

Confederation Life

ASSOCIATION

INSURANCE IN FORCE, \$112,000,000.00

ASSETS - - - - 24,600,000.00

LIBERAL INSURANCE AND ANNUITY
CONTRACTS ISSUED UPON ALL AP-
PROVED PLANS

HEAD OFFICE : : TORONTO

STRIDING AHEAD

These are wonderful days for life insurance salesmen, particularly North American Life men. Our representatives are placing unprecedented amounts of new business. All 1919 records are being smashed.

"Solid as the Continent" policies, coupled with splendid dividends and the great enthusiasm of all our representatives tell you why.

Get in line for success in underwriting. A North American Life contract is your opening. Write us for full particulars.

Address E. J. Harvey, Supervisor of Agencies

North American Life Assurance Company

"SOLID AS THE CONTINENT"

HOME OFFICE

TORONTO, ONT.

Important Features of the Eighth Annual Report OF THE

Western Life Assurance Co.

HEAD OFFICE - WINNIPEG, MAN.

Assurances, New and Revived - - -	\$1,211,447.00
Premiums on same - - - - -	43,890.00
Assurances in Force - - - - -	3,458,939.00
Total Premium Income - - - - -	109,586.03
Policy Reserves - - - - -	211,497.00
Admitted Assets - - - - -	296,430.62
Average Policy - - - - -	2,237.50
Collected in cash per \$1,000 insurance in force	31.75

For particulars of a good agency apply to
ADAM REID, Managing Director - - - **Winnipeg.**

1870 — OUR GOLDEN JUBILEE — 1920

Co-Operative - Scientific - Successful

"How did the Mutual Life of Canada succeed in attaining its present impregnable position in the financial world?" It may be replied that the promoters of the Company did not organize it as a commercial undertaking, but that it might serve as a public benefactor giving "the largest amount of genuine life insurance for the least possible outlay." Unselfish devotion to the success of the enterprise supplied the place of capital. Although strictly co-operative or mutual, yet the Company has been built up on a scientific basis as an old line legal reserve life insurance company. The Mutual Life of Canada is a beneficent idea worked out on scientific lines—that is the secret of its popularity. The Mutual being essentially a company of policyholders, conducted by policyholders in the interests of policyholders, naturally became a great success.

BE A MUTUALIST!

The Mutual Life Assurance Co. of Canada

Waterloo

Ontario

Hume Cronyn, M.P., President.

Charles Ruby, General Manager.

LIFE INSURANCE SERVICE

THE ultimate success of a Life Insurance Company depends largely upon what its policyholders think of the service they receive. The Continental Life has long since passed this test, and earned a high reputation for paying claims promptly. 1920 will likely prove the best year in the Company's history. Write for booklet, "Our Best Advertisers." For Manager's positions in Ontario, apply with references, stating experience, etc., to **S. S. WEAVER, Eastern Superintendent, at Head Office.**

THE CONTINENTAL LIFE INSURANCE CO.

Head Office - - - TORONTO, ONTARIO

ENDOWMENTS AT LIFE RATES

ISSUED ONLY BY

THE LONDON LIFE INSURANCE CO.

Head Office ... LONDON, CANADA

Profit Results in this Company 70% better than Estimates.
POLICIES "GOOD AS GOLD."

The Foundation of Many a Fortune

Has been a carefully chosen Policy for Life Insurance.

Life Insurance is the one investment where a young man has a decided advantage over his elders. The earlier it is taken the less it costs.

Choose Life Insurance with the utmost care. There are no Policies so inexpensive and profitable as those of The Great West Life.

Advice and full information, with personal rates, will be mailed to any interested enquirer.

THE GREAT-WEST LIFE ASSURANCE COMPANY

DEPT. "F"

HEAD OFFICE

WINNIPEG

The Western Empire

Life Assurance Company

Head Office: 701 Somerset Building, Winnipeg, Man.

BRANCH OFFICES

SASKATOON

CALGARY

EDMONTON

VANCOUVER

WE have 450 good businesses for sale in the central portion of Alberta. Everything from a General Store to a small Confectionery.

If you want a business in Alberta you want us.

WHYTE & CO., LIMITED

Business Brokers

111 Pantages Building - Edmonton, Alberta

WINSLOW & COMPANY

Stock and Bond Brokers

GOVERNMENT AND
MUNICIPAL BONDS

INDUSTRIAL SECURITIES

300 Nanton Building, Winnipeg