1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Boys'Blue Serge Suits



The very latest style, featuring the waist seam and vertical pockets. Single-breasted, two-button model, with stylish lapels. Full-fitting bloomers, having belt loops and governor fasteners. Sizes 25 to 28, 7 to 18 years. Anniversary special.

Boys'Tweed Suits at \$6.85

Manufacturers' clearance of 135 Boys' Wool and Cotton Tweed Suits in blue with white hairline and grey with white hairline stripe pattern. Designed in singlebreasted yoke model, with pleats running to waist. Allaround three-piece belt. Patch pockets, with top flaps. Bloomers lined throughout, and have governor fastener at knee. Sizes 25 to 35; 7 to 17 years. Anniversary special, \$6.85.

Simpson's-Main Floor

Adjusting Office

Where any customer may take at any time transactions which have not been satisfactory and have them reviewed and adjusted at our adjustment office, which is located in the basement just south of the Main Cash Office.

Through this office we are constantly studying to find the causes of inefficiency in our methods, and correct them, before they have opportunity to cause annoyance and dis-

We are always pleased to have the benefit of customers' criticisms and to make immediate satisfactory

Double-Faced Chenille Velour Portieres, \$15.45

An important sale special with an early visit at 8.30 a.m. Rose, green or brown portieres. Regularly \$18.50. Anniversary Sale, today, pair, \$15.45.
SUNFAST ENGLISH POPLINS, YARD, \$1.98—50 inches

wide, in blue, brown, green and rose.

REVERSIBLE TAPESTRY COUCH COVERS, EACH \$9.98—Fine quality tapestry with border design. 60 inches

50-INCH ENGLISH CHINTZES, \$1.29 YARD-Light,

medium and dark colors, all good designs.
FINE SCRIM CURTAINS, \$2.88 PAIR—Ecru color, neat draw thread borders.

EARGE BEDROOM BOXES, \$5.29 EACH—Chintz covered. Sizes 36 inches long, 20 inches wide, 17 inches high. ENGLISH LACE CURTAINS, \$1.32 PAIR—In white and ecru. Big assortment of styles, plain and figured centres.

BRASS EXTENSION RODS, 15c EACH—Plain brass

ends and hook brackets, size 26 to 46 inches. INSERTION TRIMMED WINDOW SHADES, 88c EACH -In cream or dark green, strong rollers, 37 inches wide, 70

NOTTINGHAM LACE CURTAINS, 98c PAIR-In white only. A dozen good styles, plain and medallion centres, strong edges. 36 to 42 inches wide. Simpson's-Fourth Floor.

Special! Tapestry Rugs \$16.95 Scotch Rugs in floral and Oriental effects. Size 9 x 9 feet. Anniversary Sale, today, each, \$16.95.

Wilton Rugs, \$8.75 and \$12.75. For hall or room. New patterns and coloring in brown, blue and green shades. Fringed ends. Size 27 x 54 inches at

\$8.75 each; size 36 x 62 inches at \$12.75 each. Brussels Rugs, \$33.95 Each. Small conventional patterns in soft colorings. Size 9 x 9

feet. Anniversary Sale, today, \$33.95. Dainty Rag Rugs, \$1.75 and \$2.15

Straight from Japan. Great assortment of colors, with striped centres and fancy figured borders. Reversible. Size 2 x 4 feet at \$1.75 each; 2 feet 3 inches x 4 feet 6 inches at

Telephone Main 7841 to All Departments, Market Phone Adel. 6100



Store Opens at 8.30 a.m. and Closes at 5.30 p.m. Daily

Men's Havana Brown Boots Today



No Phone, Mail or C.O.D. Orders on Sale Footwear.

Reduced for the Anniversary Sale! Havana brown veal calf-straight lace boots. Made on recede toe-midget eyelets-guaranteed Panther fibre soles, and Catspaw rubber heels. Sizes 6 to 10. Regularly \$6.50. Anniversary Sale, today, \$4.45.

Men's Black Victor Boots, Today, \$8.00 Victor, London—a straight lace boot. Fine black kangaroo leather—acknowledged to be the greatest wearing leather put into shoes. Medium weight English oak tanned sole, and flat heel.. To-

WOMEN'S \$8.00 BOOTS FOR \$6.95—Countess brown calf walking boots. Grey buck top—medium weight soles—low heels. Sizes 3 to 7; widths AA to D. Regularly \$8.00. Anniversary Sale. today, \$6.95.

Simpson's-Second Floor.

1,000 Quarts Ready-Mixed Paint, 59c Quart



The quality is fully guaranteed. Satisfaction or money Imperial quart tins only—for inside or outside use. Inside White. Drab. Antique Brown. Outside White. Pearl. Medium Red.

Ivory. Medium Grey. Pea Green. Golden Tan. Dark Green. RUBBER SET BRUSHES, EXTRA SPECIAL, 33c-21/2 nches wide, selected black bristles.

Simpson's-Sixth Floor.

Dressers (12 only) Going at \$16.95 Each

It means early shopping to get one of these Dressers. Golden surface oak — colonial design; 3 large and 3 small drawers; extra large plate mirror. Regularly \$24.00. Anniversary Sale, \$16.95.

\$31.50 Extension Tables,

\$23.95

\$25.50 Library Tables, \$18.95

Quarter-cut oak, fumed finish. Double racks to each end. Two drawers: Regularly \$25.50. Anniversary

Sale, \$18.95.

Solid quarter-cut oakfumed finish. Heavy pedes-, tal base with corner standards. Regularly \$31.50. Anniversary Sale, \$23.95. Simpson's-Fifth Floor.

Set of Dining Chairs, \$27.50 Solid quarter-cut oak-

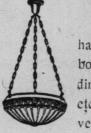
RELIABLE

USEHOLD PAIN

fumed and golden finish. Movable seats, upholstered in genuine leather. Regularly \$38.00. Anniversary Sale, \$27.50.

If You Prefer, Buy Through The Home-Lovers' Club of Deferred Payments.

2 Remarkable Fixture Specials Semi-Indirect Fixture, \$6.40

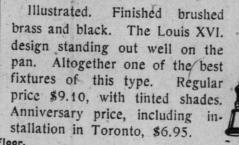


tion in Toronto, \$6.40.

Illustrated. Has brushed brass hanger and 16-inch amber-toned bowl. It is a charming fixture for dining-rooms, living-rooms, dens, etc. Regularly \$9.70. Anniversary price, including installa-

Simpson's-Sixth Floor.

This Fixture, \$6.95



50 Men's Suits Go at \$20

Developed in becoming tweeds showing rich shades of grey and brown. Single - breasted three-button soft roll semi-fitted sacque. Five-button vest medium trousers, cuff or plain bottoms. Sizes 36 to 44. Anniversary Sale, today, \$20.00.

40 Trencher Spring Overcoats \$22.50

Special purchase! Developed in fine finished Scotch and Donegal tweed effects. Trencher model, with allaround belt-close-fitting collar-natural shoulders and slash pockets. Fancy quarter lined. Sizes 34 to 42. Anniversary Sale, today, \$22.50.

70 Men's Paramatta Raincoats \$7.95

Made from an imported English fawn paramatta cloth. Motor model, with close-fitting military collarnatural shoulders and full back. Sizes 36 to 44. Anniversary Sale, today, \$7.95.

Simpson's-Main Floor.

Men's \$1.75 Night Shirts at \$1.29

Of soft, smooth, even thread flannelette—good weight. Pink or blue stripes on white ground. Collar attached and one pocket. Bodies cut full and roomy. Sizes 15 to 19. Regularly \$1.75. Not more than three to a customer. Anniversary Sale, today, \$1.29.

Simpson's Thursday Market Telephone Adelaide 6100

MEATS.
Canada Food Board License
No. 9-029. Specially Attractive Prices for Today's Market. Chuck Roasts, fine quality beet,

H. A. Brand Pure Lard, 3-lb. pails, gross weight, per pail, 90c.

H. A. Brand Pure Lard, 3-lb. pails, gross weight, per pail, Plaked Wheat, 7 lbs., 30c. Prime Corned Beef, lean, mild, per lb., 20c.

FISH.

Order Today for Early Deliver.

Order Today for Early Deliver.

FISH.

Order Today for Early Delivery Friday.

Whitefish, winter-caught, dressed, yery fine, per lb., 12½c.
Mackerel, fresh frozen, choice fish, per lb., 12c.
Haddock fresh frozen, headless, dressed, per lb., 8c.
Lake Superior Herring, fresh frozen, 6 fish for 15c, or 1z.

Ligh for 250.

Japan Rice, 2 lbs. 25c.
Featherstrip Cocoanut, lb., 35c.
Featherstrip Cocoanut, lb., 35c.
Syrup, 5-lb. pail, 53c.
Shredded Wheat or Grapenuts, packet, 14c.
Cocoa in bulk, lb., 24c.
Red Salmon, tall tin, 34c.
Choice Olives, gem jar, 35c.
Salt, 2 packets, 19c. Friday.

Whitefish, winter-caught, dressed, very fine, per lb., 12½c.

Mackerel, fresh frozen, choice fish, per lb., 12c.

Haddock fresh frozen, headless, dressed, per lb., 8c.

Lake Superior Herring, fresh frozen, 6 fish for 15c, or 12 fish for 25c.

Fresh Smoked Finnan Haddies, per lb., 12c.

Shredded Salt Cod. per packes, 12½c.

Canada Food Board License No. 8-7531. 2,000 lbs. Finest Creamery But-ter, per lb., 55c.

toes (only 5 tins to a customer), tin, 15c.

Morris' Oleomargarine. lb., 34c.
One car Standard Granulated Sugar, 20-lb. bag, \$2.28.

1,000 pails St Williams' Raspberry or Black Currant Jam, No. 4 size pail, per pail, 90c.
Dingman's Naptha Soap, 7 bars, 45c. Chuck Roasts, fine quality beer, per lb., 19c.

Shoulder Roasts, per lb., 20c.
Blade Roasts, per lb., 22c.
Thick Rib Roasts per lb., 25c.
Brisket. lean cuts for boiling, per lb., 20c.

Brisket. lean cuts for boiling, per lb., 20c.

Og!lvie's or Purity Flour, 24-lb.

bag, \$1.69.

Seedless Raisins, lb., 17c.
Magic Baking Powder, 1-lb. tin.

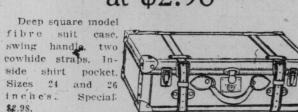
36c.

Choice Currants, lb., 30c.

California Navel Oranges,
kist Brand. dozen, 59c.
Choice Grapefruit 3 for 25c.
Parsnips, 6 lbs., 15c.
Yellow Turnips, 3 for 10c.
Choice Cooking Onions, 8 lbs.,
25c. Only 8 lbs. to a customer.

FLOWER SECTION Campbell's Soups, assorted, 2 tins, 35c.
3,000 tins Finest Canned Peastin, 14c.
2,000 tins Finest Canned Toma-

Sale of Fibre Suit Cases Brooms, Mops, Washing Machines, Chinaware --- Basement at \$2.98

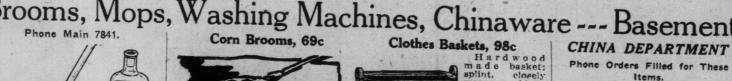


Club Bags, \$4.95

Special value walrus grain fabrikoid club bags, deep square model, reinforced corners. Double drop handles, durable lining, two pockets. Size 18 inches, \$4.95.

Tourist Trunk, \$7.95

Canvas covered tourist trunks with heavy brassed steel bumpers good lock and fasts. Metal bottom, divided tray, two 11/4 inch cowhide grain leather straps. Sizes 30, 32, 34 and 36 inches. Anniversary Sale, today, \$7.95.





The Universal Polish Mop

is a good big high-grade mop with movable pad and a hinge joint handle. Excellent mop for cleaning and polishing hardwood floors, linoleums, oilcloths, etc.; \$1.00 value. Anniversary Sale, 39c. Sprustex Pol'sh, for use on mops, woodwork, furniture, etc., 12 oz. bottle, today, 39c; 1-quart can, today, 89c.



is a very popular style, round tub. dolley action, a good clean washer, 72 to sell today at \$6.95.



Anniversary Sale, 98c.
Ironing Boards, clean, white wood, nicely finished. Size 12 x 60 inches. Today, \$1.25.
Pastry or Bake Boards, with sides: size 18 x 28 inches. Anniversary Sale, each, 69c.
Flat Cutting Boards, for meat, vegetables or baking. Size 12 x 18 inches. Anniversary Sale, 25c.



Gibson Teapots, 49c 2 to 6-cup sizes, an assortment of various MINIMA shapes and decorations

Cups and Saucers, 10c

15c. Anniversary Sale, 10c.

100 dozen English white porce-



day, pair, 98c.

Extra! \$1.75 Alarm Clocks at \$1.39

200 Alarm Clocks-30-hour American movements. Loud, clear alarm -plain dial fitted in mickel case, with bell on top and shut-off lever. Every clock guaranteed. Regularly \$1.75. Anniversary Sale, today,

\$1.25 Silver-plated Cruets, 49c Silver-plated Table Cruet Stands, with 1 pair individual salt and pepper shakers. Small size, and silver-plated. Regularly \$1.25. Anniversary Sale, today, each 49c.

\$3.00 Breed Trays, \$1.75 Each Silver-plated Bread Trays, full size, satin finish—engraved decoration. Regularly \$3.00 each. Anniversary Sale, today. \$1.75.

Robert SIMPSON Company

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