

Our Men Want To Hit Back When They're Hit

ARTICLE No. 5—GETTING EVEN.
(By Lacey Amy, special correspondent of the Evening Times with the Canadian Forces in France.)

With the Canadian Forces, France, July 8—There are two subjects about which there is no argument at the front—the outcome of the war and reprisals. Victory? Why, of course. Reprisals? The soldiers aren't out here to be kicked without kicking back. Besides, they have proven many a time that reprisals are the only things Heiny understands—reprisals in accelerated and aggravated doses. It is not a question of academic right or wrong, but of common sense and protection. The theorist who undertook to convince one soldier that reprisals were unwise or wrong, would have a job on his hands to outlast the war.

I was visiting a certain Canadian headquarters in a beautiful spot—one of the many in this lovely country of France. Night raiding had been pitting the fields not so very far away and marking some small towns.

"It's a wonder," I observed to an officer, whose sleep had not even been interrupted by the crash of the bombs, "that they don't bomb you here."

He smiled with that all-pervading confidence which characterizes the soldier of France in face of every setback and hardship. "If they did," he replied grimly, "well, we have the range of a hundred German headquarters. And we'd blow them to —" The italics were in his tone. "There isn't a German headquarters within miles of the front that can shift its location without our knowing in a very few days."

That, of course, was a tribute to the intelligence service, and to the persistent raiding of the Canadians in search of information.

I have been told a story that illustrates the point.

Into a cinema in a certain French village occupied by Canadians, a German gun threw a shell. Had it fallen only a few days earlier, there might have been appalling casualties. But it happened that C. Y. M. C. A. had given up the building, because the rent was too high; and only a few days before the headquarters located there had moved. Result: A demolished cinema and some civilian casualties.

However, what the army saw was the intention of the Hun. A week later our intelligence service ascertained the location of a large German cinema behind the lines, the hours of performance, and the numbers attending.

A few days afterwards a captain sauntered into the department concerned. "Have you located that cinema?" he enquired. The exact spot was pointed out on the map. He studied it care-

fully, made a few notes and sauntered out.

One day the London papers contained a note of the destruction of a German cinema during a performance. The casualties were never officially published by the enemy, but the rumor moving through the Canadian corps was that Germany had 400 fewer men left to carry on.

The Canadians don't make a habit of shelling cinemas. But they do make a habit of teaching the enemy that it doesn't pay to shell ours.

In Any Company Any Time

Coca-Cola is the drink to serve

A pleasant surprise to those who drink it for the first time—heartily welcome to those who know its deliciousness.

Its pure, pleasing, thirst-quenching coolness renews enjoyment in a sufficient and wholesome manner.

Demand the genuine by full name—
nicknames encourage substitution.

THE COCA-COLA COMPANY
TORONTO, ONT.

Made in Canada



WRIGLEYS



Helps
teeth,
breath,
appetite,
digestion.

Sealed tight—kept right

"Give it to me,
please, Grand-
daddy."

"Why Bobby, if
you wait a bit for
it you'll have it
to enjoy longer!"

"Poo-poo! That's
no argument with
WRIGLEYS
'cause the flavour
lasts, anyway!"

—After every meal



MADE
IN CANADA

BAND CONCERT TO-NIGHT.

The Temple Band will play on King Square band stand this evening, commencing at 8 o'clock. Under the leadership of Bandmaster William Jones the following programme will be rendered:

O, Canada!
March—Nahant Thomas
Overture—Symbol of Honor.....Skaggs
Waltz—Impassioned Dreams.....Rosas
One-Step—They Go Wild, Simply
Wild Over Me Thompson
Selection—Reminiscences of Scotland
..... Air by C. J. Hayes
Waltz—Enchantment Myers
Latest Popular Hit—K-K-Katie.....O'Hara
Operatic Selection—Martha Plotow
Air by C. J. Hayes.
March—Argandah Thompson
God Save the King.

Do Your Shopping

- At -

WILCOX'S FRIDAY AND SATURDAY

As Those are the
Two Last Days of
Our Great Mid-
Summer Clearing
Sale.

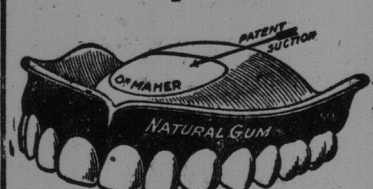
Shop Were You Can Buy Cloth- ing for the Whole Family

and save from 10 to
40 cents on every dol-
lar you spend.

Store Open Friday and
Saturdays Till 10 p.m.

CHARLOTTE ST.
WILCOX'S
COR. UNION

PAINLESS EXTRACTION Only 25c



We make the best teeth in Canada
at the most reasonable rates.

BOSTON DENTAL PARLORS

Head Office: Branch Office:
627 Main St. 35 Charlotte St.

Phone 682. Phone 3604.

DR. J. D. MAHER, Prop.

Open 9 a. m. Until 9 p. m.



LOCAL NEWS

Boys' khaki pants 89c. to \$1. Bassen's,
14-16-18 Charlotte street. No branches.

Bargain sale of wall paper, remnants,
D. McArthur, 84 King street. 8-12

For good work, try Victoria Laundry
Wet Wash. Phone 800. t.f.

Do all your shopping at Bassen's, 14-
16-18 Charlotte street. No branches.

Five and seven passenger cars to rent.
Central Garage, 60 Water street. Phone
Main 2846. c.o.s.-t.f.

Children's and boys' overalls, khaki,
blue, black and striped, 89c. to \$1.25.
Bassen's, 14-16-18 Charlotte street. No
branches.

The Lansdowne House will open its
dining room Monday, Aug. 12.
62840-8-12

ICY COLD DRINK
Pure, fresh milk at Lancaster Dairy
Farm 8 stores, 518 Main street, 8 Brus-
sels, 80 Wall street. 8-14.

Men's working pants and overalls.
Prices and quality will appeal to you.
Bassen's, 14-16-18 Charlotte street. No
branches.

BRILLIANT WORK OF AIRMAN.
George McAvity has received a letter
from George C. Cutler of Boston, bring-
ing news that Mr. Cutler's son, Lieut.
Roger Cutler, of the Flying Corps, on
July 12 got a German submarine, the
U-boat No. 10. Mr. Cutler writes that
he has talked with three commanders
of destroyers who said they cruised for
nine months in the North Sea and
adjacent waters without ever seeing a
submarine, and he is greatly elated that
his son had such luck very soon after
going after the big game. Mr. Cutler
has five sons in the war, and raised the
money necessary to establish a hospital
on the other side. Friends in St. John
are delighted to hear of Lieut. Cutler's
exploit.

PREMIER RETURNING
Ottawa, Ont., Aug. 7.—Sir Robert
Borden is expected to be back in Ot-
tawa about the end of this month, ac-
cording to the advice of his colleagues
here. Before he leaves London it is prob-
able that announcement will be made of
a number of changes in the cabinet
staff. It is hinted that Sir Ed-
ward Kemp may return to Canada next
autumn, to be succeeded as overseas
minister by some other member of the

**Cocoon Oil Makes
A Splendid Shampoo**

If you want to keep your hair in good
condition, be careful what you wash it
with.

Don't use prepared shampoos or any-
thing else that contains too much alkali.
This dries the scalp, makes the hair brittle,
and is very harmful. Just plain
multifunctional coconut oil (which is pure
and entirely greaseless), is much better
than anything else you can use for sham-
pooning, as this can't possibly injure the
hair.

Simply moisten your hair with water
and rub it in. One or two teaspoon-
fuls will make an abundance of rich,
creamy lather, and cleanses the hair and
scalp thoroughly. The lather rinses out
easily and removes every particle of dust,
dandruff and excessive oil. The hair
dries quickly and evenly, and it
leaves it fine and silky, bright, fluffy
and easy to manage.

You can get multifunctional coconut oil at
most any drug store. It is very cheap,
and a few ounces is enough to last
everyone in the family for months.

**Just Apply This Paste
and the Hairs Will Vanish**

(Boudoir Secrets.)

The judicious use of a delatone paste
insures any woman a clear, hairless skin.
to prepare the paste, mix a little of the
powdered delatone with some water, then
apply to the objectionable hairs for 2
or 3 minutes. When the paste is re-
moved, and the skin washed, every trace
of hair will have vanished. No pain at-
tends the use of the delatone and it will
not mar the most sensitive skin, but to
insure results, see that you get real delatone.

**To Overcome Redness,
Tan, Freckles, Blisters**

If your skin is unduly reddened,
tanned or freckled, just dab a little pure
mercerized wax on the face at night, and
to remain over night. When you wash
off the wax in the morning, fine, flaky,
almost invisible particles of cuticle come
with it. Repeating this daily, the entire
outer skin is absorbed, but so gradually
and gently, there's not the slightest hurt
or inconvenience. Even the stubborn-
est freckles are affected. The under-
lying skin which forms the new com-
plexion is so clear, fresh and youthful-
looking. It's the only thing known to
actually dislodge an aged, faded, dry
or blotchy complexion. One ounce of
mercerized wax, procured at any drug
store, is sufficient in most cases.

RUBBER DIAPERS

The Soft, Comfortable Kind. Four Sizes.

90c. Each

WASSON'S - MAIN STREET

CIRCULAR PILLOW COTTON

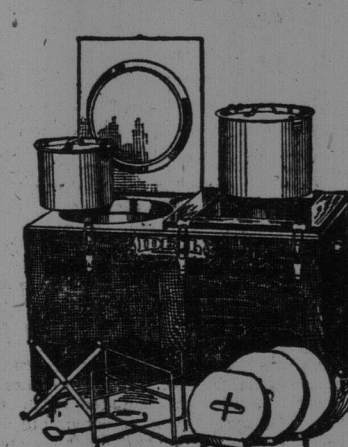
2 to 6 YARD ENDS OF

High Grade American Tubing, 42 inches wide, Selling for 37c yard

Store Closed 6 p.m.—Saturday 10 p.m.

245 Waterloo Street. **CARLETON'S**

How Cooking Is Done In a Fireless Cooker



The principle of fireless cooking
is simplicity itself. The heat that
does the cooking is stored up in
small discs called "radiators."
These radiators can be heated over
any kind of stove, any kind of
fuel. As the heat from the radi-
ators cannot escape from the fire-
less cooker, it is held imprisoned
within the cooking compartment
and penetrates the raw food that
cooks it—will cook it in practi-
cally the same time as an ordinary
stove.

This Fireless Cook-stove will
save 80 per cent. of your fuel.
Come in and see how the Fire-
less Cook-stove will cut your fuel
bill in half.

Free Demonstrations
SOLE AGENTS

AMLAND BROS., LTD.

19 WATERLOO STREET

government, possibly Major-General
Mewburn.

Twenty-nine British officers recently
escaped from a prisoners' camp at Holz-
minden, Austria. They made their es-
cape through a subterranean passage
which it took the officers nine months to
dig.

EXTRA SPECIALS

At Robertson's

TWO STORES

24 lb. bags Robin Hood Flour.....\$1.55

24 lb. bag Ogilvie's Flour.....1.55

24 lb. bag Purdy Flour.....1.60

24 lb. bag Whole Wheat Flour.....1.60

24 lb. bag Pure Lard.....1.60

3 lbs. block Shortening.....25c

3 1/2 lbs. Oatmeal.....25c

20 lb. bags Oatmeal.....\$1.45

3 lbs. Cornmeal.....25c

3 lbs. Graham Flour.....25c

(Sugar with orders.)

10 lbs. Finest Granulated for.....\$1.00

2 lbs. Light Brown.....34c

2 lbs. Pulverized.....25c

2 lbs. Cut-Loaf.....25c

1 lb. block Pure Lard.....33c

3 lbs. Graham Flour.....25c

Crisco.....31c

10 lb. tins Crisco.....\$2.50

20 lb. tin Pure Lard.....65c

20 lb. tin Shortening.....55c

Libby's Pineapple, large only.....39c

Pineapple 2s.....31c

Hunt's Fancy Peaches, large.....37c

Niagara Peaches.....30c

Finest Lobsters.....29c

Finest Oysters.....19c

Clams.....19c

Libby's Asparagus Tips.....31c

4 lb. tin Pure Fruit Jam.....65c

2 lbs. tin Pure Strawberry Jam.....65c

Peas.....15c

Corn.....22c

S. Beans.....22c

Finest Baked Beans, 12, 15 and 20c. tin

2 bottles Libby's Sweet Pickles for.....35c

23c. SPECIALS.

H. P. Sauce for.....23c

2 lbs. Fruit for.....23c

4 rolls Toilet Paper for.....23c

23c. Extracts for.....23c

23c. Ammonia for.....23c

23c. Cow Brand Soda for.....23c

23c. Long Macaroni for.....23c

23c. Evaporated Milk for.....23c

23c. Worcestershire Sauce for.....23c

23c. Minute Tapioca for.....23c

23c. Macaroni for.....23c

23c. Baker's Cocoa for.....23c

23c. Vegetable Soup for.....23c

23c. Lemon Pie Filling for.....23c

Preserving Jars

Mason Jars (Pints).....\$1.05 Doz
Mason Jars (Quarts).....1.15 Doz
Mason Jars (1 1/2 gal).....1.40 Doz
Improved Gem (Pints).....1.05 Doz
Improved Gem (Quarts).....1.15 Doz
Perfect Seal Jars (Pints).....1.20 Doz
Perfect Seal Jars (Quarts).....1.30 Doz
Choice Pink Salmon.....20c Can
Mayflower Red Salmon.....28c Can
Corn Starch.....12c lb.
Best Mixed Starch.....12c lb.
Celluloid Starch.....14c lb.
Tilson's Rolled Oats.....32c pkg.
Sardines, 7c, three cans.....25c
Oysters, large can.....25c
Oysters, medium size.....15c
Corn Syrup.....23c can
Three Kings Bee Jelly Powder.....25c

Yerxa Grocery Co.

Cor. Main and Simonds Streets
Phone Main 2913

Canada Food Board License No. 8-18441

EXTRA SPECIALS

— At —

BROWN'S GROCERY COMPANY

THREE STORES

443 Main Street Phone Main 710

86 Brussels Street Phone Main 2666

267 King St. West Phone West 166

FLOUR

24 lb. bags Five Roses Flour.....\$1.59

24 lb. bags Ogilvie's Flour.....\$1.59

49 lb. bags Ogilvie's Flour.....\$3.10

Yellow-Eye Beans.....Per qt., 29c

White Beans.....Per qt., 29c

3 lbs. Oatmeal.....25c

2 lbs. Split Peas.....25c

3 lbs. Barley.....25c

2 cans Evaporated Milk.....25c

6 pkgs. Cow Brand Baking Soda.....25c

2 pkgs. Sultana Not-a-Seed Raisins.....25c

4 cakes Lenox Soap.....25c

2 cans Vegetable Soup.....25c

2 lbs. New Prunes.....25c

Lobsters.....Per can, 39c

2 cans Fear for.....25c

7 lbs. Granulated, 3/4 Brown Sugar, \$1.00
(With Orders)

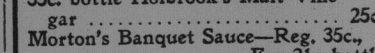
Choice Country Butter.....44c lb.

A Limited Quantity Tea at Old Prices.

Tilson's Oatmeal.....32c pkg.

New Potatoes, Berries, Peas, Beans,
Fresh Eggs at Lowest Prices.

Goods Delivered All Over City, Carleton
and Fairville



Food Control
License
No. 8-4391
No. 8-6758
No. 8-17248

THE 2 BARKERS LIMITED

100 Princess St. 111 Brussels St.

Are Offering

Choice New Potatoes, Only 45c. peck

Mixed Pickles.....2 bottles, 25c

Chow Chow.....2 bottles, 25c

White Onion Pickles.....20c. bottle

Sweet Pickles.....20c. bottle

Horseradish.....20c. bottle

20 oz. Mixed Pickles.....25c

Soya Beans.....19c. qt.

Beans.....From 15c. qt. up

Oleomargarine.....39c. lb.

Choice Rolled Butter.....39c. lb.

FINE OLD CHEESE, 15c and 20c. lb.

1 lb. tin Crisco.....30c

50c. bottle Gillard's Relish.....25c

35c. bottle Holbrook's Malt Vine-
gar.....25c

Morton's Banquet Sauce—Reg. 35c.

For 21c. bottle

Canned Beans.....From 9c. up

Canned Tomatoes (3s.).....22c

Canned Peas.....15c

Canned Corn.....20c

2 lbs. Corned Beef—Reg. Price 90c.
Our Price, 65c.

Canada Food Board License
Nos. 8-1433, 8-1434

E. R. & H. C.

ROBERTSON

Licenses No. 8-1880, No. 8-28315

Cor. Main and Douglas Ave.

Phones—M. 3461, M. 3462

Cor. Waterloo and Golding St.

Phone 3457.

RED CEDAR SHEATHING

3-8 in. x 3 in. V Joint—Perfectly
Clear

This sheathing will take on a beautiful
finish and is very suitable for sheathing
or wainscoting. It is both moth-proof
and rat-proof.

Price \$35.00 per 1,000 Feet

J. RODERICK & SON

BRITAIN ST. Phone Main 854

EQUITABLE FIRE AND MARINE

INSURANCE COMPANY

ANDREW JACK, Agent