rejoices Over Prohibition Victory

(Editor of the Guardian.)

Dear Sir:—Allow me space in your valued paper to most heartily congratulate you and all those who participated in Newfoundland's recent Prohibition campaign. Well done, good old Bay Roberts district, for polling such a large vote for Prohibition.
When, in our large cities, one sees and hears poverty-stricken through the awful drink, appear fairly realize what Prohibition means. I rejoice with you, like many other sisters, mothers, wives and sweethearts, in the successful so noble a cause.
May God bless you and prosper those who have taken such active part in this great work. And now we can truly say, even more so than before:—Dear Newfoundland, our native home, Loved isle that gave us birth, Glimmering amidst its shimmering foam, The fairest land on earth, Unvalued in its bays and streams, Its woods and cliffs and skies, Land of the poet's golden dreams And artists' joys, likewise. Yet there's a rose that blooms unseen Save for the sun's bright rays, And sheds its fragrance o'er the green, Where the graceful wild deer strays, Your beauty and your mineral ore, Make my heart with pride expand, We long to see you loved much more, Our own dear Newfoundland.
Thanking you for publishing this, and wishing you much future success, I remain, Yours very truly,
St. John, N. B., Dec. 14, 1915.

EXHIBITION OF SHELL

Each Wednesday night until further notice the Women's Patriotic Assn. will have on exhibition in the Public Building, the Belgian 3-inch Shell sent by Private John Barrett from France. A charge of 5c will be made to see the shell, which will go to the funds of the Assn.

CASTORIA
For Infants and Children
In Use For Over 30 Years
Always bears
Signature of *Dr. H. H. Fletcher*

Ladies' Territorial Committee
Old Glove Fund

Mrs. F. W. Ayre begs to acknowledge receipt of gloves from the following:—Anonymous, Bishop Falls; Mrs. James Munn, Harbour Grace; Miss N. Munn, Harbour Grace; Mrs. H. D. Carter, St. John's; Miss Wilcox, Heart's Content; Inspector-General Sullivan, St. John's; Mrs. C. Woods, St. John's; Mr. Edmund Outerbridge, St. John's; Anonymous, St. John's; Mrs. James Mercer, Heart's Content. Also the following donations of money:—Mr. and Mrs. Norman Outerbridge, \$4.00; Anonymous, \$1.00; Small amounts, \$7.78.
Altogether 327 gloves have been collected to date, and these with the sum of \$12.78 were forwarded by the "Tobacco" as it is during the cold season from now until June that the waisteats made from the gloves are required. It is hoped that all those who have old kid or suede gloves will forward them at once to Mrs. F. W. Ayre, "Northview," St. John's, so that a further consignment may be sent by the next direct boat.

Know Yourself
Ignorance is Not Innocence

In one of the following books you will find that essential knowledge of yourself which is necessary to the fullest and happiest life. This series is highly recommended by doctors, ministers and laymen throughout the world, and has been translated into many languages.
The Self and Sex Series
PRICE Reduced to 90 CENTS.
POSTPAID.
C. E. Russell, Publisher,
Bay Roberts.

DO YOU SUFFER FROM BACKACHE?

When your kidneys are weak and torpid they do not properly perform their functions; your back aches and you do not feel like doing much of anything. You are likely to be despondent and to borrow troubles, just as if you hadn't enough already. Don't be a victim any longer. The old reliable medicine, Hood's Sarsaparilla, gives strength and tone to the kidneys and builds up the whole system.
Hood's Sarsaparilla is a peculiar combination of roots, barks and herbs. No other medicine acts like it, because no other medicine has the same formula or ingredients. Accept no substitute, but insist on having Hood's, and get it today.

Who is Forced Out

In answering the question "Who is forced out by Prohibition?" J. H. Robbins, in the "Pioneer," says: "The grocer has an extra clerk. The furniture store is enlarged. A new shoe store is on the corner where the saloon was. Boot and shoe clerks are overworked. The jeweller has advertised for an extra clerk. The dry goods business is rushing. Oh, yes—the bartender is out of a job. What can be done? Get a job with the baker. Make Buns instead of Bums."

ASK FOR Gem (Aerated) Drinks

Root Beer, Lemonade, Strawberry, Pineapple and Gingerale. The big genuine 5 cent drink. Notwithstanding the increase in the prices of sugar and other ingredients, the price is same as usual.

Service

To serve is to find something useful to do—and then do it. It matters not what this something is, so long as it serves a useful end.
Honor your Job.
The biggest man or woman who ever lived, was in no way, after all, greater than a Servant—in some way or other. The world is a world of Servants. You are a Servant. The one you serve is a Servant.
Honor your Job.
Proportionately every man is as great as the greatest if he serves to his fullest capacity. To do this is to Grow. And Growth only comes to the people of Capacity. You who do your best to, day will do better to-morrow. To Service there is no limit.
Honor your Job.
No work is so dignified as Service of some kind. Nothing brings greater rewards in Happiness and Power. He climbs highest who helps another up.
Honor your Job.
The truest fact in all this world is that the more you do for someone else, the more you boost your own game—the stronger your own individual influence and Character become. Suppose you try it out to-day and learn for yourself. Try it in your Home, at your Office, in your place of power or in the midst of the humblest circumstances. Be a real Servant. Serve, and be glad in doing it.
Honor your Job.
And by so doing become one of these factors in the stirring affairs of your time.
Honor your Job.

Fishermen

You don't have to go to St. John's to buy a Motor Engine. You can buy or order one in your own locality. Encourage outport enterprise and order an "Imperial" from
C. E. Russell, Guardian Office, Bay Roberts.
Greeting
"Blow, bugles of battle, the marches of peace; East, west, north and south let the long quarrel cease; Sing the song of great joy that the angels began, Sing of glory to God and of good-will to man!"
—Whittier.
One half of the world is glad that the other half doesn't know how it lives.
The Imperial Engine will wear well. It can be kept as cool as you want it. This means long life.

Fire Fire Fire

Insure your House and Property against Destructions by Fire
Don't be left Homeless.
THE BRITISH CROWN ASSURANCE CO. LTD.
A. E. Hickman, Agent
ST. JOHN'S

For Sale

An Enterprise Model B Oxone Ether Gas-making and Lighting Outfit.
Almost new. Will develop 700 candle-power clear white light. Suitable for Stereopticon views and moving pictures. Reason for selling, installing electric light. For price, etc., apply to C. E. Russell, Guardian Office, Bay Roberts.

Counter CHECK BOOKS

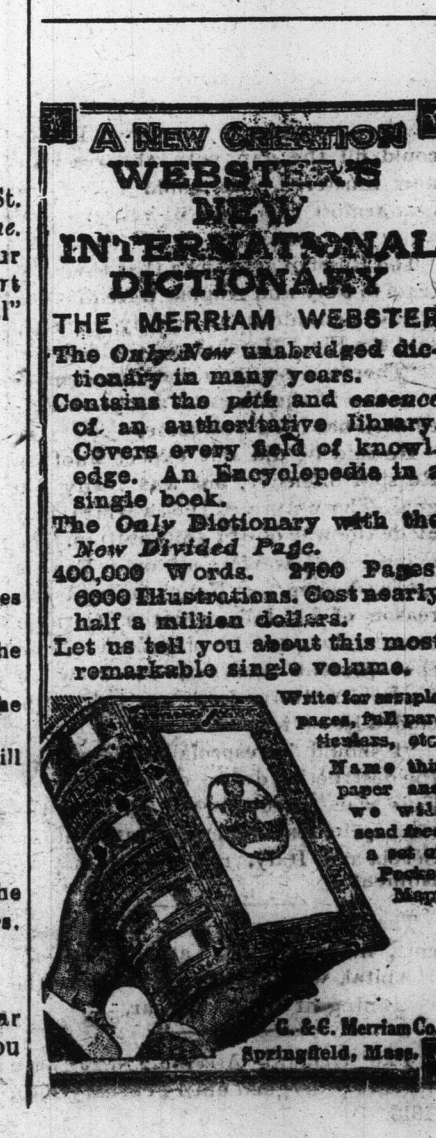
I am agent for a first-class make of Counter Check Books, made in various styles. You can have your choice of Blue or Black Backs or the Carbon Leaf style. There is no order too small or none too large for me to handle.
C. E. RUSSELL, Bay Roberts.

The Endless Chain

MR. RETAIL MERCHANT, your business depends entirely on the prosperity of your customers. The success of the people of this town and nearby towns means your success. The more money the people earn, the more they will have to spend—WITH YOU—if you make a bid for their trade. For this purpose use the columns of "The Guardian"
Get our rates for a 6 or 12-months advertising contract.

General Post Office

BRITISH MAILS
Having been advised that mails for the United Kingdom will be despatched by the direct Canadian Service Steamers, sailing every Friday from Halifax or St. John's, Mails for Great Britain will be despatched from St. John's by every Monday's Express, closing at the General Post Office Mondays at 4 p.m.
H. J. B. WOODS, Postmaster General
e55,41



LUMBER LUMBER

We beg to announce that we are prepared to execute all orders for
Boat's Plank and Fish Drum Headings, very cheap
Dressed Lumber and Palings
A Good Stock Fir Clap-board on hand.
Get our prices before purchasing elsewhere.
Earle & Parsons
Country Rd., BAY ROBERTS

SERGES AND TWEEDS

Our new stock of Serges and Tweeds have just been opened, and having ordered these before the rise in price of Woollens, we are able to give our customers the advantage of old prices.
Order that suit or raincoat now as the season is advancing, as you will have to pay considerably more later on.
JOHN MAUNDER,
281-283 Duckworth Street,
St. John's.

Envelopes Envelopes

To Shopkeepers and Others
I have now on hand a stock of Envelopes
Sold only in lots.
G. E. RUSSELL, Bay Roberts.

NEWFOUNDLAND POSTAL TELEGRAPH SERVICE.

POSTAL TELEGRAPH OFFICES are operated throughout the Colony at all the principal places. Messages of ten words, not including address or signature, are forwarded for twenty cents, and two cents for each additional word.
A Government cable to Canada, Cape Breton, connects with the Commercial Cable Co.'s system to all parts of the world. There is no more efficient Telegraphic Service in existence.
A ten word message to Canada, exclusive of signature and address, costs from 85 cents to \$1.00.
A ten word message to the United States, exclusive of signature and address, costs from \$1.10 to \$1.50.
To Great Britain, France or Germany—25 cents per word.
Telegrams are transmitted by means of the Wireless Service during the summer season, and all the year round by Steamers equipped with the wireless apparatus, which are due to pass with in the radio of the wireless stations at Cape Race and Cape Ray.
Telegraphic messages may be obtained at all Post Offices and from Mail Cists on Trains and Steamers, and if the sender wishes the message may be left with the P.M. to be forwarded by first mail to the nearest Telegraph Office free of postage.
H. J. B. WOODS, Postmaster General.
General Post Office, St. John's, Nfld., Nov., 1914.

General Post Office

Rates of Commission on Money Orders.
The rates of commission on Money Orders issued by any Money Order Office in Newfoundland to the United States of America, the Dominion of Canada and any part of Newfoundland, are as follows:
For sums not exceeding \$10 - 1 cts
Over \$10 but not exceeding \$20 - 10 cts
Over \$20 but not exceeding \$30 - 15 cts
Over \$30 but not exceeding \$40 - 20 cts
Over \$40 but not exceeding \$50 - 25 cts
Over \$50 but not exceeding \$60 - 30 cts
Over \$60 but not exceeding \$70 - 35 cts
Over \$70 but not exceeding \$80 - 40 cts
Over \$80 but not exceeding \$100 - 45 cts
Over \$100 but not exceeding \$1000 - 50 cts
Maximum amount of a single Order to any of the above countries and at offices in Newfoundland, \$100, but as many may be obtained as the remitter requires.
H. J. B. WOODS, Postmaster General,
General Post Office, St. John's, Nfld., June, 1914.