

C) THE SOCIAL RELATIONSHIP

- **CANADA AND MEXICO WILL COOPERATE IN PROGRAMS EMPHASISING THE DEVELOPMENT OF HUMAN RESOURCES - I.E. HUMAN RESOURCE TRAINING STRATEGIES - AND CONTINUING EDUCATION. GOVERNMENTS - WITH THE INVOLVEMENT OF PRIVATE SECTOR BUSINESS AND PROFESSIONAL ASSOCIATIONS - WILL EXCHANGE VIEWS AND STRATEGIES ON HOW TO REDUCE UNEMPLOYMENT, PARTICULARLY AMONG YOUTH.**
- **BOTH GOVERNMENTS WILL ESTABLISH MECHANISMS FOR PLANNING CULTURAL AND ACADEMIC EXCHANGES OVER A MULTI-YEAR CYCLE. TO INCREASE THE RESOURCES AVAILABLE, AND TO IMPROVE THE PREDICTABILITY OF FUNDING FOR THIS PURPOSE, BOTH GOVERNMENTS WILL FACILITATE THE ESTABLISHMENT OF CANADIAN AND MEXICAN TRUST FUNDS WITH PRIVATE SECTOR AND, IN THE CASE OF CANADA, PROVINCIAL GOVT PARTICIPATION.**
- **GOVERNMENTS WILL ENCOURAGE GREATER COMMUNICATION AND KNOWLEDGE OF EACH OTHER'S CULTURE. STRATEGIES WILL INCLUDE:**
 - ENCOURAGE COOPERATION AND EXCHANGES BETWEEN HIGH SCHOOL STUDENTS AND STAFF;**
 - ENCOURAGE PRIMARY AND SECONDARY SCHOOL TEACHERS IN MEXICO AND CANADA TO PLACE GREATER EMPHASIS ON TEACHING EACH OTHER'S HISTORY AND CULTURE;**
 - PROMOTE AN ELECTRONIC FORUM BETWEEN COLUMNISTS AND EDITORS IN THE TWO COUNTRIES WHICH WOULD FACILITATE COVERAGE IN EACH COUNTRY'S MEDIA OF VIEWPOINTS ON INTERNATIONAL ISSUES FROM THE OTHER COUNTRY;**
 - EXPLORE INNOVATIVE TECHNIQUES FOR BILATERAL CULTURAL PROGRAMMING;**
 - DEVELOP JOINT CANADA-MEXICO CULTURAL PROJECTS THAT COULD BE PROMOTED IN THIRD COUNTRIES;**
 - FOSTER LINKS BETWEEN OUR INDIGENOUS CULTURES BY A) THE EXPLORATION AND PROMOTION OF ECONOMIC COOPERATION; B) FACILITATION OF ART EXHIBITIONS AND OTHER CULTURAL EVENTS; C) ENCOURAGING CONTACT BETWEEN OUR RESPECTIVE GOVERNMENT AGENCIES;**