



Vaillon S. Santos

Oliver Timmins (left), Industrial Co-operation Division, CIDA, presents TEC-CAN '82 desk piece to E. Mello de Siqueira, Revista Nacional de Telecomunicações, who chaired the telecommunications seminar.

who were invited to meet Canadians at the technology fair.

Attendance at the four TEC-CAN '82 seminars exceeded the expectations of the Chamber of Commerce and the Camara de Comércio Brasil-Canadá, the two associations that organized the seminars for CIDA. When the seminars were being planned some 12 months ago, the aim was to have an attendance of about 50 at each seminar. The actual attendance for the four seminars was: telecommunications, 200; ocean engineering, 100; remote sensing, 150; and environmental control, 160; for a total of 610.

In all, approximately 2 400 Barzilians visited TEC-CAN '82. All exhibitors established excellent contacts and as indicated

in the following preliminary results, most have immediate follow-up plans:

- (a) *Sales*: \$100 000 on site; anticipated \$300 000-\$400 000 over the next year;
- (b) *Distribution agreements*: one completed, one awaiting final confirmation;
- (c) *Agency agreements*: four completed, two awaiting final confirmation;
- (d) *Servicing agreements*: one under active discussion;
- (e) *Licencing*: 15 potential agreements under active discussion;
- (f) *Joint ventures*: two awaiting confirmation by Canadian head office, 50 potential under discussion; and
- (g) *General technological exchanges*: three or four initiated.



Franz Reiner, Câmara de Comércio Brasil-Canadá director, opens the remote sensing seminar from the podium. (Seated from left to right): M. Kirby, B. Lea, W. Bruce, chairman Nelson de Jesus Parada, R.A. Novaes, F.M.B. da Cunha and D.A.B. Marchetti.

International Canadian studies award

Northern Telecom Limited, the largest manufacturer of telecommunications equipment in Canada and the second largest in North America, has announced its sponsorship of an International Award in Canadian Studies.

The annual prize will honour a leading scholar, academic, researcher, or teacher who has made a significant contribution to the development of Canadian studies.

The International Council for Canadian Studies (ICCS) will be responsible for the adjudication and administration of the award. The five-person selection committee will be international, its membership composed of representatives of at least three countries, including Canada. The ICCS will seek nominations from all countries in which Canadian studies are pursued at the postsecondary level. It is expected that nominations will be forwarded either through the Associations for Canadian Studies located in Australia and New Zealand, Britain, Canada, France, Ireland, Italy, Germany, Japan, and the United States, or through member associations of the ICCS located in Austria, Denmark, Sweden, Norway, Israel and Belgium. Canadian studies centres and/or programs have been established at universities in most of these countries.

The international nature of the award reflects and recognizes the significant expansion of interest in the teaching, research and publication about Canada abroad. A growing community of scholars in foreign countries are seeking to gain a more informed understanding, through a multiplicity of disciplines, of the structure of Canadian society, culture and institutions. The Northern Telecom award will give international recognition to major achievements in this regard.

Minister's congratulations

Deputy Prime Minister and Secretary of State for External Affairs Allan J. MacEachen, in a letter to Northern Telecom chairman and chief executive officer Walter F. Light, congratulated the agency on its initiative. The action, he said, was "a most welcome private sector encouragement and recognition of the significant expansion abroad of teaching, research and publication about Canada".

He said that his department had been working to further the development of Canadian studies outside Canada for some years. "There is much more to be done in