

EATON'S DAILY STORE NEWS

Candy for Tommy's Birthday

"Now, Tommy, mamma will give you a birthday party and let you treat all your little friends to a *Pretty Novelty Box*, containing *Lovely Chocolates*; they are very artistic little boxes, cut to represent various subjects, such as animals, guns, grotesque figures, etc.; beautifully printed in natural colors; they will make lovely souvenirs." Price 3 for 25c

—Main Floor—Centre.

Home Journal Patterns for June

These are now selling in our Pattern Section, and before planning the summer wear you should see the many different styles depicted here; among the most attractive are designs for June bridal dresses, shirtwaists, kimonos, princess dresses, swimming costumes, children's summer dresses, skirts, etc. Patterns 10c and 15c

—Main Floor, Albert St.—Dress Goods Section.

Enjoy Outdoor Home Life: Accessories for Recreation and Comfort



The Gliding Settee

An ideal retreat for games, refreshments or afternoon sewing; always shady and restful, with capacity for four adults; has large overhanging canopy, adjustable back and footboard, with removable table; the seats are placed on patent rollers, ensuring an easy gliding motion. Price \$17.50

Couch Hammocks

A perfect convenience for easy and healthful repose, well adapted for invalids; made of tapestry on strong, close-woven wire mattress; has deep valance, which can be pulled up to make closed-in bed; can be accommodated in smaller space than ordinary hammock. Price \$10.75

Stand for Couch, of strong wood and iron construction, with suitable canopy. Price \$5.25

A Hammock for 99c—A good, serviceable hammock, closely woven goods, in pretty striped color pattern, with pillow and head spreader. Price 99c

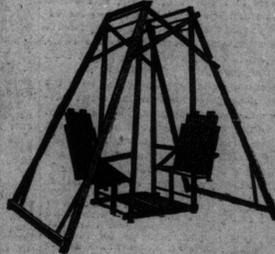
We are ready with a stock of Lawn Furnishings that will meet any requirement and offer many suggestions for outdoor comfort and recreation. Comfort and durable strength in construction are the looked-for qualities of a hammock, lawn swing or settee. None but those passing a careful and exacting test are accepted here, and we feel assured your further inspection will merit confidence, and, the price range, satisfaction.

Lawn Swings

Strong wood construction, with iron swing bar; has large foundation, preventing possibility of tipping; frame is finished in red and seats are varnished.

Four-passenger Swing \$6.00

Four-passenger Swing, with extra heavy construction \$7.50



Large Variety High-class Hammocks

We have a splendid stock of the higher grade Hammocks, varying in size from ordinary verandah style to the large lawn hammock; knit weave, canvas weave, jacquard, conventional, floral and stripe designs; many are exclusive patterns; turn-over pillows, head spreader and deep valances. Prices range from \$3.75 to \$8.00

Beautiful Hammock for \$2.25

One that has demonstrated its popularity; a very close weave, in bright and pretty colors, with turn-over pillows, head and foot spreaders and deep valance. Price \$2.25

—Fifth Floor.

Sashes, Hair Bows and Hat Bows

The summer fashions demand ribbon; "made-up" ribbons are very strongly in favor in Paris, especially for millinery; we are fully prepared to meet this demand, and with a new assortment of satin and taffeta ribbons to draw from Saturday we will show a very large selection of Imperial, Empire and Princess Sashes, Gibson and Halley Comet Hat Bows, along with pretty styles in neat Hair Bows; if we have not the made-up article to suit your particular purpose, we will make it to your order free of charge. Prices, according to quality of ribbon used, range from \$1.25 to \$2.50

—Main Floor—Yonge St.

Sheet Music

"Kiss of Spring," a vocal adaptation of the world-famous waltz; a new issue, but already promises to be one of the biggest hits of the season. Price \$2.25

—Fifth Floor.

Women's Low Cut Shoes in a Number of Styles, \$2.50



Foot comfort is an important consideration in hot weather. Of course, the low-cut shoe is decidedly cooler and easier on the foot, so we are making a special showing of light-weight low-cut summer shoes at \$2.50, and values are exceptionally strong. These are some of the selections:

- A Patent Coltskin Three-eyelet Sailor Tie, with just enough dull kid at top to answer as trimming, plain toe, Goodyear welted soles, high Cuban heel.
 - An All-patent Oxford, with Blucher front, neat perforating on the tops and pretty toe-cap, Goodyear welted soles and Cuban heels, very smart.
 - Three-eyelet Oxford, in fine patent, plain toes and creased vamp; a neat band of dull kid up the lace holes and around top, extension soles and Cuban heels.
 - Patent Pumps, with ankle strap; fit beautifully; has a dainty little leather bow on front; Goodyear welted soles and Cuban heels.
 - A Fine Black Vici Kid Blucher Oxford, neat, light make, for dressy summer wear, patent toe-cap, hand-turned, flexible soles and Cuban heels.
 - Tan Calfskin are of the newest for this season; very pretty design in Blucher fronts, with four large eyelets, extension soles and Cuban heels.
- Second Floor—Queen St.

Women's Waists and Petticoats and Children's Dresses

- Girls' White Linen Middle Dresses, with navy blue sailor collars, trimmed with white braid and silk-embroidered stars, and navy blue fold around bottom of waist, pearl buttons, pleated skirt, sizes 6 to 14 years \$2.25
 - Girls' Middle White Waists, with navy blue serge collar and cuffs; sizes 6 to 14 years. Price \$1.25
 - Women's Black Satin Petticoats, of good quality, heavily mercerized, made with deep two-piece flounce, with shirring, strapping, deep embroidered frill and underpiece; lengths 38, 40 and 42. Each 89c
 - Women's Peter Pan Waists, of fine quality linenette, some made with the pointed front, others with box pleat, finished with pearl buttons, pocket and black or navy tie, others fine white lawn, Dutch neck, with insertion and lace, dainty front of all-over embroidery and tuckings; others with high neck; sizes 32 to 42. Many less than half price clearing 98c
 - Women's Sheer White Lawn Waists, dainty front of all-over embroidery, in open insertion effect, others trimmed at side with embroidery, Valenciennes insertion and lace, in scalloped effect, long sleeves with insertion, lace and tuckings, buttoned back, sizes 32 to 42. Price \$1.50
- Second Floor—Centre.

Men's Negligee Straw Hats

The season is on with a rush, and this hat has caught the fancy of men who will not wear the flat boater. It is a neat shape, and, being made of pliable Canton braid, is very easy fitting; has medium roll brim, which can be worn with dip front and calf leather sweat. The price is exceptionally low for the quality. Price \$1.25

New Style Straw Boaters, \$1.50

The 1910 brim is a shade narrower than last year in this line, with a medium size crown; made in Canton, Sennit and split braids, with wide black silk bands and cushion leather sweats. Price \$1.50

Straws for the Children

Mothers have no worry in choosing hats here, with so many new styles and braids in our large stock. At \$2.00 we have variety of styles of very high quality Milan and pedal braids, in negligee, sailor and Jack Tar shapes, with round and square crowns and different widths of brim, bound and unbound edges, with white and navy silk bands and bows. Price \$2.00

—Main Floor—Queen St.

Summer Reading

- At 8c each—A large number of the most popular writers. The books are all paper-bound, and handy sized for the pocket. Among the authors are Mary J. Holmes, The Duchess, E. Marlett, J. M. Barrie, W. E. Norris, Alex. Dumas, Charlotte M. Braeme, Heimburg, R. D. Blackmore.
 - At 10c each—English sixpenny novels, about 300 titles, by the very foremost authors: Allan Raine, Mrs. Humphrey Ward, Charles Garvice, Seton Merriman, W. W. Jacobs, Rider Haggard, Conan Doyle, Annie Swan, S. R. Crockett, John Oxenham, David Lyall, Joseph Hooking, Max Pemberton.
 - At 22c Each, 5 for \$1.00
 - Tatterley, by Tom Gallon.
 - Not All Your Tears, by Maud Yardley.
 - The Heart of a Child, by Frank Danley.
 - Whispering Smith, by Frank H. Spearman.
 - The Princess Passes, by the Williams.
 - Tom Sawyer, by Mark Twain.
 - Roughing It, by Mark Twain.
- Main Floor—James St.

Take the Manager's Advice



And get not only sticks, but balls, pads, gloves and clothing at the **EATON** Sporting Goods Section. The C.L.A. season opens soon, and every player needs supplies.

- We have Lally's noted sticks, in all grades, from 25c to the ideal Lally's Extra Special at a very special price \$3.00
 - Lacrosse Knickers, best quality cotton, fleece-lined, trimmed with red braid. Pair 50c
 - Official C.L.A. Lacrosse Balls, pure white rubber all through, in sealed boxes. Each 50c
- Fifth Floor.

Low Prices on Mouldings

Moulding is a finishing touch in decorating your home. With a little skill and the ordinary tools, mouldings may be put up at a purely nominal cost. Here are a few prices:

- White Room Moulding, 1 inch wide, Per foot 1 1/2c
 - White Room Moulding, 1 1/2 inches wide, Per foot 1 1/2c
 - White Room Moulding, 2 inches wide, Per foot 2c
 - Imitation Oak Moulding, 1 1/2 inches wide, Per foot 1c
 - Imitation Oak Moulding, 1 1/2 inches wide, Per foot 1 1/2c
 - Imitation Oak Moulding, 2 inches wide, Per foot 2c
 - 1 1/2-inch Solid Oak Room Moulding, Per foot 30c
 - 2-inch Solid Oak Room Moulding, Per foot 4 1/2c
 - 1 1/2-inch White and Gold Room Moulding 2c
- Third Floor.

Summer Selection for Home or Camp

- The 4c, 8c and 12 1/2c counters are abundantly supplied with useful articles for indoor and outdoor use. A few samples follow:
- Wood Picnic Plates, doz. 4
- Aluminum Folding Drinking Cups, for excursions, picnics, outings, boy scouts, etc. Each 8
- Universal Spirit Stove, the hurry-up convenience, has a hundred uses at home, in camp or the summer cottage. 8
- Nickel-Plated Folding Coat Hangers, so convenient for summer travel. 8
- Handy House Tools, useful in every home. Pliers, Pincers, Meat Saws, Hatchets, Block Planes, Cleavers, etc. 12 1/2

Covered Milk Jugs and Vases

Made of fine Austrian ware, beautifully modelled and shaped, and decorated in pleasing floral clusters, harmonizing nicely with the ground, which is blended from brown to pale cream, gold traced edges are handsomely embossed. Price 28c

Toilet Sets 98c

Made of strong English Porcelain and decorated with flower clusters and foliage. Very durable ware with a hard, smooth glaze. 3 pieces. Set 98c

—Basement.

Summer Needs for Round About the House

Lawn Grass Needs Watering

Good rubber lawn and garden hose, 1/2-inch, 8c; 3/4-inch 10

Playful Dogs and Children

Forget about the flower beds. Protect them with Flower Bed Fencing, made of good galvanized wire in a pretty scroll pattern, and painted either white or green, 12-inch, 8c per foot; 18-inch, 10c per foot.

Summer Baking Simplified



by the use of an Acme Gas Oven, asbestos lined, splendid value at 95c.

Hose Protectors
Keep your hose rolled on a wood hose reel, nicely painted. 75c
Iron revolving reels 1.00

The Camper's Friend



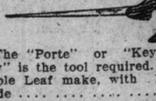
The Victor Oil Stoves, with iron fronts, are the reliable friends of the camper or those who do light housekeeping. 1 burner .65; 2-burner, \$1.30; 3-burner, \$1.95.

The Grass Sickle



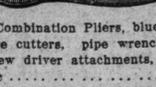
for trimming weeds and long grass where the mower won't cut. 20c and 25c.

Do You Cut Circles?



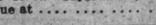
The "Porte" or "Key Hole Saw" is the tool required. Good Maple Leaf make, with 12-inch blade 20

A Handy All Round Tool



Combination Pliers, blued steel wire cutters, pipe wrench and screw driver attachments, pocket size 28

You Can Make a Neat Joint



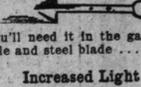
with a Block Plane. We have a special one, 7 1/2 inches long, with fine screw adjustment, splendid value at 55

Wood Jack Plane



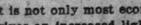
A wood bottom plane with iron mounting and screw adjustment, 14 inches long, with 2 1/2 knife. 1.75

Have You a Spade?



You'll need it in the garden. D handle and steel blade 30

Increased Light



It is claimed that the Auer Gas Light is not only most economical, but gives an increased light. Saturday morning an all-brass burner, globe and Weisbach mantle. —Basement.

Noteworthy Values in Boys' Suits

- Three-piece Suits, of good wearing, soft finished navy blue serge; well tailored in the single-breasted style; durable body linings; knee pants; sizes 28 to 33. Extra value at \$2.50
- Bloomer Suits at \$5.00—Imported fancy tweeds of pretty striped designs, in fawn, brown and grey shades; coats double-breasted, showing long lapels; loose-fitting strap and buckle bloomers; serviceable trimmings; sizes 29 to 33.
- Two-piece Suits at \$3.50—Smartly tailored from light-weight English tweeds, in a favorite shade of grey, with stripe, double-breasted coat, with belts; knee pants; sizes 24 to 28.

Small Boys' Russian Suits

A gathering of a number of "balances" of suits that have sold particularly well; only a few of each line remaining; they are fairly high-grade qualities, in imported worsted materials of fancy designs and favorite colors; one style has deep sailor collar and adjustable shield, and another in military effect, fastening close to neck; leather belts; bloomer knickers; sizes 21 to 25. Save largely on each suit at the clearing price \$2.49

—Main Floor—Queen St.