



O'Keefe's  
"Pilsener" Lager made  
its reputation on quality.

**O'Keefe's**  
**PILSENER LAGER**

*"The Light Beer in the Light Bottle"*

keeps its reputation for quality because it keeps up  
the quality that made it famous.

*"The Beer with a Reputation"* 216

Ask your Dealer for O'Keefe's.

**ARTISTS  
COLORS.**

No true artist ever risks a  
poor color on a picture.  
He buys only  
**Winsor & Newton's**  
Oil and Water Colors  
because he knows they are the  
standard throughout the world.  
They are not dear.  
For sale at all Art Stores.  
**A. RAMSAY & SON, MONTREAL.**  
Wholesale agents for Canada.



## MAGIC TRICKS

Novelties, Jokes, Puzzles, etc. More fun than  
a comedy theatre to amuse you and your friends  
at home, at the club, dinner parties and all social  
gatherings. Trick pencils, trick cigars, shooting  
cigarette box, trick matches, trick cards, plate  
dancers, anarchists' bombs, squirt bouquets,  
confetti bombs and hundreds of other novelties.  
Send 10 cents for our large illustrated catalogue  
and receive a 25 c. pocket card trick free—send  
to-day. Cigar, novelty dealers and stationers  
send for our special wholesale price list. The  
best novelty line on the market.



**MYSTO TRICK & NOVELTY CO.**  
80 Parkway Ave., Toronto, Canada



## The Beauty of Silverware

is lost if it is not properly cared for.

## RUBY RUB METAL POLISH

is the one perfect metal polish. It cleans and shines. It  
will not injure the finest surface as it is absolutely free from  
grit or acid. It shines everything from a Gold Watch to a  
Tin Pan, and it will positively not discolor woodwork  
around brass signs and door plates. Send us five cents and  
we will send you a full size 10c. tin of Ruby Rub.

**J. A. FRENCH & CO., Limited**

14 Terauley Street,

Toronto, Ont.

