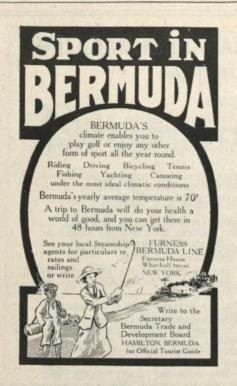
CANADIAN MAGAZINE ADVERTISER



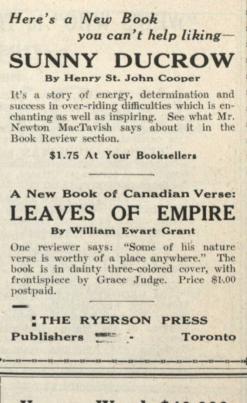
WESTERN ASSURANCE CO.

Incorporated 1851

Fire, Automobile, and Marine Insurance

Assets, over - - \$8,300,000.00 Losses paid since organization, over - 77,700,000.00

Head Offices : Cor. Wellington and Scott Street, TORONTO



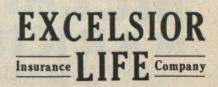
You are Worth \$40.000

To your family, if you earn \$2.000 per year. That is, if you died it would take this amount invested at 5% to replace your salary.

Would you leave this sum if you died to-day?

Our Protection and Savings Policy will solve the question.

For Particulars Write to



HEAD OFFICE Excelsior Life Bldg., TORONTO