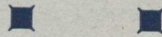


Portland Cement

A National Product with a
National Distribution



THE growth of the CEMENT INDUSTRY in Canada in the last 25 years has been remarkable. So many and so varied are the uses of Cement that the per capita consumption has increased almost 400%.

The farmer uses Cement for his foundations, fence posts, silos, watering troughs, barns, etc., and as a result the improvements he makes on his farm are permanent improvements—his farm is made more valuable in every way.

The invention of reinforced concrete makes its use possible and profitable in all heavy foundations, bridge-abutments, retaining walls, dams, breakwaters, buildings, grain elevators, etc. Reinforced concrete successfully competes with wood, stone, and steel in price and gives structures that are more rigid, permanent and positively fire-proof.

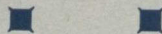
Within the past few years tax payers have been coming to see the folly of the old-style stone road and are demanding Permanent Highways of Concrete.

Engineers are specifying concrete for municipal improvements, such as construction of sewers, streets, sidewalks and bridges.

There is a very good distribution of Canada Cement throughout Canada, Mills being located as follows:

3 Mills in Quebec
6 Mills in Ontario
1 Mill in Manitoba
2 Mills in Alberta

These mills are so situated in the provinces that cement can be shipped to almost any point in Canada, with the exception of the North West Territory within the course of a week.



Canada Cement
Co., Limited

Herald Building, Montreal

