FRIDAY MORNING

Visit the

Chinese

Bazaar for

Christmas

Gifts

(Third Floor.)

THE TORONTO WORLD

The Robert Simpson Company, Limited

ENJOY YOUR CHRISTMAS SHOPPING

Buying gifts or materials for their making should not be regarded as a duty. Rightly done, it can be the keenest pleasure possible. Shopping now from the beautiful displays of the Store, with the excellent service and splendid accommodations of the Store, is a privilege as well as a pleasure. This page only outlines a few of the more prominent values. Others, perhaps more apt for your purposes, are to be found everywhere in the big departments. Come and see.

A Special Purchase of Men's Winter Overcoats

From one of Canada's leading manufacturers. Owing to the continued mild weather, we have been able to secure 300 High-grade, Fashionable Ulsters, which we can pass on to our customers' Saturday morning at less than the wholesale cost.

MEN'S SHAWL COLLAR ULSTER COATS. There is a huge demand for Shawl Collar Ulster Coats. A coat made from soft finished English all-wool coating, in a good shade of brown, is double-breasted ulster style, with shawl collar, belt across back, nice finish throughout. Price... 28.00

MEN'S HEAVY WINTER COAT. Made from English coating, in plain gray with fancy check back, is cut double-breasted style, with ordinary size collar and belted back. Nicely tailored. Price 25.00

MEN'S BLUE CHINCHILLA CLOTH ULSTERS.

YOUNG MEN'S PLEATED BACK COAT. Made from heavy brown tweed coating, stylish and serviceable. Cut three-quarter length, in double-breasted style and with pleated and belted back, and cuffs on sleeves, neatly tailored throughout. Price 22.50

BOYS' HIGH-GRADE SUITS, SPECIAL, \$6.95.

BOYS' HIGH-GRADE SUITS, SPECIAL, \$6.95. Regular Values \$10.00, \$10-50 and \$12.00. One hundred suits, taken from our best stocks; five different patterns; all-wool rough blue serge and fine soft Scotch cheviots and tweeds, in dark and medium shades of tan. Fine English worsted, in neat check patterns, or small check cash-mere tweeds, beautifully tailored in smart double-breasted styles, with full-cut bloomer pants. Very dressy suits that will give splendid service. Sizes 28 to 36. Saturday. Saturday 6.95

ULSTERS FOR BIG BOYS, \$5.95.

Regular Values \$8.00 to \$10.50. The clearing lines specially purchased from one of our best manufacturers; Full-cut, Double-breasted Ulster Overcoats, with convertible notched or shawl col-lars, full-belted backs, and wide shoulders. Beautifully tailored from imported Eng-

1000 ibs. Buttercups. Per

Per pound

Last Day of the Men's Shirt Sale

Several dozens of the better quality American Shirts, such as Gotham, Yorke and Quaker brands, have been added to make up size ranges which have been broken during the week's selling. The Simpson name is on most of the shirts, which means we guarantee them to be perfect and full size; sizes 14 to 18 inches in each lot:

Lot 3-Regularly \$1.75, \$2.00 and \$2.50. Saturday 1.39

What we want to impress upon you is that every shirt on the counters is a bargain, and a good one, too.

MEN'S SWEATER COATS, 89c. Plain rib stitch, in several different colors; these are the

floor stock of a city manufacturer who has gone out of business.

MUFFLERS FOR CHRISTMAS GIFTS. Men's Knitted Mufflers, long, narrow shape, with fringe

ends: made from a splendid silky, mercerized fabric, which comes in silver gray or ivory, in pretty gift boxes; these are (Main Floor)

Rousing Specials in Handkerchiefs for Xmas **Corsets** and Gifts

Every kind of Handkerchiefs as a Christmas Gift for Men. Women and Children. Handkerchiefs from all corners of the

\$2 and \$2.50 Stiff Hats, Saturday 95c

Men's Stiff Hats, a special purchase of odd dozens from one of the largest importing houses. Extra fine grade English fur felt, and in up-to-date 1913 styles, not an old shape in this lot, and not a hat worth less than \$2.00. Sizes 6 % to 7 %. Saturday, your choice

700 Men's Soft Hats, a manufacturer's clean-up of lines left over after filling all fall orders. Correct fall and winter shapes, and in some of the newest colors and finishes: in fact, all the most Popular Soft Hats as worn this seasons, and at a price that should sell this entire quantity in a few hours. Sizes 6 % to 7 %. Regular prices \$1.50 and \$2.00.

1000 Men's and Boys' Caps, made from the best qualities of imported English and Scotch tweeds, worsteds and serges, in an endless variety of new and dressy patterns of

Handsome Matting Boxes \$3.40 Each

A Strongly-made Box, clean hardwood lining, with best quality mating covering and bamboo trimmed. 32 inches long, 17 inches wide. 14 hes high. Regularly worth \$4.00. Saturday Special, each 3.40

Chintz-covered Box Settees, very pretty and useful, well upholstered neat chintzes, lined to match, fitted with castors. Saturday Special. each 5,48

Chintz-covered Box Chairs, a neat bedroom chair, high back, with useful boot box under seat, lined and fitted with castors. Saturday Spe

1500 Austrian China Salad Bowls, Chocolate Pots, Biscuit Jars, Sugar and Cream Sets, a large variety of shapes and decorations, Regular 75c values.

Chinaware

Decorated

300 Cobalt Blue Cups and Saucers, with a gold conven-

Body Under **Candy Section** (Main Floor and Basement) 1000 lbs. Simpson's Special, an assortment of chocolates, creams, taffies, caramels, and hon-bons; a very dainty candy for a week-end treat

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Underwear

Here are values prepared for rush business right at 8.30. Few better bargains have been offered this season. Phone orders filled if early.

\$2.00 CORSETS REDUCED TO \$1.25.

Women's Corsets, handsome models for medium or short figures, heavy fine coutil, medium bust, long hips and back, stout figure model has abdominal re-ducing straps, four or six garters, bust draw cord; sizes 18 to 50 inches. Regularly \$2.00. Saturday

35c CORSET COVERS, 25c.

Women's Corset Covers, fine nain-

35c CHILDREN'S WAISTS, 25c.

Children's Waists, strong white flannelette, strongly stayed, taped buttons; sizes 4 to 10 years. Regularly 350

\$1.00 AND \$1.25 COMBINATIONS, 59c.

\$1.00 AND \$1.25 BLACK TIGHTS, 65c.

Women's Black Tights, fine ribbed wool, ankle length, draw tape, elastic or sateen band tops; sizes 32 to 40 bust. Regularly \$1.00 and \$1.25. Saturday65

50c AND 60c VESTS, 33c.

Women's Vests, heavy or fine ribbed vool and cotton mixture, white or nat. ural, high neck, long sieeves; sizes 32 to 42 bust. Regularly 50c and 60c. Satur-

\$2.00 TO \$3.00 INFANTS' DRESSES, 95c.

Clearing a Lot of Infants' Robes and Dresses, fine lawns and nalnsooks, lace or embroidery trimmed, scarcely two alike. Regularly \$2.00 to \$3.00. Satur-

(Third Floor)

Leather Hand Bags \$1.95

In Angora Seal, Pin Morocco, and Crepe Calf, neat narrow German silver frames, also gunmetal frames, silk and leather linings; the finer bags have two and three-piece fittings; all have change purses; colors black, navy, tan and brown. Regular \$3.00 to \$4.00. Satrday 1.95

6-inch Frame, of the newest style. fine reversible mesh, extra deep bag, guaranteed best quality finish gun-metal; \$5.00 value. Saturday 3.95

\$2.00 BEADED BAGS, \$1.50. 5 and 6-inch frame, gilt and gunmetal ors white and steel, black and steel.

white and gold, gold and steel, and all black. Regular \$2.00. Saturday .. 1.50

Ireland, Switzerland, France, America and England. From Switzerland-Corner and Scallop Embroidered Hand-

kerchiefs, in fine sheer linen, beautifully embroidered in floral. bow-knots, birds, butterflies. Saturday, 3 for 50c to 25c each, 8 for \$1.00 to \$1.50 each. From Ireland-Plain Linen "Initial" Handkerchiefs, for

men and women, purest of linen, assorted hemstitch borders, neat hand-worked initials. Saturday, 3 for 50c, 25c each: 3 for \$1.00, and 50c each. From America-Dainty Handkerchiefs, finest of sheer linen,

narrow hem, trimmed with daintiest little hand-made Armenian lace, some have hand-drawn corners. Saturday, 25c each, 3 for \$1.00; 50c to \$1.50 each.

TWO SPECIALS.

Irish Guipure Lace Handkerchiefs, with sheer linen centres. Scarcely two alike. These handkerchiefs have dainty lace borders, others have more elaborate designs. Saturday, each 25c, instead of 50c.

Corner Embroidered Linen Handkerchiefs, pure sheer Irish linen, with narrow hemstitch hem, of the finest, daintiest, handembroidered designs. Four of these handkerchiefs in pretty

(Main Floor).

Special Purchase Sale of Boots 2800 pairs of Button and Laced Boots, in all leathers, from

the W. B. Hamilton Shoe Co., Ltd., to be sold Saturday at less than the cost of manufacture.

WOMEN'S \$2.50, \$3.00 AND \$3.50 BOOTS, \$1.49.

600 pairs are the W. B. Hamilton Co.'s own \$3.00 and \$3.50 "Model" Boots, made in their own factory; 1600 pairs are American boots, in button and laced styles, imported by them. They are patent colt, tan Russia calf, vici kid, gunmetal, velours calf and Dongola kid leathers, Goodyear welt, hand-turn and flexible McKay sewn soles. All sizes from 21/2 to 7. Regularly \$2.50, \$3.00 and \$3.50. Saturday, less than W. B. Hamilton's cost price 1.49

MEN'S \$4.00 BUTTON AND LACED BOOTS, \$2.49.

Over 600 pairs of W. B. Hamilton Co. Boots, in velours calf, tan Russia calf, gunmetal, and patent colt leathers, laced Blucher or button styles, single or double Goodyear welted soles (better than hand sewn), high or low heels; all sizes from 5 to 11. Saturday, less than W. B. Hamilton's regular cost price.... 2.49 BOYS' \$3.00 AND \$3.50 GOODYEAR WELTED BOOTS, \$1.95.

Over 300 pairs High-grade Boots for boys. They are made by the Goodyear welt process, and sell regularly from \$3.00 to The leathers are patent colt, velours calf, gunmetal and \$3.50. tan Russia calf. The lasts are stylish and easy-fitting, in laced Blucher style; sizes 1 to 5. Saturday 1.95

LEATHER-TOP RUBBER BOOTS, \$2.49.

Best Quality Snag-Proof Rubber Boots, rolled-edge soles and solid rubber heels, 8-inch leather top; sizes 6 to 12. Regularly \$3.35. Saturday 2.49

STORM RUBBERS FOR MEN, WOMEN AND CHILDREN. Women's sizes, 21/2 to 8. Regularly 85c. High, medium

(Second Floor).

On Sale Today Women's Coats-\$7.50 to \$9.50 values Dresses - \$7.50 to \$8.50 values 4.95 Chiffon and Lace Waists - \$2.95 to \$6.50 values 1.95 Corsets - \$1.50 to \$2.25 values 1.00

\$1.00 and \$1.75 values50 Dressing Cases - \$2.50 to \$6.00 values 1.75 Trimmed Hats-\$5.00 value 2.85 Linoleums-Per yard. .. .36

Fur Coats (women's) -- \$85.00 values 62.50 Stoles-\$4.50 value 3.15

PRINTED CHINTZ, 23c YARD. A wonderful variety of color combinations, appropriate for almost any room, 30 inches wide. Regularly worth 35c yard. Saturday Special. CREAM MADRAS, 19c YARD. TAPESTRY CURTAINS, \$2.39.

ROMAN STRIPE COUCH COVER, 95c.

Tapestry Rugs and Carpets of Sterling Merit

This is the third day of a big mid-season Sale of Tapestry Rugs. 500 are included, giving a liberal choice of price, design and color. Every single rug is marked down from its regular price. All the qualities are standard goods from the best makers of Scotland and England.

A very fine quality of a Seamless Tapestry, featured for Saturday

9.0 x 9.0	10.6 x 12.0

3000 YARDS OF SERVICEABLE TAPESTRY CARPETS AT 550

PER YARD.

A THICK PILE AXMINSTER RUG, SIZE 27 x 54 INCHES, FOR \$1.65. This rug is woven into a motifed effect from short lengths of splendid yarns and is produced at a very low price, owing to the possibility of weaving up these short lengths. They come mostly in brown and tan effects with some little green and red woven in, 27 x 54 inches. Special, each

VERY INEXPENSIVE BEDROOM RUGS.

A Serviceable and Reversible Art Wool Rug, woven of firmly twisted cotton yarns. These come in red and greens, and greens and tan. Big value for very small outlay.

 7.6 x 9.0.
 3.45
 9.0 x 12.0.
 5.40

 9.0 x 10.6.
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 10.6 x 12.0.
 6.35

 (Fourth Ficor).

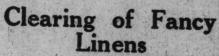
Chairs and Tables

High Back Dining-Room Chairs, made of selected hardwood, in rich solden finish. Have solid shaped saddle seats. The backs and seats are well braced with strong supports. Regularly \$1.00. Special Saturday .75

(Fifth Floor).

tional border design; very handsome and ornamental. Regular price 25c. Saturday, special15 350 dozen Blue Decorated Semi-Porcelain Bread and But-

ter, Tea, Breakfast and Soup Plates, Sauce Dishes and Cereal Bowls, old English scenery decoration. Very special, each .5 Tea Cups and Saucers to match the above dishes. Very (Basement)



Scarfs, Five o'Clocks and Centre-pieces, in beautiful Irish hand em-broidery and genuine French Cluny lace. These include odd pieces, samples, and a few slightly mussed from our regular lines. A splendid opportunity to buy exclusive linens greatly reduced. Regularly \$2.50, \$3.00, \$3.75, \$4.00 and \$5.00. Rush price, Saturday ... 1.98 Cannot accept phone or mail orders for these. See Yonge Street window.

DOWN BED COMFORTERS REDUCED.

\$7.50 SCOTCH BLANKETS, \$5.65 PAIR

The Groceries

berries, Cherries and Peaches. Per tin

The Robert Simpson Company, Limited

