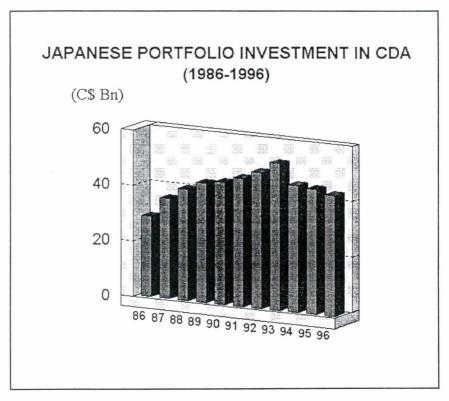
## **1996 SURVEY OF JAPANESE PORTFOLIO INVESTMENT IN CANADA**

## **1996 SURVEY RESULTS**

Based on responses from 102 Japanese institutional investors, the total value of Canadian securities (bonds, TB's and equities) and loans extended to Canadian entities, as of March 31, 1996, totalled some \$41.45 billion Canadian dollars<sup>1</sup>. In terms of investment instruments, the total value of all bonds (federal, provincial, crown corporations, municipal and corporate) held by the responding institutions was approximately \$28.67 billion, with \$564 million in equity investments and about \$12.22 billion in direct loans.

As in previous years, in order to provide some indication of the total value of all Canadian securities and loan holdings within Japanese institutional portfolios, including those holdings not covered by the Embassy Survey, the provides overall an estimate. It should be noted that a number of retail targeted bond issues brought out by Canadian provincial governments<sup>2</sup> were sold in Japan during fiscal year 1995-96 and these totals would not be included in our Survey results. Based on an analysis of the 1996 Survey results, as of the



end of March 1996, it is estimated that the total value of Canadian securities and loans held by all Japanese investors is about \$43.5 billion, down slightly from our estimate of \$45 billion in 1995.

<sup>&</sup>lt;sup>1</sup> A complete breakdown of the 104 Japanese institutions surveyed and their response rate (98.1%) is contained in Annex I of this report. Unless otherwise noted, all figures are in Canadian dollars (see note to Table 1 in Annex II). Due to differences in Survey coverage, the Embassy Survey results differ from those provided by Statistics Canada in its publication, "Canada's International Transactions in Securities".

<sup>&</sup>lt;sup>2</sup> The Embassy is aware of at least three retail targeted bond issues launched by the provinces of Quebec and Ontario. The total value of these three issues exceeded \$1.5 billion. As these issues were purchased by individuals, they are not within the Embassy Survey's coverage.