

Walter Baker & Co.'s Cocoa and Chocolate Preparations.

Baker's Breakfast Cocoa.

In 1-4 lb., 1-2 lb., 1 lb. and 5 lb. tins.

This admirable preparation is made from selected cocoa, from which the excess of oil has been removed. It is *absolutely pure*, and it is *soluble*. It has *more than three times the strength* of cocoa mixed with starch, arrowroot or sugar, and is, therefore, far more economical, *costing less than one cent a cup*. It is delicious, nourishing, strengthening, *easily digested*, and admirably adapted for invalids as well as for persons in health.

No alkalis or other chemicals or dyes are used in its preparation.

Trade-mark on every package.

Baker's Chocolate.

In 1-2 lb. cakes, 1 lb. packages, blue wrapper, yellow label.

It is the pure product of carefully selected cocoa beans, to which nothing has been added and from which nothing has been taken away. Unequalled for smoothness, delicacy and natural flavor. Celebrated for more than a century as a nutritious, delicious and flesh-forming beverage. The high reputation and constantly increasing sales of this article have led to imitations on a very extensive scale. To distinguish their product from these imitations Walter Baker & Co., Ltd., have enclosed their pound packages in a new envelope or case of stiff paper, different from any other package. The color of the case is the same shade of deep blue heretofore used on the