

Store Opens 8.30 a.m. Saturday

Economical Investments for Saturday at Simpson's

Store Closes 5.30 p.m. Saturday

No Better Investments Will Be Found for Christmas Boxes Received in the Form of Cash Than the Chances Mentioned Here

Jewelry

Children's 10k. Gold Signet Rings; Men's Gold-filled Cuff Links, in plush cases; Women's 10k. Gold Birthday Rings; Women's and Children's Gold-filled Lockets, bright and Roman finish, round and oval shapes; 9k. gold set of two torped-shaped Beauty Pins; Women's Black Silk Watch Fobs, with gold-filled safety chains; 9k. Gold Bar Pins; Gold-filled ball rings, in pearl or gold-filled ball drops; Gold-filled Necklaces, 16 inches long, curb design; Dress Pin Sets; The Pins, and other articles; Regularly \$1.00, \$1.50, \$2.00. On Sale Saturday.....69c

Men's Sterling Silver Cuff Links; Pearl and Brilliant Brooches; Real Coral Necklaces; Hall Marked Silver Scotch Brooches; Gold-filled Rings, hand, signet, birthday and stone set; Women's Jet and Colored Bead Necklaces; Maple Leaf Emblem Pins; Sterling Silver Thimbles; Roman Finish Beauty Pins; Roman Finish Pearl Set Bar Pins; Cuff Links; The Pins; Hat Pins, and many other articles; Regularly 25c, 35c, 50c and 75c. Saturday.....18c

Handkerchiefs and Neckwear

After the great Xmas rush there are always broken lines, odd sizes, odd colors, remnants, lines that will not be ordered again this season, etc. To describe them separately is impossible, but they will be marked with "Not Advertised" tickets and will be sold at half-price and less Saturday.

Gloves and Hosiery

Always after the Christmas rush there are lines of hosiery and gloves broken in sizes and color ranges that must be cleared at reduced prices, a few of the very special items being described, but many others are offered which cannot be advertised. Watch for the price tickets.

Children's Fine Plain Black, Tan and Red Cashmere Hose. Sizes 4 to 8 1/2. Regularly 20c. Saturday.....10c

Women's Fleece-lined Black Cotton Hose, for winter wear; fast dye, good weight. Sizes 8 1/2 to 10. Regularly 30c. Saturday.....18c

Women's Plain Black Cashmere Gloves, 2-dome fasteners, fleece lined, perfect finish. Sizes 6 1/2 to 8. Extra value. Saturday.....15c

Women's Wash Chamottee Gloves, 2-dome fasteners, perfect finish, natural and white. Sizes 5 1/2 to 8. 50c value. Saturday.....39c

Women's Fine Kid Gloves, 2-dome fasteners, perfect finish, black, tan and white. Sizes 5 1/2 to 7 1/2. Extra value. Saturday.....55c

Men's Tan and Grey Suede Gloves, fleece wool lining, 1 dome snap, perfect fitting dress glove, extra value. Saturday.....49c

Men's Heavy Wool Socks, English make, black and heather mixtures, seamless, sizes 9 1/2 to 11. Saturday 19c; 3 pairs 55c.

Men's Heavy Buckskin Mitts, heavy wool lining, strong sewn seams, deep wool ribbed cuff, extra value. Saturday.....50c

Splendid Lingerie Waists \$1.00

Samples and table stock of good waists, some a little mussed from the Christmas showing, otherwise perfect. Regularly \$1.48, \$1.95, \$2.48, and \$2.95. Saturday.....\$1.00

A Mixed Table of Good Crepe de Chine and Taffeta Silk Blouses, odd sizes and colors. Saturday.....\$2.95

The Robert SIMPSON DRUG Company Limited

Chamois Vests, for men and women. Regularly \$1.50 and \$2.00. Special.....\$1.28

Abdominal Supports. Regularly \$2.50 and \$3.00. Special.....\$1.55

Body Belts, wool. Regularly 75c. Special.....25c

Rubber Sheeting, 36-inch, double-faced. Regularly 90c. Special.....65c

Face Chamols. Regularly 10c. Special.....7c

Nestle's Food. Special, 2 for.....72c

Chase's Ointment. Special.....23c

Fruit-a-tives, large size. Special.....28c

Parmit, double strength. Special.....44c

Emo's Fruit Salt. Regularly 75c. Special.....10c

Aspirin Tablets (True), 5 grains each, 100 in a bottle. Regularly \$1.20. Special.....87c

Calomel Tablets, 1/4 or 1/2 grain, with soda. Special.....12c

Boracic Acid, 1-lb. packages. Regularly 20c. Special.....11c

Glycerine, 1-lb. bottles. Regularly 40c. Special.....33c

Castor Oil, Italian, 1-lb. bottles. Special.....25c

Attractive Millinery Items

300 TRIMMED HATS AT \$2.50.

Regularly \$5.00, \$6.00 and \$7.50. Black Velvet Hats, Black Plush Hats, Black Fur Hats, some with colored upper brims, in the new shades. Beautifully trimmed with velvet roses, ostrich mounts, sky or pink tips, gold laces, ribbon and fancy ornaments. Saturday.....\$2.50

1,000 Ostrich Feather Pieces at \$1.50.

Regularly \$2.75, \$3.50 and \$4.50. Fancy mounts, bands and large feathers, in a great assortment of the season's best shades. Saturday, each.....\$1.50

Black Silk Velvet Shapes at \$3.00.

Regularly \$5.00 and \$6.50. Hand-made, in our own workrooms; best quality Lyons silk velvet. Saturday, each.....\$3.00

Dress Goods, Silks and Wash Goods

FRENCH WOOL, SAN TOYS AND CREPES.

All wool, 44 inches wide. Regularly \$1.00. Per yard.....73c

50-inch Imported English Serges. Regularly 85c yard. On sale Saturday, per yard.....57c

Cloaking, in big range of weaves and colors. Regularly \$2.50 and \$3.00. Saturday, per yard.....\$1.95

IVORY JAPANESE WASHING SILKS.

36 inches wide, 400 yards. Regularly 65c yard. Saturday.....42c

Black Dress Silks and Satins. Regularly \$1.33, for.....\$1.18

Colored Dress Silks, 36 and 38 inches wide, fashionable shadings. \$1.25 qualities. Saturday for.....98c

Silk Crepes de Chine, in colors, 40 to 42 inches wide. Saturday.....\$1.15

British Woven Corduroys, the season's best tones, 22 inches. Regularly 50c and 59c, for.....44c

AT THE PRINT SECTION.

28-inch Wash Suitings, Wrapperettes, Prints, Gingham, etc., at.....7 1/2c

28-inch Kimono Cloth, eiderdown and velours. Less than half-price, at.....9 1/2c

28-inch Plain Crepes.....9 1/2c

36-inch Honeycomb Suitings, also 40-inch Shepherd Checks. Regularly 39c. Saturday.....19c

The Draperies

Comforters Recovered, in saten or satin, plain or paneled effects. Saturday, \$1.75

Figured Satens, for re-covering comforters, yard.....18c and 28c

Extension Rods at 7c Each—Brass, with silvered ends, extending from 28 to 48 inches. Regularly 15c each. Saturday.....7c

Folding Curtain Stretchers, set.....69c

English Cretonnes, 31 inches wide. Saturday.....33c

Scotch Madras, a limited quantity in new designs, white or cream, 48 inches wide. Regularly 50c. Saturday, per yard.....33c

A New Year Gift Book

PUBLISHED THIS WEEK.

Christianity and the War. World Power. The Empire of Christ. By Rev. John MacNeill, of Walmer Road Baptist Church, Toronto. 203 pages. Cloth bound. Price.....\$1.25

THE 1915 DIARIES ARE WAITING FOR YOU NOW.

Our stock is just ready of Office Diaries for the New Year, and a large collection of Pocket Diaries, in cloth, morocco, calf and seal leathers may be seen in our Stationery Department, Main Floor.

Women's Coats, \$3.98

Comfortable coat for the cold weather; made in best grades of chinchilla, curls and fancy mixtures, in the wanted shades; beautifully tailored, in cape coat, Russian, new full back and ripple skirt, ulsters and low belt effects; a number satin lined. Sizes 16 to 40. Regularly \$9.00, \$10.00 and \$12.00. Saturday.....\$3.98

GIRLS' COATS, \$9.00 VALUES, \$4.98

Down comes the price of these comfortable coats for girls; sold all season at \$9.00; well made garments; they are in all-wool self stripe materials, with piping of contrasting colors and good weight Teddy bear cloths, in navy, brown, tan and Saxe; good styles, with set-in or kimono sleeves; Balkan belt effects, and patch pockets; sizes 6 to 14. Regularly \$9.00. Saturday.....\$4.98

SALE OF DRESSES AT \$3.85

75 dresses; all positively new in every way; made from all-wool imported serges, in black, navy, Copen, brown and green; smart styles, with pleated skirts, and new empire waists; besque styles, with open tunic, or becoming styles, with waist line defined, and collar, cuffs and belt of black silk. Extra value at.....\$3.85

Men's Tweed Ulsters at \$8.95

120 Coats, collected from our stock after the Christmas rush. They are in odd lots and broken sizes, assorted patterns, in brown and heather mixed diagonals and broken stripes, also some grey mixtures, double and twist yarns, but all splendid wearing materials; made up double-breasted, with convertible collar. Sizes 34 to 44 in the lot. Regularly \$12.50, \$13.50, \$15.00 and \$16.50. To clear Saturday at.....\$8.95

Chamois-lined Overcoats at \$18.00. Men's Imported English Beaver Overcoats, in black; made up double-breasted style, with a rich, glossy Persian lamb lapel collar, fastened with barrel buttons and loops; lined with heavy twilled mohair, and interlined with chamois skins. These coats will give as much protection from the weather as fur-lined coats, but are much lighter. Sizes 36 to 46. Saturday.....\$18.00

Boys' Double-breasted Ulsters, \$7.95. 92 only, large, roomy coats, and semi-fitting styles. Shawl and notch convertible collars; belts on back, and serge linings; brown, tan and greys. Sizes 27 to 35. Regularly \$10.00 to \$15.00. Saturday.....\$7.95

Boys' Junior Ulsters, \$8.95. 106 double-breasted ulsters; English tweeds, in brown and grey, lined with flannel-finished tweeds; convertible collar and belt. Sizes 35 to 38. \$8.95

\$15.00 FUR ROBES, SATURDAY \$10.00

12 only, Mountain Bearskin Robes; heavily furped, and best plush linings. On sale Saturday.....\$10.00

Men's \$16.00 Fur Collar Coats for \$10.00; black cloth shells, deep Persian lamb fur collars; lined with black and brown astrachan cloth, and warmly interlined.....\$10.00

Men's Persian Lamb Caps, driver shape; even, glossy curl. Saturday.....\$6.75

Men's Otter Seal Driver's Cap, sliding band, and adjustable peak; a choice cap. Regularly \$15.00. Saturday.....\$9.50

MEN'S SOFT HATS

Fine Italian, English and American Fur Felt, in dressy fedora and telescope crown styles; colors brown, green, moss, navy and black. Regularly \$2.00. Saturday.....\$1.00

Men's Soft Hats, Christy's King's and Battersby's. \$2.50 hats. Saturday.....\$1.25

Men's Caps, in tweeds, golf shapes; fur-lined ear bands. Regularly 75c and \$1.00. 45c

Men's Shirts, Underwear

All odd shirts of \$1.00, \$1.25, \$1.50 and \$2.00 grades, some slightly counter soiled; soft or laundered cuffs; all sizes in the lot. Saturday.....69c

UNDERWEAR.

In Winter weights, shirts and drawers; Wolsey, Defender, Bodyguard and Stralian brands; all sizes in the lot. Regularly \$2.50 to \$3.50. Saturday, garment, \$1.95

White Union Wool Blankets

Pink or blue borders, double bed size, 66 x 82 inches. Saturday, pair.....\$2.95

Large Cambric Bed Comforters, sizes 70 x 84 inches. Regularly \$2.50. Saturday.....\$1.95

Damask Table Cloths, all pure linen, pretty bordered designs, sizes 2 x 2 1/2 yards. Saturday.....\$1.98

Plain White or Fancy Striped Bath Towels, Saturday, pair.....49c

A Large Shipment of Viyella Flannel, in the favorite khaki shade; splendid for military shirts, ladies' blouses, etc. Per yard.....60c

A Sale of Skates

Boys' Bob Skates, complete with straps.....39c

\$2.25 Pattern High Puck Stop Nickel-plated Skates, skate screws with each pair of skates.....\$1.39

\$5.00 Skates, including fancy rink skates, for ladies and men, for.....\$2.89

Saturday's sale of Brooms. Regularly \$2.00, for.....25c

Blue and White Graniteware. Regularly 19c to 45c. Padding Pans, Mixing Pans, Bowls, Preserving Kettles, Tea Kettles, Lipped Sauce Pans, Fruit Fillers, Scoops, Wash Bowls, Seamless Pails, Fancy Moulds. No phone or mail orders, one piece of each kind to a customer. Each 14c

"Floorshine" Mops, heart shape. No phone or mail orders. Regularly 75c. Saturday.....49c

65c Clothes Horses for.....37c

25c Drying Racks, 8-arm size.....15c

15c Drying Racks, 8-arm size.....10c

The Farewell of Santa Claus

The Christmas show of Dolls, Toys and Games will offer a wonderful assortment of underpriced Toys, Dolls and Games. These consist of "lonesome" lines, and those that got the worst of it in the big rush before the holiday—they are soiled and slightly damaged. Still they will make the kiddies happy. Four lots, 15c, 39c, 59c and 89c.

Big Rug Values

Scotch Wool Rugs, sizes 9.0 x 9.0, 9.0 x 10.6, 9.0 x 12.0, and 10.6 x 12.0, from \$7.50 to \$35.00. Marked for Saturday at half-price, \$3.75 to \$17.50.

Seamless Axminsters, 12-odd rug in sizes 9.0 x 10.6 and 9.0 x 12.0; good colors.....\$15.00

Twenty 9.0 x 12.0 Wilton Rugs. Regularly \$35.00 to \$43.00. Saturday.....\$29.50

Odd Pieces China

AT 18c—Fine China Cups and Saucers, Handled Bon-Bon Dishes, Meat Dishes, Cake Plates, Olive Dishes, Hair Receivers, Fruit Boxes, Meat Servers, Gravy Boats, Open Vegetable Dishes, Glass Fruit Bowls, etc.

AT 25c—Sugar and Cream Sets, Salad Bowls, Marmalade Trays, Colony Trays, Teapots, Syrup Jugs, Cake Plates, Covered Bon-Bon Boxes, Marmalade Jars, Honey Jars, etc.

AT 35c—Covered Vegetable Dishes, Meat Platters, China Salad Bowls, Sugar and Cream Sets, Comp Trays, Hair Receivers, Marmalade Jars, Mayonnaise Boats, Whipped Cream Sets, etc.

AT 45c—Coffee Pots, Chocolate Pots, Vases, Cake Plates, Colony Trays, Nut Sets, Syrup Jars, Sugar and Cream Sets, Large Meat Platters, Covered vegetable Dishes, Cheese Dishes, etc.

DINNER SETS.

Semi-porcelain, 97 pieces, fine quality, Larc-bodied ware with durable overglaze. Formal decoration in pink. Regularly \$9.95, for.....\$7.95

Real China Dinner Sets, 97 pieces, has formal decoration in pink. Regularly \$15.00, for, per set.....\$9.75

Booth's Silicon China Dinner Sets, 97 pieces, beautiful border pattern in brown enamel, with wreath of enamel-ed roses; value \$35.00. Special.....\$23.50

Groceries

Telephone Direct to Department, Adelaide 6100

2.00 lb Fresh Creamery Butter, White Clover Brand, per lb.....13c

Toasted Cornflakes, 3 packages.....25c

Leaf Sugar, 3 lbs.....25c

Finest Canned Corn or Peas, 3 tins.....25c

California Canned Asparagus Tips, per tin.....25c

Clark's Pork and Beans, in Chili Sauce, Large tin.....11c

Choice Side Bacon, poamealed, sliced, Ingravel Brand, per lb.....44c

Finest Milk Cheese, per lb.....22c

Canned Beans, Rosebud Brand, per tin.....30c

Baker's Cocoa, 1/2-lb tin.....22c

Garron's H.P. Sauce, bottle.....18c

Crossed Fish Brand Sardines, 3 tins.....25c

Horsehoe Salmon, 1/2-lb tin.....15c

Canned Fruit, Raspberries, Strawberries and Cherries, per tin.....18c

One car Choice California Sun-kist Oranges, sweet and seedless, per dozen.....25c

Choice Grapefruit, 4 for.....25c

Finest Cape Cod Cranberries, 2 quart 25c

500 lb Peck Fresh's Shortbread, regularly 30c, per lb.....25c

Choice Olives, 16-oz bottle.....25c

500 lb Fresh Fruit Cake, per lb.....15c

Fancy Mixed Biscuits, 2 lbs.....25c

FRESH ROASTED COFFEE, PER LB, 27c.

1.00 lb Fresh Roasted Coffee, to the bean, ground pure or with chicory Saturday, per lb.....27c



A Big List of Fine Boots

Men's Dress and Service Boots, \$2.25—1,200 pairs "Goodyear Welt" Boots, in button, Blucher and lace styles, fine patent calf, tan Russia calf, box calf, storm calf (black or tan), and gummet calf leathers, best grade sole stock and weights to suit any purpose, 1915 style toes and heels, cloth and dull calf uppers, sizes 6 to 11. Regularly \$4.00 to \$6.00. No mail orders. Saturday.....\$2.65

Women's Boots, \$2.65—1,200 pairs ("A Special Purchase") of Stylish and Conservative Boots, new button, Blucher and lace patterns, best quality patent calf, gummet calf and vicid kid leathers, dress and street weight soles, 1915 style toes and heels, cloth "new make" affect and dull kid uppers; these boots came directly from a very high-grade manufacturer and include all sizes in every line. Regularly \$3.50 to \$4.00. Sizes 2 1/2 to 7. "Phone orders filled while sizes last. No mail orders. Saturday, per pair.....\$2.65

Boys' "Dress and Holiday" Boots. Saturday, \$2.49—600 pairs of Very Superior Button and Blucher Boots, in line patent calf, tan Russia calf and gummet calf leathers, best grade soles and heels, "Mansh" and full round toe shapes, all are perfectly made. Reg. \$3.00 to \$4.00. No mail orders. Saturday.....\$2.49

Misses' and Children's Boots, \$1.29, \$1.49—600 pairs of Button and Blucher Boots, made on Educator and growing girls' lasts, in polished box calf and vicid kid leathers, low and spring heels, children's sizes, 8 to 10 1/2, regularly \$1.50, Saturday, \$1.29; misses' sizes, 11 to 2, regularly \$2.00. Saturday.....\$1.49

Slippers, for men, boys and women, chocolate kid. Regularly \$1.00 to \$1.25. Saturday, 49c

Women's Cozy Slippers, padded inner and outer soles and heels, ribbon trimmed uppers; blue, red, brown, green and black, sizes 2 to 7. Saturday.....60c

Men's Everett and Opera Slippers, vicid kid; red, green, tan, chocolate and black, sizes 6 to 11. Regularly \$1.95 to \$2.50. Saturday.....\$1.69

Misses' Arctic Cloth Slippers, sizes 12 to 2. Regularly 45c. Saturday.....19c

RUBBERS AND OVERSHOES—On Sale To-morrow at the Following Prices:—

Rubbers, for men, 59c; boys, 55c; youths, 49c; women's, 40c; misses', 35c; children's, 35c.

Overstockings, with rubbers attached, women's, \$1.25; misses', \$1.10; children's, 95c.

Button Overshoes, women's, \$1.23; misses', \$1.15; children's, 99c.

Two-buckle Overshoes, women's, \$1.23; misses', \$1.15; children's, 99c.

Overhoe Rubbers, men's, \$1.19; women's, 84c; women's to fit high heels, 99c.

Men's Long Rubber Boots, knee, \$2.99; three-quarters length, \$3.99; hip, \$4.99.

Rebbed Knee Rubber Boots, women's \$1.99; misses', \$1.79; children's, \$1.59.

One-buckle Overshoes, men's, \$1.49; boys, \$1.09; youths, 99c.

One-buckle Gum Rubbers, men's, \$1.39; boys, \$1.19; youths, 99c.

Two-buckle Gum Rubbers, men's, \$1.49; boys, \$1.29.

Men's 2-eyelet Snagproof Gum Rubbers.....\$1.39

High Leg Overshoes, 2 straps and buckle, men's, \$2.55; boys', \$2.45.

*Phone Orders Filled. No Mail Orders.

The Robert Simpson Company, Limited