

Every lady who buys Velveteen of whatsoever name or brand should see that it is FAST PILE and FAST DYE. Many showy makes are not fast in Pile or Dye, AND WILL NOT WEAR. Every yard of Nonpareil of every number & price, is Fast Pile and Fast Dye.

"Nonpareil" Velveteen

Ladies are warned against the false pretences of those Drapers, who, not having the "NOV ARRIU" VELVETARK in stock, seek by misrepresentation to foist upon their customers a common make of Velveteen. For the protection of the public, the genuine "Nonpareil" has the Trade Mark stamped on the back of every yard, thus ladies can protect themselves by always turning to the back of the fabric to find this evidence of genuine quality. The Manufacturers, through their Agents, are continually receiving letters from ladies who having, as they supposed, purchased the "Nonpareil" Velveteen, have afterwards discovered that the material sold to them had no trade mark whatever on the back, or in some cases a smudgy imitation that might pass muster for any thing by a little explanation from an interested shopkeeper. The "Nonpareil" Trade Mark is distinct in all respects, and cannot be mistaken. The finer qualities are equal in appearance, and wear better, than the very best Lyons Silk Velvet, and cost only a quarter the price.

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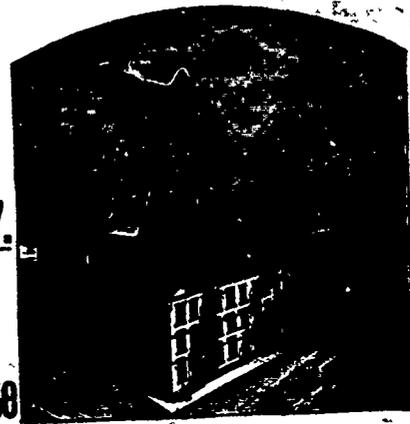
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