

Founded in 1992, the Iran Canada Business Council (ICBC) today operates across Canada within the framework of the Alliance of Manufacturers & Exporters Canada, the nation's leading business network.

ICBC — in conjunction with the Alliance, the Department of Foreign Affairs and International Trade, and the Canadian Embassy in Tehran — organized a highly successful trade mission last February to investigate

- Iranian delegation to Globe 2000 (environment): Vancouver, March;
- Iran Oil Show: Tehran, April;
- Iran Agricultural Show: Tehran, May;
- Iranian delegation to the World Petroleum Conference and National Petroleum Show: Calgary, June;
- Third Iranian Edible Oil Refiners and Importers Mission to Canada: Summer;
- 26th Tehran International Trade Fair: Tehran, October.

For more information on ICBC, contact the Iran-Canada Business Council, c/o Alliance of Manufacturers & Exporters Canada, tel.: (905) 568-8300, ext. 229; fax: (905) 568-8330, e-mail: osigvaldason@acres.com ✪

Iran-Canada Business Council:

Promoting Trade and Investment

Drawing on the resources of the Alliance, the purpose of ICBC is twofold: to promote and support trade and investment between the two countries; and to advise the Canadian government on issues pertaining to trade and economic relations with Iran.

The Council, which is chaired by Dr. Oskar Sigvaldason, President of Acres International Limited, is composed of 26 leading Canadian companies and organizations.

Canada's largest market in the region

Iran is Canada's largest market in the Middle East, with trade between the two countries currently exceeding \$1.2 billion annually. According to Sigvaldason, Iran's economic potential is huge. "With the world's largest deposits of zinc, second largest of gas and copper, and fourth largest of oil, Iran is becoming a major link with Central Asian republics," he says.

new opportunities in Iran. Made up of 31 companies which were already doing business with Iran or visiting for the first time, it was the largest Canadian business delegation to travel to Iran in more than 20 years.

Doreen Ruso, Vice-President, International Trade Development at the Alliance, says the mission further developed "the excellent economic and commercial co-operation between Canada and Iran in areas of trade, investment and technology transfer."

ICBC events for 2000

Upcoming trade promotion activities this year include:

- Iranian delegation to the Canadian International Farm Equipment Show: Mississauga, February;
- Telecommunications and geomatics trade missions to Iran: February;
- Iranian delegation to the Prospectors' and Developers' Association Annual Convention: Toronto, March;

Editor-in-Chief: Bertrand Desjardins
 Managing Editor: Louls Kovacs
 Editor: Vincent Chetcuti
 Layout: Yen Le
 Circulation: 77,000
 Telephone: (613) 996-2225
 Fax: (613) 992-5791
 E-mail: canad.export@dfait-maekl.gc.ca
 Internet:

www.dfait-maekl.gc.ca/canadexport
 Extracts from this publication may be reproduced for individual use without permission, provided the source is fully acknowledged. However, reproduction of this publication in whole or in part for purposes of resale or redistribution requires written permission from *CanadExport*.

CanadExport is published twice monthly, in English and French, by the Department of Foreign Affairs and International Trade (DFAIT), Communications Services Division (BCS).

CanadExport is available in Canada to interested exporters and business-oriented people. For a print subscription, call (613) 996-2225. For an e-mail subscription, check the *CanadExport* Internet site above.

For address changes and cancellations, simply send your mailing label. Allow four to six weeks.

Mail to:
 CanadExport (BCS)
 Department of Foreign Affairs
 and International Trade,
 125 Sussex Drive, Ottawa K1A 0G2.
 ISSN 0823-3330

canadexport

Changes to Ivory Coast Phone Numbers

The telephone numbers in Ivory Coast have increased by two digits in front of the former six.

Here are the new numbers for the

Canadian Embassy in Abidjan (Trade Section): tel.: (011-225) 20.21.20.09, fax: (011-225) 20.22.05.30, (011-225) 20.21.77.28 (general number). ✪