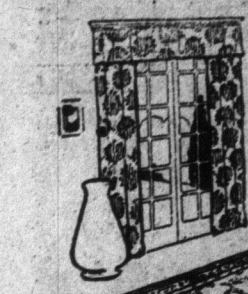


TODAY AT SIMPSON'S

Tapestry Rugs, Velvet Rugs and Rag Rugs Today at Reduced Prices



Scotch Tapestry Rugs, only \$8.95—Special offer of good quality Scotch tapestry rugs in good blue, brown, green and rose shades. Suitable for bedroom or living-room. Sizes 6.9 x 9 and 7.6 x 9. Monday, each 8.95 at

Plain Velvet Rugs Reduced to \$21.75—Several strong velvet rugs, woven in one-piece in plain colors, with band border, in two shades only. 21.75 Brown or green coloring. Size 7.6 x 9. Monday, special

Heavy Axminster Rugs, only \$23.75—Good selection of heavy quality Axminster Rugs in rich Oriental colors and designs, quite up-to-date and suitable for modern furnishing. Size 6.9 x 9 ft. Monday, special

Seamless Axminster Rugs, \$33.50—A splendid lot of one-piece Axminster rugs, woven in a good strong quality that will stand a lot of everyday wear. Handsome designs and Oriental colorings. Suitable for large dining-rooms or living rooms. Chiefly in shades of tan, green and old rose. Size 9 x 12 feet. Monday, special 33.50

Rag Rugs Reduced to 95c—A clearance of pretty Japanese rag rugs, strongly woven, in plain or striped effects with band borders and in shades of pink, blue, gold and cream color.

Reversible Smyrna Jute Rugs—Very pretty and attractive are these novelty rugs in their rich Oriental design and colorings. Most serviceable for bedroom, den or hall use. Size 4.6 x 7.6, \$8.50; size 3 x 6, \$4.50.

Heavy Linoleum Special, 59c—Several hundred rolls of a sturdy and well printed linoleum, thoroughly seasoned and good for hard wear; in tile, block, floral and wood effects; two yards wide only. Monday special, per sq. yard .59

Springtime Draperies That Will Add a Brighter Aspect to Your Windows

SUNFAST CASEMENT CLOTH YARD 75c—Just opened up, an immense shipment of English Casement Cloth, every yard absolutely guaranteed sunfast. The range of colorings is particularly fine, comprising the loveliest shades of green, rose, brown and tan; all fully 50 inches wide. Nothing finer for use as side draperies in dining-rooms and bedrooms; also ideal for the sun parlor. Monday, yard .75

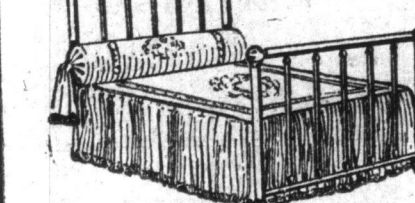
SUNFAST COLORED MADRAS YARD 65c—beautiful line of genuine Scotch Madras Muslin, made in Glasgow, having cream ground with delicately colored floral border designs in rose, green and blue. Guaranteed to withstand the sun and washing. The width is 45 inches, and we recommend this as an especially tasteful hanging for bedroom windows. Monday, yard .65

NEW SHADOW CLOTHS YARD 1.00—The new designs and colorings in this highly popular and artistic drapery material are wonderfully charming. They include light and dark grounds, showing "shadow" patterns, mostly in floral effects, in green, vieux rose, mauve and red. Very lovely for overdrapes, box and window seat coverings, etc. The width is 31 inches. Monday, a yard 1.00

Boys' Suits With Extra Bloomers Here is a smart appearing suit, made of good-wearing tweed fabric, in fashionable homespun patterns. The coat is a neat Norfolk model, with pleats on both front and back; has sewn-on belt, and durable lining; bloomers are full lined and strongly made. A serviceable suit of good style and value. Sizes 7 to 17 years. 5.95 Price

Furniture for the Bedroom Iron Bed, pure white enamel, scroll head and foot, with brass caps, in 3 ft., 3 ft. 6 in., and 4 ft. 6 in. sizes. Special 3.50 Mattresses, wood fibre centre, layer felt on both sides, full depth border, encased in good grade of art ticking, all regular sizes. 4.50 Special Mattresses, layer felt, built, not stuffed, deeply tufted, full depth border, encased in good grade of art ticking, making a very soft comfortable mattress. Special 10.00

The Brass Bed Illustrated On Special Sale Monday at \$15.95



We Cannot Accept Phone Orders for These Beds. 22 only, Brass Beds, illustrated, in poelette finish, 4 ft. 6 in. size, heavy 2-inch posts, with ball corners, five one-inch fillers. Regular \$24.50. Extra special at 15.95

Art Silk Sweater Coats



From our beautiful range of new and charming Silk Sweater Coats we recommend to your notice our special lines at \$11.50 and \$15.50 as being the best value obtainable anywhere. See them on Monday in our special display. Our complete range is priced from \$6.00 to \$18.50. Priced at \$11.50 A beautiful Sweater Coat, made of finest lustrous art silk, having a deep square sailor collar rolled over shoulders to front of coat, and can be had with 2-inch border in self or contrasting colors; long wide sash, with heavy silk tassels; colors in great variety. Sizes 36 to 44 bust.

The Sweater Coat Shown in Picture is Very Graceful and Exclusive in Style Made of rich quality art silk, and has a very ample sailor collar. The pockets are in smartly button trimmed and gathered pouch style, and the cuffs are trimmed with covered buttons; long sash, with silk tassels run through, button trimmed, belt loops; great variety of lovely colors, among which we mention gold, rose, dark green, grey with white stripe, grey with black stripe, pink, saxe, mauve, black and white, and canary. Sizes 36 to 44 bust. Price on Monday 15.50

Our Great Display of New Silks

We have imported some very smart new striped taffeta, in shades of navy, green and brown, with many widths of stripe; those with 2-inch stripes have combinations of sand and Copen, sand and old rose, blue and grey, and several others. 2.50 Price, per yard

Khaki-Kool and kindred weaves, in plain colors, and eastern figured designs. Monday 3.50 price, per yard

Piping Rock, a new name for rajah, we have in checked, striped and plain colors. Price, per yard, \$2.00, \$2.50 and \$3.00.

Silk Shantung and Honans that will be the material for hot days. Price, per yard 1.25

Special Price for Crepe de Chine; 2,000 yards of Crepe de Chine, in beautiful colors, Swleg, French and Italian manufacture, and priced today at \$2.00 per yard. On sale for 1.69

Midnight Blue Chiffon Taffeta, in good firm quality for suits, skirts, coats and dresses; 40-inch. Price, per yard, \$2.00 to \$2.50.

New Black Silks and Satins, several lines are balances of old contracts, and we have marked them the old prices: Black Satin Palmettes 1.38 Black Silk Taffetas 1.44 Black Ducesse Satins 1.50 Black Chiffon Taffetas 1.86 And first choice quantities in Black Satin Charmeuse at 3.50 This quality is worth \$4.50 now.

Black and White Dress Fabrics

Either for complimentary mourning or general smart wear, we have black and white fabrics in every new check and stripe. Here is a list of notable values for sale on Monday: Even and Uneven Striped Materials, new fabrics and designs, for coats, suits and skirts; 54-inch. Per yard 1.50 Checked Goods, in grouped and blocked effects, bold and neat patterns. 54-inch. Per yard 2.50

Our Entire Gallery of Original OIL PAINTINGS and WATER COLORS Prices \$5.00 to \$200.00 Are to be Cleared This Week at Enormous Reductions. On Monday, Tuesday and Wednesday the choicest works in our gallery will be offered at reduced prices. The reductions will range from 10 per cent. to 50 per cent. Paintings that are now \$5.00 to \$200.00 will be \$2.50 to \$100.00. The opportunity is a most exceptional one, and we wish to point out only one thing more: While the sale will last three days, the first day will give you widest scope for selection, therefore it is best to come on Monday, if at all possible.

Women's and Misses' Suits by New York's Best Tailors, \$32.50 to \$40

Our sketch gives you but a passing thought of the abundance and variety to be found in our Ready-to-wear Sections. Suits, very much masculine gender, are the latest product we have obtained from authoritative makers, bound securely with fine silk braid, and finished in the simplest coat style. The materials are all-wool serges, gabardines and fancy weaves, in best qualities, and in beautiful shades of fawn, green and mustard, besides navy, and a good range of black suits.

Coats of Striking Detail, \$37.50 Coats that are everything a coat should be, and more exclusive than most coats are, are the sentiments that sum up our selected coats for women and misses at this price. For so nice a coat, and of such fine cloth as they all are, it would be impossible to get one tailor-made anywhere near the price, and then look at the time and worry you save yourself. Gabardines, velours and serges, navy, bright, color and check patterns, give you some idea of the variety, and only in styles that maintain the Simpson prestige.

Royal Worcester Corsets

Fashionable Models, Daintily Trimmed, and in a Wide Variety of Fabrics. Priced at \$2.75. Made of coutil and broche, in white or pink, are these excellent corsets that are priced at the moderate figure of \$2.75. These fashionable corsets give the flat back, straight front and tapered graceful sides. Have long, even length skirt. Another good feature is the royal band, which gives special abdominal support. Procurable in sizes 19 to 36. Priced 2.75 at



The Newest Modes of Bon Ton and Royal Worcester Corsets Now Being Demonstrated Through special arrangements with this famous corset house we have secured the services of a noted corsetiere and fashion authority, "Mrs. Miller," who comes to us from the Salon du Bon-Ton in New York, the place now nationally famous as corset headquarters of fashion. This season has brought forth a most charming array of new modes designed for every type of figure. The materials are beautiful, as are the graceful lines of the corsets.

Wash Goods Special for Monday

2,000 Yards of Strong White Reps, 36 inches wide, suitable for skirts, suits, middie waists and children's wear. Reg. 29c a yard. Monday .19 1,000 Yards of White Indian Bride Suitings, a strong quality of English manufacture, 36 in. wide. Monday, a yard .12 1/2 Not more than 10 yards to a customer. Nursery Diapers, size 18 x 18 inches, ready hemmed for use. Only 40 dozen to clear Monday. Per dozen .85 Mercerized Vestings, 27 inches, in stripe and small designs for waists. A special value at .17 White Seersucker Crepes, 27 inches wide, for underwear purposes. 300 yards to clear Monday .19 White Voiles, of English manufacture, 46 inches wide, a fine sheer quality for waists and dresses. Regular 30c a yard. Monday .25



Men's Silk Waterproof Coats

Made from a light fawn silk, with fancy check pattern back, cut in a long, easy-fitting raincoat style, with close-fitting collar; all seams sewn, stitched and taped, making the coat absolutely proof against rain. Sizes 34 to 44. Monday price 14.00

English Made Burburite Coat

Serves the purpose of raincoat and spring overcoat all in one garment. The outside material is a light fawn colored English burburite cloth, cut in a smart slip-on style, with patch pockets, two-way convertible collar, lined throughout, cuffs and sleeves with silk; English hand-tailored. Sizes 36 to 40. Price 20.00

Strong Trousers

Made from a good, serviceable tweed trousering, in medium shades of grey, in neat stripe pattern, lined with five pockets. Sizes 32 to 44. Monday 2.25

Black Slicker Coats

For teamsters, fishermen and men who work out in wet weather; long easy-fitting style, and of double slicker throughout. Sizes 36 to 44. Price 3.00

Fur Storage

Improved methods. Dry, cold air is always below freezing. Goods are carefully handled, thoroughly cleaned and hung on separate hangers. We insure against fire, moth or burglary. Our charges are very moderate—3 per cent. on your own fair valuation. Phone 4044, 7841. Ask for the Fur Department. Our special driver will call and leave receipt.

THE MONDAY BASEMENT SALE

Canuck Bread Makers, two sizes, medium \$2.25 each; large \$2.75 each. Corn Brooms, four-string. Monday, each .45. Adjustable Window Screens. Number, Height, Closed, Open, Price. 2, 10 in., 28 in., 44 in., .22. 3, 10 in., 28 in., 44 in., .22. 4, 14 in., 14 in., 20 in., .25. 5, 14 in., 18 in., 28 in., .25. 6, 14 in., 22 in., 36 in., .30. 7, 14 in., 22 in., 36 in., .30. 8, 14 in., 28 in., 44 in., .40. 9, 14 in., 34 in., 60 in., .45. 10, 18 in., 18 in., 28 in., .32. 11, 18 in., 20 in., 32 in., .35. 12, 18 in., 22 in., 36 in., .40. 13, 18 in., 22 in., 36 in., .40. 14, 22 in., 22 in., 36 in., .45. 15, 22 in., 26 in., 44 in., .50. 16, 24 in., 30 in., 60 in., .60. Screen Doors. Oak stain. A good serviceable door, four sizes. No. 20-11, width 2 ft. 6 in., height 8 ft. 6 in. Each 1.25. No. 20-12, width 2 ft. 6 in., height 8 ft. 8 in. Each 1.25. No. 20-13, width 2 ft. 10 in., height 8 ft. 10 in. Each 1.25. No. 20-14, in width 3 ft. 0 in., height 8 ft. 0 in. Each 1.25. Lawn Mowers. Imperial, 9-inch wheel, 14-inch cut, Taylor-Fordes' well-known Canadian make. A serviceable medium-priced mower; 100 to sell Monday at each 4.95. Poultry Netting. 2-inch mesh, 50 yards in roll. Height, 12 in., Per yard, 4c. 18 in., " 5c. 24 in., " 6c. 30 in., " 8c. 36 in., " 10c. 42 in., " 12c. 48 in., " 15c. 54 in., " 20c. Black Wire Screen Cloth, per sq. ft. 3/4

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