

23. And based on your impressions, which area of the world would you say Canadian business currently sells the most goods and services to? (READ LIST - ROTATE FROM X) (CIRCLE ONE ONLY)

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
Japan	6.6%	14.5%	7.2%	8.1%	4.5%	4.1%	10.2%	5.9%	6.2%	8.6%	4.9%	8.2%	5.7%	6.7%	7.8%
China	2.0%	2.9%	3.6%	4.8%	1.5%	1.0%	1.5%	2.5%	1.2%	2.5%	1.8%	2.2%	2.6%	1.9%	1.6%
The United States	68.9%	70.9%	68.1%	58.1%	73.8%	68.2%	59.1%	70.2%	70.3%	63.7%	76.4%	61.6%	72.2%	68.4%	65.6%
Western Europe	5.5%	2.9%	6.5%	6.5%	6.3%	4.6%	6.6%	6.4%	6.2%	2.8%	4.1%	6.9%	4.9%	6.0%	4.7%
Latin and South America	2.1%	1.7%		4.0%	1.7%	3.1%	2.2%	3.1%	1.9%	.9%	1.5%	2.7%	2.0%	2.3%	1.6%
Eastern Europe	6.4%	2.3%	8.0%	12.9%	4.1%	7.7%	9.5%	5.6%	5.9%	8.6%	5.7%	7.1%	6.9%	5.9%	7.8%
Africa	1.1%		1.4%	.8%	.6%	2.3%	.7%	1.2%	1.2%	.6%	1.0%	1.2%	1.1%	.9%	1.6%
The Middle East	.9%	.6%	1.4%		.9%	1.3%	.7%	1.0%	.5%	1.5%	1.0%	.9%	1.1%	.8%	1.0%
India	.1%					.5%		.2%		.3%	.1%	.1%	.3%		.5%
Pacific Rim	.1%			.8%						.3%	.1%			.1%	
Caribbean	.1%						.7%	.2%				.1%	.3%		
(DK/NS)	6.2%	4.1%	3.6%	4.0%	6.7%	7.2%	8.8%	3.7%	6.6%	10.2%	3.5%	8.8%	2.9%	7.0%	7.8%