

The Purest Hair

In grey and rare shades is always to be found at PEMBERS, and the difference in price is so small, and the difference in the length of time it wears so long that it pays many

To keep our staff employed, all of which are British and Canadian born, we are selling at close prices. Do not fail to visi us when you are in need of Hair Goods, Hair Dressing, Manicuring, Scalp Treatment, Face Massage, etc.

THE PEMBER STORE 129 YONGE STREET

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the different Muskoka hotels:
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Miss MacEwan, Montreal, Que.; Mr.
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Mrs. Höyles, Prof. and Mrs. Waller, Mr.
and Mrs. J. H. Langstaff, Miss Lefroy,
the Misses Buchan, Mr. and Mrs. L.
Frankel, Mr. J. C. Bowes, Miss Marion
Bowes, Toronto.

Misses Bagshaw, W. M. & Buscham, Mrs. and Misses Bagshaw, W. & He Buscham, Mrs. Development of the control of t MacDougall, F. S. Land, W. E. Pabst, H. H. Lazier, M. E. Virtue, Miss A. O. Grant, J. E. Stark, Toronto; O. Daig, S. Shand, F. A. Lyons, S. Darling, Mr. C. A. Rice, Windsor; Jos. Kidd, Goderich; A. Stapleton, Wm. Jeffry, Stratford; W. G. Borland, Montreal; J. W. Carpenter, London; B. R. Grosskweth, Montreal; Mrs. A. H. Thomas, Miss C. Thomas, C. Yada, Japanese Conusl. Ottawa: J. J. Mrs. A. H. Thomas, Miss C. Thomas, C. Yada, Japanese Conusl, Ottawa; J. J. Jameson, Barrie; M. Shand, St. Catharines; J. L. Middleton, Hamilton; F. G. Saunders, Parry Sound;

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A. McKeracher

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Massage, electricity, Swedish movements, and facial massage. Patients treated at their residences if desired. Miss Howells, 432 Jarvis street, Telephone, North 3745.

MORGAN PLACES NO CANADIAN CONTRACTS from the Berkshire Hills.

George Says Munition Lloyd Orders All Go Thru Government

LONDON, July 24.—The Times says tcday that it is able to state on the authority of David Lloyd George, British minister of munitions, that no Canadian contracts for munitions have been placed thru the American banking firm of J. P. Morgan and Company. Virtually all such con-Duf- Company. Virtually all such con-Miss tracts, it is stated, have been placed M. F. Abbott, Ottawa; Mr. and Mrs. E. thru the Canadian Governmen

Flowers for Travellers



96 YONGE STREET, TORONTO, CANADA,

ere in a position to fill your orders for Flowers aboard all steamers and trains or at any address in any city. Why not remember your friends in this

FLORAL DESIGNS

CONSERVATORIES AT RICHMOND HILL.

Mrs. Charles Temple left on Wednesday for Roche's Point, where she will visit Mrs. Gordon Osler a her country house, Beechcroft. Mr. George C. Gibbons, London, Ont.

Miss Beatrice Corsan is the guest irs. Young at Oakville. Mrs. H. C. Bickford is at the Queen Royal, Niagara-on-the-Lake.

Miss Hilda Hamilton is visiting

Dr. and Mrs. Torrington are going out of town for a few days, and on their re-turn will leave again for Cushing's Island. Mrs. M. J. Magwood announces the marriage of her daughter, Mabel Marie; on July 16, at Dawson City, Yukon Territory, to Mr. John Henry, M.A., B.E., Formore House, Newry, Ireland.

Miss Jeanne Bellingham, who has been staying at Stony Lake with Mrs. Irving Ardagh, returned Monday, and will go up to Muskoka early in August.

Mrs. Thomas Crawford and Miss Edna Crawford are in Muskoka.

eft at the end of the week for the Mr. and Mrs. Lally McCarthy have left in a trip to the coast: Mr. Albert Nordheimer has also lef

Major-General Sir Frederick Benson B., and Major-General Bertram are in ntreal from Ottawa.

Mr. and Mrs. Allan Gleeson are visiting Mr. and Mrs. Gleeson, Napanec. Mrs. Connolly has arrived from Washington to sperd the summer with Mrs: Geary at Miss Elliott's Niagara.

Mrs. George Cassels and her sister, diss Florence Kerr, are at the Queen's Royal, Niagara-on-the-Lake.

Mrs. Headlev Snider (formerly Miss Dorothy Tyrwhitt), Mrs. John H. Sy-

Mr. and Mrs. L. Goliman have left for San Francisco, and will return

thru British Columbia. Mrs. Sandford Smith and Mrs. Lynn ummer, who were in Montreal, saild for England at the end of the week. Lt.-Col. Nicholls and Mr. A. E. Dy-ment returned home on Wednesday

Miss Kilty Kirkhoff, Pape avenue. Miss Kilty Kirkhoff. Pape avenue, whose marriage to Mr. Murray Kerr takes place in August, was given a surprise kitchen shower at the house of the Misses Somers, Donlands avenue, on Saturday evening. Among those present were: Miss D. Lowry, the Misses Mortimer, Miss B. Bully, Mrs. Aunger, Mrs. S. Bulley, Miss Somers, Miss Eva Bulley, Miss F. Somers, Miss S. Ward, Miss A. Laughten, Miss A. Janner, Miss A. Laughten, Miss A. Janner, Miss A. Somers, Mrs. Laughten, Miss L. Somers, Mrs. S. Bulley, Master Norman Bulley, Mr. E. Williams, Mr. Blake, Mr. Van Plew, Mr. B. Somers, Mr. Jack Williams, Mr. G. Laughten and Mr. S. Bulley.

A successful patriotic garden party and tobacco shower was given at 316 Indian road by the Misses Edna and Mildred Lotz and Mrs. J. Rose. The value of tobacco received and the proceeds amounted to one hundred and fifty dollars, which will be spent in buying tobacco for the Canadian soldiers at the front. The assistants in the cake, candy, ice cream and miscellaneous booths were: Mrs. J. Robertson, Miss Anita Reynoldis, Miss Una Brown, Miss Ella Zingg, Miss Lillian Jackson and Miss Marie Martin. The flower girl was Miss Rena Jackson and Miss Grace Fairbanks and Miss Vera Brown sold cherries; the little vendor of Japanese trinkets was Miss Norma Brown; Miss Dean Long attracted many as Mystic Sylvia. Music was provided by the Beaver Orchestra and Mr. B. Mooring and Mrs. Ernest Brown were the soloists. A successful patriotic garden party and

On Monday, the 19th inst., at 3 p.m., a wedding was solemnized at the Christian Synagogue, Toronto, which was beautifully decorated with palms and the finest of the season's flowers, for the marriage of Anna, daughter of Mr. Joseph Trackman, Toronto, to the Rev. Ellas Newman, Montreal, Que., in charge of the Presbyterian Jewish Mission. The Rev. S. B. Rohold, F.R.G.S., pastor of the Christian Synagogue, officiated, assisted by the Rev. A. A. Holzer, B.Th., Central Church, Sarnia. The Rev. A. C. Sliver-

Lady Hendrie and Miss Hendrie returned from Niagara-on-the-Lake after spending the week-end at the Queen's Royal.

Mr. Dudley Hagarty, who left with the first overseas contingent for service at the front, arrived in town last week on two months' leave, and is with his mother, Mrs. George Hagarty, at the Island.

Mrs. Miller Lash was in town last week from her farm at Highland Creek, which Mr. Lash has offered to the Government as a convalescent home for returning soldiers.

ENGAGEMENTS

of Richmond, and a maid of honor to Queen Alexandra. The Queen Mother Queen Alexandra. The Queen Mother is further interested in the engagement because the Duchess of Portland is her mistress of the robes.

Cutourst against Germany.

Coming at the same time as the attack upon the Orduna, this article is additionally interesting and outrage-cus. Prof. Flamm says: "To ensure the against Germany.

Mr. and Mrs. Briggs and the Misses Maybell and Grayce and Master Louis the customary route and arrived in Haley Briggs, are summering at their English waters at scheduled time, ensland home at Norfolk Island, Georgian Bay.

Mrs. Ambrose Small arranged a concert at the Wawa Hotel, Norway. Point, when a collection was taken up in aid of the poor Italians in Torup in aid of the poor Italians in Tor-onto. The artists taking part were: Miss Julia O'Sullivan, violinist; Mrs. Lenore Kennedy, soprano; Mr. Ru-dolph Copeland, baritone; Miss Gil-christ, planist; Mr. Hall, flautist. Rev. R. N. Burns acted as chairman. Mrs. Small gave a talk on the work of her chapter among the foreigners in Tor-onto.

Mr. Jim Loughrie of the Park Thea tre, is at Miss Spaulding's, Lake of Bays, Muskoka. The annual reunion of Tottenham Old Girls and Boys will be held in High Park on August 21. Watch for

BAND CONCERTS AT HANLAN'S SUNDAY AFTERNOON AND EVENING.

The Band of the 48th Highlanders, under the direction of Lieut. John Slatter, will play the following program at Hanlan's Point Sunday afternoon and Avaning July 25.

Hanlan's Point Sunday afternoon and evening, July 25:

Afternoon.

March Militaire—"Soldiers of the King"

Overture—"Semframide" Leslie Stuart Reminiscences of Wales

(With variations for petit clarinet, piccolo, cornets, basses and clarinets). Cornet solo—"Sweet Genevieve"

(Solo by Musician R. H. Chappell). Cathedral chimes—"Bells of Auld Lang Syne" Partridge (By Musician Ion Chappell).

Vocal solo—"Boys of the King"

Arrgd. Fred. Godfrey

Arrgd. Lt. J. Slatter

(Musician H. Swain).

Tone Poem—"Finlandia"... Sobelieus

Pescriptive piece—"The British...

Patrol"...

(Depicting the invasion of Russia by National Fantasia—"Songs of Scotland" G. Lampe
(Introducing vocal choir).
Vocal solo—"Sons of Britannia"...

Xylophone solo—"March, Friend-ship" W. Chambers
(Solo by Musician Jos. Chappell).
Vocal duet—"Excelsior" J. King
(By R. Swain and S. Rostron).
Hallelujah Chorus—"Messiah" Handel
God Save the King.

GERMANY TAKES OVER FODDER SUPPLIES

LONDON, July 24 .- A despatch to Renter's Telegram Company from Berlin, received by way of Amsterdam, says:

"The federal council has decided to established an imperial fodder stuffs company to safeguard and to distrihute home-grown fodders. The council also has decided to issue a proclamation directed against the exorbitant increase in the prices of articles of daily consumption, including luxuries. The possibility of expropriation is provided where such articles are

"TIRAPANI" LADIES' TAILOR

Mid Summer Sale

Silk Suits, \$70 now \$45 Wash Suits, \$50 " \$30 Dresses, \$65 " \$45 \$15 "\\$5 Waists,

2 Bloor Street East Royal Bank Apartments TORONTO

BATHING SAND BAR. HANLAN'S POINT FORMERLY TURNER'S.

Water Warm, Temperature 70.

NOW SAY BRITAIN SANK LUSITANIA

German Paper Publishes Outrageous Charge Covering Ship's Fate

TO DROWN AMERICANS

Declare Ship Sailed on Scheduled Time and Did Not Avoid Submarines

Special Cable to The Toronto World.

ROTTERDAM, July 23:—The most cutrageous charge yet emanating from Germany in regard to the sinking of the Lusitania appears in to-day's Vossische Zeitung, in which An important engagement announced from London is that of the Marquis of Titchfield, son and heir of the Duke of Portland, to Miss Ivy of the Duke of Portland, to Miss Ivy accelerated the sinking of the ship by Gordon-Lennox, a niece of the Duke artificial means, in order to frown Americans and secure an American cutburst against Germany.

the success of the attack, the ship left New York at the scheduled time, took tered the danger zone in broad lay-light and at a reduced speed. Despite wireless appeals the admiratty sent no assistance to the ship, which was tor-pedoed according to plans and sunk with a large number of Americans. It was then up to America to take the next step."

This charming "kultured" scientist then discusses another and even worse theory. He says a "The second explosion, granting that there was no ammunition on board, could only be the result of an artificial cause with intentional designs to sink the ship at any cost, and executed by some bribed person on board. The fact that lifeloats were hung out in readiness prehoats were hung out in readiness pre-served the appearance of careful management. As the investigation was behind closed doors, the general pub lic must remain ignorant of the facts till further development."

HANLAN'S ADDING TO ITS ATTRACTIONS

Popular Resort Constantly Growing in Public Favor.

This coming week at Hanlan's gives promise of being the liveliest that resort has seen in several seasons. The grand free fireworks dis-plays that made so terrific a hit on Wednesday and Friday of the week day and Friday of the week just closed will be repeated on Tuesday and Friday, July 27 and 30. These wonderful pyrotechnical displays are of a very high order and were conressed the first two displays to be equal, from the point of nevelty, if not in quantity, to the Exhibition.

There will be band concerts every evening during the week at which

splendid local musical organizations vill render the programs. The free moving pictures continue to grow in public favor. Every night at 8.30 the beautiful grove is filled to verflowing with movie enthusiasts

There is but one logical spot to pic-nic, and that is Hanlan's. There every facility and convenience is to be had for a perfect outing. During the past week no less than twenty of-town picnics utilized the point and the visitors had the time of lives. A nevelty that is confined to the island, no other amusement resort in America boasting of a like attraction,

s The Curtiss Aviation Camp, where the marvelous flying boats can be seen. These wonderful machines leave their hangers on Hanlan's Lagoon every afternoon, frequently four at one time cavorting in the air.
The swan boats, from the Grand Stand dock, deposit passengers at the very doors of Hangars.

R. C. Y. C. DANCE.

A very successful dance took place it the Royal Canadian Yacht Club on Wednesday night, when the large room was gaily decorated with flags and pennants. Those present included Mr. and Mrs. George H. Gooderham, Misses Grace and Jessie Geooderham, Mrs. George Hagarty, Mrs. Harold Parsons. Mr. and Mrs. Rolph, Mr. and Mrs. John Palmer, Mr. and Mrs. Edwin Wolcott, Mr. and Mrs. Kent, Mr. and Mrs. Walter Berkinshaw, Mr. and Mrs. Clifford Marshall, Mr. and Mrs. Norman Gooderham, Mr. Frank Morrison, Dr. G.
Lawson, Mr. and Mrs. Frank Allan,
Mr. and Mrs. Moray Anderson, Mr.
and Mrs. Ross Hargraft, Miss Rita Ardagh, Miss Edith Trees, the Messrs.

Miss Eleanor Hennessy is shortly to marry the Hon. Paul A. Methuen ,eld-est son and heir of Field Marshal Lord Methuen. Paul Methuen is at present doing what most young men in every walk of life are doing—serving his country. Being the son of so famous a soldier, one is not surprised to find him in the Guards. He is, in fact, a lieutenant in the 3rd Battalion of the Scots Guards. Both at Eton and New College, Oxford, Paul Methuen made

Actress Tells Secret

Well-Known Actress Tells How Sh Darkened Her Gray Hair and Promoted Its Growth With a Simple Home-Made Mixture.

Miss Blanche Rose, a well-known actress, who darkened her gray hair with a simple preparation which she mixed at home, in a recent interview at Chicago, Ill., made the following statement: "Any lady or gentleman can darken their gray hair and make it soft and glossy with this simple recipe, which they can mix at home. To a half pint of water add 1 oz. of bay rum, a small box of Orlex Compound, and ¼ oz. of glycerine. These fugredients can be bought at any drug It as also fine to promote the growth of hair, relieves itching and scalp

ANNOUNCING A Reduction Sale

Gowns and Suits

\$35.00

Made to Your Order.

ADVANCE STYLES FOR FALL

G. A. STITT & CO., Limited 79 King Street West

THE LATEST SONG SUCCESS

Flower of My Heart

MURIEL E. BRUCE Composer of "Knitting."

EMPIRE MUSIC & TRAVEL CLUB, LIMITED 26 COLLEGE STREET, TORONTO

Amusement

Amusements

HANLAN'S

SACRED CONCERTS SUNDAY—HIGHLANDERS FREE MOVING PICTURES DURING WEEK Grand Free Fireworks Displays on Tuesday and Friday Evenings Visit the Aviation Camp Via Hanlan's

BEACH

WEEK OF JULY 26

Free Vaudeville

Gormley and Caffery Comedy Acrobats

City Military Bands (Change each evening)

WEDNESDAY NIGHT MASSED BANDS CONCERT

Moving **Pictures** IN THE OPEN AIR Featuring Billie Ritchie

and Other Stars in Comedy Sunday Band

Concerts

congratulate him on his engagement to a particularly charming girl. Miss Hennessy is a daughter of the well-known painter, Mr. William John Hennessy, who comes, as his name implies from Ireland. Mr. Hennessy's art is particularly in the control of the series of the well-known painter. art is particularly versatile, and he is one of the few artists of eminence who are at home equally with both landscape and figure painting. He is a great lover of the country, and has beside a place in Sussex, a delightful house in Calvados, Normandy, where, as a matter of fact, he spends most of

The Howard Park Club dance, held at the Balmy Beach Club, attained the desired success of the dance commit tee, when 7 5young people, all in summer costumes, danced to the ex-cellent music provided by the or-chestra. The hall was beautifully decorated, and the large balcony, over-looking the lake, combined with the cool breeze, was much appreciated by W. O'Reilly, I. Larkin. B. Selep, V. Keens, H. Pursey, M. Connor. H. Galbraith, E. Palmer. E. Ormsby, H. Smith, G. Gillham, Rogers, L. Ryan, L. Littleich, J. Neill. fingredients can be bought at any drug store at very little cost. Apply to the hair twice a week until it becomes the required shade. This will make a gray-haired person look 20 years younger.

It is also fine to promote the grayth with the promote the grayth the grayth the promote the grayth the grayth the promote the grayth the M. Wilson, R. Kenney, A. Lye, Lobraico, L. Jackson, Wallace, humors, and is excellent for dandruff Mayne, M. Douglas, M. Crawford, E. Plumtre, G. Turnbull, A. Mackinnon,

MUSICIANS'

SCARBORO BEACH Wednesday, July 28

In aid of the Benefit Fund of the Toronto Musical Protective Assn. This fund ensures a death benefit

Afternoon-Symphony Concert Evening-

Massed Band Festival Picnic and Races for Everybody. Bring the kiddles and lunch-baskets and spend the day in the Picnic Grove.

Children — Afternoon, free, accompanied by parent or guardian — Evening 5c. Adults-Afternoon or evening 10c. Tickets on sale at various music stores and at Scarboro Beach.

IMPERIAL THEATRE

WEEK OF JULY 26.

Special Attraction 'Jess Willard's In Town'

Universal Pictures. Two Acts of Vaudeville, "County Fair," Tuesday. Amateur Night, Friday. Admission, 10 cents.

M. Sinclair, C. Jarvis, K. Kenney, Mrs. McNamara, Messrs. M. T. Matthews. J. Troyer, J. Giles, C. Gooderick, G. W. Wishmuyr, W. H. McCarthy, G. Trayers, W. Brown, A. M. Hunt, F. Thomas, R. P. Craig, J. T. McLean, G. McCubbin, William O'Brien, B. Wilson, R. Savage, T. Sands, W. Kahn, G. Draper, W. H. Weber, S. Creighton, G. W. Prangley, E. Abel, W. R. Riddell, D. Morrison, H. Litlejohn, J. A. Aikins, G. K. Chisholm, C. McGee, W. B. Wakefield, W. D. Earl, D. McLean, E. C. Sydney, H. W. Paxton, P. A. Dyment, F. S. Tobin, F. Thompson, B. Durrant, F. Cockburn, W. A. Farrager, J. Ramsden, C. F. Hallam, M. Enright, Durrant, F. Cockburn, W. A. Farrager, J. Ramsden, C. F. Hallam, M. Enright, E. Smith, F. Ryan, E. D. McNamara, S. Graham, F. Prowse, J. Brown, A. Thompson, F. Doyle, W. Learmouth, C. Lafontain, J. Boylan, H. Kipp, A. Whalen, N. Enright, E. Fawcett, P. S. Vradenburgh, C. O. Boake, S. Hammill, A. M. Hutchings, R. E. Russell, A. Hummell.

The members of the charge were the Misses Gladys Scott, Reta Strohmayr, Margaret Travers, Nell Randall, Florence Salter, Messrs. Leo O'Byrne, Elliott Lye, Austin Johnson, Kenneth Wylie and Jack Plum-

Lczema

and Scaly Eczema, Psoriasis and all Skin Diseases. Alexis cures. Price, 50c. For sale at Alexis. 47 McCaul St. Main 3200

Weeping, Dry

SPOR

STH YE

Leafs Lacro

Indians Are T Saturday's

DANDEN

Querrie T Detail By a Staff Reported With Dandeno ar rm, Tecumse sest line-up of the dele here this after says the Indians wil the Blue Shirts disa Blues battled hard pull out a one goa three games up, bu

Chief Querrie be past Holmes in jus from the face-off ted down the field. Denneny faked a Querrie at the creat Rosedale duplicate ame time. Harrie away from his net at the Indian end back-hand shot. dale 1.

Rosedale staved o Rosedales went up paratively safe by the chances by poor paratively safe by the chance of the control of the c

Dandeno came dow Telker's try bounde From a great bu Stagg stole a pass at mid-fleid. The alone and while De Harshaw, Querrie cumsens 2, Rosedal Again a surprise caught Rosedale grabbed fit at the odown alone and paning full tilt for the sot by Holmes. Telegraphic Rosedale's attemed dismally. The wore always on trying to get thru. Mac banged him owent at each other drew a ten minute staged another lightie shot to Danlhee ered by Harrison. Carmichael bored conce for the India utes more, after

SECO

Prince Edwa the Gla

HAMILTON, J ather, a fast ight thousand, t went up on ial from Toronto Summer meeting Club Saturday aft usual seven well gram. A field of in the Prince Edv carded feature. The second feature in the gallant Texas reta, was asked impost of 140 pour as 46 pounds to sea 46 field of fair thru the field in the fall of the second feature in the field of fair thrust fiel FIRST RACE-