

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Boys' Blue Serge Suits



The very latest style, featuring the waist seam and vertical pockets. Single-breasted, two-button model, with stylish lapels. Full-fitting bloomers, having belt loops and governor fasteners. Sizes 25 to 28, 7 to 18 years. Anniversary special, \$11.95.

Boys' Tweed Suits at \$6.85

Manufacturers' clearance of 135 Boys' Wool and Cotton Tweed Suits in blue with white hairline and grey with white hairline stripe pattern. Designed in single-breasted yoke model, with pleats running to waist. All-around three-piece belt. Patch pockets, with top flaps. Bloomers lined throughout, and have governor fastener at knee. Sizes 25 to 35; 7

to 17 years. Anniversary special, \$6.85. Simpson's—Main Floor.

Adjusting Office

Where any customer may take at any time transactions which have not been satisfactory and have them reviewed and adjusted at our adjustment office, which is located in the basement just south of the Main Cash Office.

Through this office we are constantly studying to find the causes of inefficiency in our methods, and correct them, before they have opportunity to cause annoyance and dissatisfaction to our customers.

We are always pleased to have the benefit of customers' criticisms and to make immediate satisfactory adjustments.

Double-Faced Chenille Velour Portieres, \$15.45

An important sale special with an early visit at 8.30 a.m. Rose, green or brown portieres. Regularly \$18.50. Anniversary Sale, today, pair, \$15.45.

SUNFAST ENGLISH POPLINS, YARD, \$1.98—50 inches wide, in blue, brown, green and rose.

REVERSIBLE TAPESTRY COUCH COVERS, EACH \$9.98—Fine quality tapestry with border design. 60 inches wide.

50-INCH ENGLISH CHINTZES, \$1.29 YARD—Light, medium and dark colors, all good designs.

FINE SCRIM CURTAINS, \$2.88 PAIR—Ecru color, neat draw thread borders.

LARGE BEDROOM BOXES, \$5.29 EACH—Chintz covered. Sizes 36 inches long, 20 inches wide, 17 inches high.

ENGLISH LACE CURTAINS, \$1.32 PAIR—In white and ecru. Big assortment of styles, plain and figured centres.

BRASS EXTENSION RODS, 15c EACH—Plain brass ends and hook brackets, size 26 to 46 inches.

INSERTION TRIMMED WINDOW SHADES, 88c EACH—In cream or dark green, strong rollers, 37 inches wide, 70 inches long.

NOTTINGHAM LACE CURTAINS, 98c PAIR—In white only. A dozen good styles, plain and medallion centres, strong edges. 36 to 42 inches wide.

Simpson's—Fourth Floor.

Special! Tapestry Rugs \$16.95

Scotch Rugs in floral and Oriental effects. Size 9 x 9 feet. Anniversary Sale, today, each, \$16.95.

Wilton Rugs, \$8.75 and \$12.75.

For hall or room. New patterns and coloring in brown, blue and green shades. Fringed ends. Size 27 x 54 inches at \$8.75 each; size 36 x 62 inches at \$12.75 each.

Brussels Rugs, \$33.95 Each.

Small conventional patterns in soft colorings. Size 9 x 9 feet. Anniversary Sale, today, \$33.95.

Dainty Rag Rugs, \$1.75 and \$2.15

Straight from Japan. Great assortment of colors, with striped centres and fancy figured borders. Reversible. Size 2 x 4 feet at \$1.75 each; 2 feet 3 inches x 4 feet 6 inches at \$2.15 each.

Sale of Fibre Suit Cases at \$2.98

Deep square model fibre suit case, swing handle, two cowhide straps, inside shirt pocket. Sizes 24 and 26 inches. Special, \$2.98.

Club Bags, \$4.95. Special value walrus grain fabricoid club bags, deep square model, reinforced corners. Double drop handles, durable lining, two pockets. Size 18 inches, \$4.95.

Tourist Trunk, \$7.95. Canvas covered tourist trunks with heavy brass steel bumpers—good look and fast. Metal bottom, divided tray, two 1 1/2 inch cowhide grain leather straps. Sizes 20, 22, 24 and 26 inches. Anniversary Sale, today, \$7.95.

Telephone Main 7841 to All Departments, Market Phone Adel. 6100

SIMPSON'S 21st Anniversary Sale

Store Opens at 8.30 a. m. and Closes at 5.30 p. m. Daily

Men's Havana Brown Boots Today at \$4.45



No Phone, Mail or C.O.D. Orders on Sale Footwear. Reduced for the Anniversary Sale! Havana brown veal calf—straight lace boots. Made on recede toe—mid-get eyelets—guaranteed Panther fibre soles, and Catspaw rubber heels. Sizes 6 to 10. Regularly \$6.50. Anniversary Sale, today, \$4.45.

Men's Black Victor Boots, Today, \$8.00. Victor, London—a straight lace boot. Fine black kangaroo leather—acknowledged to be the greatest wearing leather put into shoes. Medium weight English oak tanned sole, and flat heel. Today, pair \$8.00.

WOMEN'S \$8.00 BOOTS FOR \$4.95—Countess brown calf walking boots. Grey buck top—medium weight soles—low heels. Sizes 3 to 7; widths AA to D. Regularly \$8.00. Anniversary Sale, today, \$4.95.

Simpson's—Second Floor.

1,000 Quarts Ready-Mixed Paint, 59c Quart

The quality is fully guaranteed. Satisfaction or money refunded.

Imperial quart tins only—for inside or outside use. Inside White. Drab. Outside White. Pearl. Ivory. Cream. Golden Tan. Antique Brown. Medium Red. Pea Green. Dark Green.

RUBBER SET BRUSHES, EXTRA SPECIAL, 33c—2 1/2 inches wide, selected black bristles. Simpson's—Sixth Floor.

\$24 Dressers (12 only) Going at \$16.95 Each

It means early shopping to get one of these Dressers. Golden surface oak—colonial design; 3 large and 3 small drawers; extra large plate mirror. Regularly \$24.00. Anniversary Sale, \$16.95.

\$25.50 Library Tables, \$18.95. Quarter-cut oak, fumed finish. Double racks to each end. Two drawers. Regularly \$25.50. Anniversary Sale, \$18.95.

\$31.50 Extension Tables, \$23.95. Solid quarter-cut oak—fumed finish. Heavy pedestal base with corner standards. Regularly \$31.50. Anniversary Sale, \$23.95.

Set of Dining Chairs, \$27.50. Solid quarter-cut oak—fumed and golden finish. Movable seats, upholstered in genuine leather. Regularly \$38.00. Anniversary Sale, \$27.50.

If You Prefer, Buy Through The Home-Lovers' Club of Deferred Payments.

2 Remarkable Fixture Specials

Semi-Indirect Fixture, \$6.40. Illustrated. Has brushed brass hanger and 16-inch amber-toned bowl. It is a charming fixture for dining-rooms, living-rooms, dens, etc. Regularly \$9.70. Anniversary price, including installation in Toronto, \$6.40.

This Fixture, \$6.95. Illustrated. Finished brushed brass and black. The Louis XVI. design standing out well on the pan. Altogether one of the best fixtures of this type. Regular price \$9.10, with tinted shades. Anniversary price, including installation in Toronto, \$6.95.

Simpson's—Sixth Floor.

Brooms, Mops, Washing Machines, Chinaware --- Basement

Phone Main 7841. Corn Brooms, 69c. Clothes Baskets, 98c. CHINA DEPARTMENT. Phone Orders Filled for These Items.

Cups and Saucers, 10c. 100 dozen English white porcelain cups and saucers. Regularly 15c. Anniversary Sale, 10c.

Gibson Teapots, 49c. 2 to 6-cup sizes, an assortment of various shapes and decorations to choose from.

Real Cut Glass Salt and Pepper Shakers, pearl tops, in neat box. Today, pair, 95c.

Cut Glass Butter Tubs, 49c—6-inch size, two handled, oval cutting. Today, 49c.

The Standard Washing Machine. Is a very popular style, round tub, dolly action, a good clean washer, 72 to sell today at \$6.95.

The Universal Polish Mop. Is a good big high-grade mop with movable pad and a hinge joint handle. Excellent mop for cleaning and polishing hardwood floors, linoleum, oilcloths, etc. \$1.00 value. Anniversary Sale, 89c.

Spruxton Polish, for use on mops, woodwork, furniture, etc. 12 oz. bottle, today, 29c; 1-quart can, today, 89c.

50 Men's Suits Go at \$20

Developed in becoming tweeds showing rich shades of grey and brown. Single-breasted—three-button soft roll semi-fitted sacque. Five-button vest—medium trousers, cuff or plain bottoms. Sizes 36 to 44. Anniversary Sale, today, \$20.00.



40 Trencher Spring Overcoats \$22.50

Special purchase! Developed in fine finished Scotch and Donegal tweed effects. Trencher model, with all-around belt—close-fitting collar—natural shoulders and slash pockets. Fancy quarter lined. Sizes 34 to 42. Anniversary Sale, today, \$22.50.

70 Men's Paramatta Raincoats \$7.95

Made from an imported English fawn paramatta cloth. Motor model, with close-fitting military collar—natural shoulders and full back. Sizes 36 to 44. Anniversary Sale, today, \$7.95.

Simpson's—Main Floor.

Men's \$1.75 Night Shirts at \$1.29

Of soft, smooth, even thread flannelette—good weight. Pink or blue stripes on white ground. Collar attached and one pocket. Bodies cut full and roomy. Sizes 15 to 19. Regularly \$1.75. Not more than three to a customer. Anniversary Sale, today, \$1.29.

Simpson's—Main Floor.

Simpson's Thursday Market Telephone Adelaide 6100

MEATS. Canada Food Board License No. 8-029. Specially Attractive Prices for Today's Market.

Chuck Roasts, fine quality beef, per lb., 19c. Shoulder Roasts, per lb., 20c. Blade Roasts, per lb., 22c. Thick Rib Roasts, per lb., 25c. Brisket, lean cuts for boiling, per lb., 26c. 200 Sweet Pickled Pork Shoulders, 5 to 8 lbs. each, per lb., 23c. H. A. Brand Pure Lard, 3-lb. pails, gross weight, per pail, 90c. Prime Corned Beef, lean, mid., per lb., 20c.

FISH. Order Today for Early Delivery Friday. Whitefish, winter-caught, dressed, very fine, per lb., 12 1/2c. Mackeral, fresh frozen, choice fish, per lb., 12c. Haddock, fresh frozen, headless, dressed, per lb., 8c. Lake Superior Herring, fresh frozen, 6 fish for 15c, or 12 fish for 25c. Fresh Smoked Finnan Haddies, per lb., 12c. Shredded Salt Cod, per packages, 12 1/2c.

FRUIT SECTION. California Navel Oranges, Sun-kist Brand, dozen, 59c. Choice Grapefruit, 3 for 25c. Parsnips, 6 lbs., 15c. Yellow Turnips, 3 for 10c. Choice Cooking Onions, 8 lbs., 25c. Only 5 lbs. to a customer.

FLOWER SECTION. Shamrocks, 10c. 20c. 35c. 40c. Fern Plants, 50c and 75c. Rubber Plants, each, \$1.50. Boston Ferns, each, \$1.39. Asparagus Ferns, each, 10c.

GROCERIES. Canada Food Board License No. 8-7631. 2,000 lbs. Finest Creamery Butter, per lb., 55c. Campbell's Soups, assorted, 2 tins, 35c. 3,000 tins Finest Canned Peas, 14c. 2,000 tins Finest Canned Tomatoes (only 5 tins to a customer), tin, 15c. Morris Oleomargarine, lb., 34c. One car Standard Granulated Sugar, 20-lb. bag, \$2.38. 1,000 pails St. Williams' Raspberry or Black Currant Jam, No. 4 size pail, per pail, 90c. Dingman's Napha Soap, 7 bars, 45c. Assam Tea, regular 65c lb., 35c. Opal's or Purify Flour, 24-lb. bag, \$1.99. Seedless Raisins, lb., 17c. Magic Baking Powder, 1-lb. tin, 35c. Choice Currants, lb., 30c. Flaked Wheat, 7 lbs., 55c. Peanut Butter, in bulk, lb., 27c. Molasses Syrup, 2 lbs., 56c. Orange Marmalade, 1-lb. jar, 25c. Japan Rice, 5 lbs., 25c. Featherstrip Coconut, lb., 35c. Edwardsburg or Beehive Table Syrup, 5-lb. pail, 55c. Shredded Wheat or Grape-nuts, packet, 14c. Cocoa in bulk, lb., 24c. Red Salmon, tall tin, 34c. Choice Olives, gem jar, 35c. Salt, 2 packets, 19c.

Philadelphia. Florence Wood-pigeon sentenced to for stealing offer of clemency provided she the young winking between tor cars. O car and big truck, a When but from her youth who in tence in

Extra! \$1.75 Alarm Clocks at \$1.39

200 Alarm Clocks—30-hour American movements. Loud, clear alarm—plain dial fitted in nickel case, with bell on top and shut-off lever. Every clock guaranteed. Regularly \$1.75. Anniversary Sale, today, each \$1.39.

\$1.25 Silver-plated Cruets, 49c

Silver-plated Table Crest Strands, with 1 pair individual salt and pepper shakers. Small size, and silver-plated. Regularly \$1.25. Anniversary Sale, today, each 49c.

\$3.00 Bread Trays, \$1.75 Each

Silver-plated Bread Trays, full size, satin finish—engraved decoration. Regularly \$3.00 each. Anniversary Sale, today, \$1.75.

The SIMPSON Company Robert Simpson Limited

MODERN BETWEEN 15 rooms, 3 bath, a 1916, 44 King St.

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