

REPT4D

## QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM

90/04/05

AT MISSIONS ABROAD FOR FISCAL YEAR 89

## FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :471-WARSAW

009-FOREST PRODUCTS,EQUIP,SERVICES  
EAST GERMANY

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

## PULP AND PAPER PRODUCTS

MARKET SURVEY OF GDR REQUIREMENTS  
ALERT CANADIAN INDUSTRY TO GDR REQUIREMENTSIDENTIFY COMPANIES INTERESTED IN GDR MARKET  
ESTABLISH ONE CDN FIRM AS LONG TERM SUPPLIERWORK WITH ALBERTA & QUEBEC GOVTS TO IDENT INTERESTED FIRMS  
ESTABLISH ONE CDN FIRM AS LONG TERM SUPPLIER

## EQUIPMENT AND MACHINERY

CONTINUE CALLS ON KEY DECISION MAKERS  
ALERTING CANADIAN COMPANIES ON INVESTMENT DECISION STATUSSEMINAR ON KLOCKNER STADLER HURTER CAPABILITIES  
DEEPENING KSH CONTACTS WITH KEY OFFICIALS AT ALL LEVELS REVISIT BY TECHNICAL TEAM TO H.A. SIMONS  
SENSITIZE KEY WITTENBERGE DECISION MAKERS TO H.A. SIMONSFLAGGING CANADIAN INTERESTS DURING NEXT GDR/CANADA MEC  
TO EXERT PRESSURE ON GDR

## SCHWEDT PROJECT

## CAPABILITIES

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1

1. Market survey of GDR requirements
2. Calls on key decision makers
3. Assist KSH on Crossen bid
4. Assist KSH with Berlin Seminar
5. Flag KSH interest during GDR/CDA MEC in Ottawa

1. Calls made on major GDR agency firms
2. Ambassador & Commercial Counsellor called on MOFT re Crossen project
3. Seminar postponed
5. MEC flagged Cdn interest in supporting KSH bid

QUARTER: 2

1. Market surveys of requirements
2. Identify Albertan and Quebec firms for market
3. Promote KSH, H.A. Simons sales

Meetings with GDR officials and discussions on Canadian offer for Wittenberge and Crossen projects.

QUARTER: 3

1. Support for Kloeckner Stadler Hurter
2. Market survey of GDR requirements

1. KSH lost Crossen deal to Sweden on price basis

QUARTER: 4 -----