

Cowan's Cake Icings

If you had trouble with prepared
Cake Icing, it was not Cowan's.
Even a child can ice a cake
perfectly, in three minutes,
with Cowan's Icing. Eight deli-
cious flavors. Sold everywhere.



The Cowan Co., Limited, Toronto

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CLARK'S

Selected
right

OX

Cooked
right

TONGUE

In cooking a tongue every housekeeper is at a disadvantage because she has little choice in selection and she does not do her own curing. With Clark's Ox Tongues selected by expert knowledge, cured in a scientific way, boiled right for the right time and matured in air tight tins—there is no uncertainty.