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EATON'S DAILY STORE NEWS

G.D.V. small postcard size photos full figure or head and shoulders, 4 for 25c. Camera Counter, Main Floor, James St.

From Corset to Coat in the Stout Woman's Wardrobe

ONE WOMAN in every three is stout---so it has been estimated. Think of it! About 33 per cent. of the feminine community require clothes in "extra" sizes---sizes running anywhere from 37 to 51. Right lavish, therefore, is the provision our buyers have made in garments of these ample measurements. From tailors and gown-makers who concentrate all their skill on the creating of costumes for stout figures has been procured a splendid collection of models in which every line and detail contributes to a slender appearance. The sketches below show a few typical designs in corsets, suits, coats, skirts and frocks. Note how cleverly the features of the new Autumn mode have been adapted to the first requirement of a long, slim line.



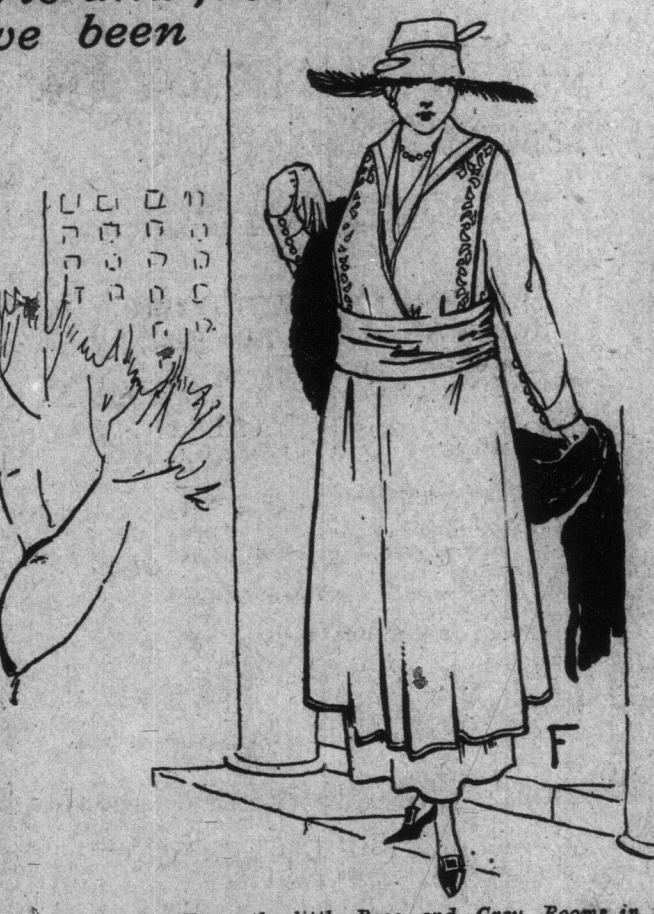
A. Black serge of the new season, known as "men's serge" composes this well-cut coat and skirt costume. The long line that has been achieved over hips and bust, and how skillfully the effect is enhanced by the double rows of small buttons. A dart in the under-arm makes for the smooth fit of the sleeve. The model may be had also in navy blue. Sizes 40 1-2 to 50 1-2. Price, \$25.00.



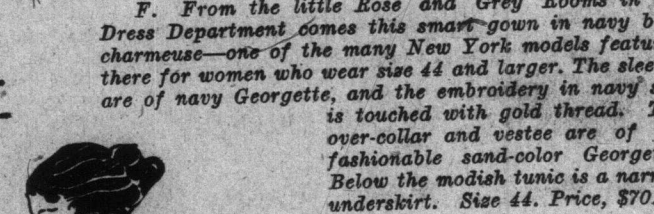
B. With its pointed collar, long saddle-bag pockets, smooth-fitting sleeves and panel back, this smart-looking coat is well qualified to serve as a useful wrap for some wearers of stout figure. It is a "Print-ness" model, developed in black jersey colour, lined to the waist with black satin. Size 44. Price, \$32.50.



C. Another "Print-ness" model in black jersey colour, this one boasting a narrower, all-round belt, the back of the coat being laid in a soft box pleat. It is similarly lined to the waist with "Sol" satin, and as in the coat to the left, the collar is convertible. Size 48---price, \$37.50. Other models specially cut for stout women are featured in heavier and velvets in sizes ranging from 37 to 51, at prices from \$28.50 to \$47.00.



D. Here's a clever suit---evolved from deep Burgundy color broadcloth, embroidered in heavy silk of the same rich shade. The coat is charmingly lined with Burgundy and black striped silk, and the strictly plain skirt is topped off at the waist with a narrow belt. It is one of the numerous models imported from New York tailors who specialize in the designing of suits for large women. It is size 48 and priced \$37.50.



E. A smart frock for fifteen dollars, isn't it? It is black serge, the long, flat pleats in the skirt and the vertical braiding on the bodice tending to reduce the appearance of stoutness. The collar and cuffs are of white serge. The same model may be had, too, in navy blue. Sizes 34 to 44. Price, \$15.00.

Hosiery for Large Women

Stockings That Provide Extra Width Around the Knee and Calf of the Leg.

ALL THE VARIOUS WEAVES of hosiery listed below are in "Multi-plex" brand, and, therefore, to be depended upon for excellent fit and good wear.

Women's extra large "Out-size" plain black cashmere hose---Fall or Winter weight---seamless and full fashioned---made with deep garter hem, extra spliced toes, ankles and heels. All sizes, 9 to 10½. Price, per pair, 95c.

"Out-size" cashmere hosiery, in white only, seamless, full fashioned, with deep garter top. Sizes 9 to 10½. Price, per pair, 95c.

"Out-size" cashmere hosiery---made with fashioned leg and seamless foot---extra spliced heels, toes and ankles, English make. All sizes, 9 to 10½. Price, per pair, \$1.00.

Black, white or halbriggan "Out-size" cotton hosiery---full fashioned and seamless, extra spliced heels and toes. All sizes, 9 to 10½. 3 pairs for \$1.00, or 35c per pair.

Black or white "Out-size" cotton hosiery---full fashioned, extra spliced heels, toes and ankles, deep garter top. Sizes 9 to 10½. 3 pairs for \$1.25, or 45c per pair.

Black "Out-size" cotton hosiery---full fashioned, deep garter top. All sizes. Price, per pair, 50c.

Mercerized Lisle "Out-size" hosiery, in black or white, seamless, with deep garter top, double soles, heels and toes. All sizes, 9 to 10½. 3 pairs for \$1.25, or 45c per pair.

A Glove For Plump Hands

DOES YOUR HAND seem to need a glove that is broader than the usual run of gloves? Then glad you will be to hear of a certain French kid glove that is cut on an extra broad last. It is beautifully made, with plique seams, guest fingers, two dome fasteners, and backs stitched in "Paris" style. The colors in which it may be had are champagne, tan, taupe, brown, grey, black and white. Price, \$2.50 per pair.

---Main Floor, Yonge St.



K. A triumph of Nemo corset-making---the "Wonderlift" model, designed along scientific lines for the woman requiring special abdominal support. The hygienic features---Lastikop hand-let, etc.---which produce a distinctive reduction in the size of the figure, are on the inside of the corset, thus detracting in no way from the smooth fit of the costume. For tall, short and medium wearers, obtainable in 22 to 36 waist measure. Price, \$6.50.

L. Embonpoint brings no discomfort or ungraciousness to the woman who wears a Nemo corset. Number 583, illustrated above, is one of the far-famed Self-Bedding models, which not only mould a heavy figure into fashionable lines, but provide a healthful support. This is achieved by the Nemo incurved front steels and the Lastikop hand-let. It may be had in sizes 24 to 36 bust measure. Price, \$6.50.

Miss Newpport Leaves Saturday

If you want this clever corsetiere to give you a personal fitting of the "Nemo" corset, come in and see her to-day, or on Saturday morning. Corseting being a matter of supreme importance to the woman of stout figure, the latter will find Miss Newpport's advice of particular value. Appointments for fittings may be made by telephoning to the Corset Department, Third Floor, Queen St.



J. A charming petticoat this---in shot blue and green taffeta, finished off with a flounce adorned with tucks and frills. Elastic runs through the waistline, and darts below assure smoothness over the hips. It may be had in brown, dark blue, purple and other shades, in sizes 30 to 40 waist measure. Price, \$3.50.



H. The very perfection of smooth, good fit is achieved by this skirt of fine black serge, the pleats producing the desirable effect of length and straightness. It may be had, too, in navy blue, the waistbands varying in size from 30 to 34. Price, \$19.00.

G. The indispensable separate skirt appears to happy advantage in this well-tailored model of navy blue wool poplin. A unique touch is provided by the buttons, loops and buttonholes at either side above the patch pockets. Sizes range from 30 to 38 waist measure, the same model being procurable in black. Price, \$8.50.

Let the "Shopping Service" Help You

If you are not able to come to the Store to choose your wardrobe, yourself, one of the experienced shoppers from the Shopping Service will take complete charge of the matter for you, offering suggestions if you are undecided as to what you should have, or as to what is the season's mode in home and holiday attire. Address your letter to the "Shopping Service."

Sensational Selling of Paris Model Coats, Saturday, 10.30 a.m.

A Collection of Original Creations From Famous French Designers---Afternoon, Evening and General-wrap Wraps, To Be Offered at \$47.50, \$75.00 and \$95.00.

PAQUIN, JEANNE LANVIN, Gabrielle Chanel, Bernard, Bulloz, Callot Soeurs---these are a few of the couturiers represented in this offering extraordinary of Fall and Winter wraps. And every model adds lustre to the celebrated name of its maker. The materials are exquisite and the designs indescribably smart. Only French genius could achieve them.

And these give you only an inkling of the attractions of the collection, which includes models in brown seal plush, navy blue velvet, Burgundy velours, green velours and Cuban brown "pom-pom." The majority are trimmed with rabbit, wolf, Kolinsky, squirrel, Hudson seal (seal rat), or other modish fur, and all are exquisitely lined with crepe de Chine or satin. All show the narrower skirt and huge collar of latest vogue. As a special purchase, these coats will be placed on sale Saturday morning at 10.30 o'clock, offered at a mere fraction of their usual prices---\$47.50, \$75.00 and \$95.00.

---Third Floor, James St.

T. EATON CO.

You were Inquiring?

"Mrs. H."---By all means let it be wolf, if you want an inexpensive black fur. It is made up very smartly this season---a flat "animal" scarf and round muffs---and seems to have a particularly fox-like gloss. The muffs are \$19.50, \$22.50, \$25.00 and \$27.50, and the scarfs, \$18.50, \$22.50 to \$30.00, the quality improving, of course, in like ratio to the price.

As for the little tea-wagon which proves such a stand-by (a poor metaphor, considering the jolly way it rolls along) in the maid-less house, it can be had in collapsible style in fumed oak or mahogany, with two stationary trays, at \$8.50. Another mahogany wagon with one removable tray---chintz under the glass---is \$12.00. And a third in Jacobean design in fumed oak has a similar chintz and glass removable tray, and is priced \$17.50.

"Isabelle."---A curtain which won't slide along the rod is a provoking thing. Sew your portieres on to rings, so that in case you want to shut off your room, they can easily be drawn back and forth across the archway. The fabrics these days are a joy in the way of color, aren't they?

"M. I."---How entrancing it sounds---and old black walnut is very much the vogue these days. What would make an ideal covering for the couch is a figured mohair. It can be had in self-tones of brown---a delectable coppery brown or a golden brown. There is practically no wear-out to it, which, in a family living-room, is a distinct asset. The same material can be had without pattern---in green, mulberry and light brown. Both are 50 inches wide, the figured \$6.50 a yard, and the plain \$5.00. Mohair, I suppose you know, is a beautifully soft stuff, no relation in the world to the old-time horse-hair.

Passing to the subject of hosiery, you may have cashmere stockings that are ribbed all-over, making them very pliable. They are 80 cents and \$1.25 a pair. There are none with ribbed tops only.

"Beaver."---A close-fitting brown beaver mushroom would make a smart bit of headgear for your chauffeur---using an elastic under your hair at the back rather than bat pins. Such hats adorned with a band and pump bow of ribbon can be had at \$5.50, \$6.00, \$7.00 and \$10.00. If a brim that rolls up is more becoming, a sailor of the "chin-chin" order would be better. It could be had at the same prices.

The Scribe

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