

ITERATION is the **Secret Advertising** of Success in **drive it home!**

"To Discontinue An Advertisement, ally enough, one of the most successful business men is like taking down your sign. If you want to do business, you must let the people know it."

IMPERIAL BANK OF CANADA

Capital Authorized \$2,000,000
 Capital Paid-up 1,840,007
 Res. Account 1,050,282

Directors:
 H. S. HOWLAND, President.
 J. R. MERRITT, St. Catharines, Vice-President
 Wm. Hamar, T. R. Wedaworth, Robt. Jeffrey,
 Hugh Ryan, T. Sutherland Stuymer,
 D. R. Wilkie, Cashier, B. Jennings, Asst. Cashier,
 E. HAY, Inspector.

Head Office, TORONTO

BRANCHES IN ONTARIO:
 Essex: Niagara Falls, St. Thomas
 Fort Erie, Port Colborne, Sault Ste. Marie
 Galt, St. Catharines, Welland
 Ingersoll, Woodstock, Rat Portage
 Toronto, corner Wellington St. and Leader Lane;
 corner Yonge and Queen Streets;
 corner Yonge and Bloor Streets.

BRANCHES IN NORTH-WEST:
 Winnipeg, Brandon, Portage la Prairie
 Calgary, Prince Albert, Edmonton

Drafts on New York and Sterling Exchange bought and sold. Deposits received and interest allowed. Prompt attention paid to collections. Municipal Bonds and Debentures bought and sold. Agents in Canada for "Quebec Bank, Ltd." Agents, London, Eng. "Lloyds Bank, Ltd." Lombard St., E.C. with whom deposits may be made for credit with Head Office or Branches.

Largest Manufacturers of STEEL and BRASS STAMPS in Canada.

PRITCHARD & ANDREWS
OTTAWA, ONT.

Rubber Stamps, Stencils, Seals, Etc.
 Send for Prices.

A SAVING OF 40%
 IS MADE BY USING OIL FOR FUEL UNDER

The Aerated Fuel Co.
 SPRINGFIELD, MASS.
SYSTEM

This System uses oil with a higher pressure of air, and is adopted in the United States and Canada for all kinds of iron and steel forging, tempering, welding, annealing, etc.; for generating steam; for burning lime, cement, sewer pipes, terra cotta, bricks, etc.; for heating charcoal and asphalt; for jamming; for oxidizing lead; for drying sand, etc.; for slacking cloth, etc.

Its advantages over coal and wood are: A perfectly even fire, at all times under complete control, free from gas and dust, and ready for use in a minute after turning valve, and no increase in insurance rates.

Some of the companies now using this system in Canada are: The Massey-Harris Company, The Wilkinson Plough Company (of Toronto), The D. F. Jones Manufacturing Company, The Spring and Axle Company, and George Gillies (of Galt), The Dominion Bridge Company (of Lachine).

CHILLION JONES
 Agent for the Dominion of Canada,
 BANANOQUE, ONT.

McARTHUR, CORNELLE & CO.
Manufacturers and Importers
 310-318 St. Paul Street
 AND
 147-151 Commissioners Street
MONTREAL

OFFER AT CLOSEST PRICES

Pure Olive Oil, Winter Pressed Lard Oil, Extra Fine Spindle Oil and a Full Assortment of Other Lubricating Oils, Greases, Mill Seaps, etc. Also Chemicals, Dye Stuffs, Dye Woods, Extracts, etc., etc., etc.

SOLE AGENTS IN CANADA FOR ST. DENIS DYESTUFF AND CHEMICAL CO. PARIS.
 A. POIRRIER, President.
 Aniline Colors, Archil Extract, Cachou de Loral, Etc.

BRITISH ALIZARINE CO. LONDON
 Paste and Dry Alizarine

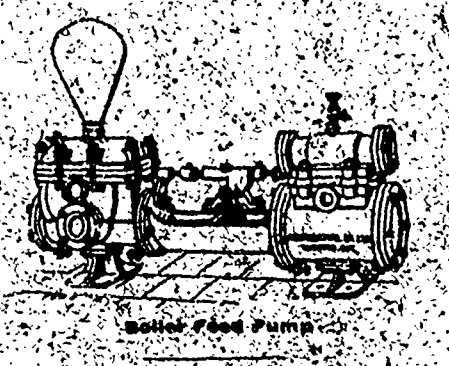
Boston Dyewood & Chemical Co., Boston
 Dyewoods and Extracts

COIGNET & CO., PARIS
 Glues, Gelatines, Etc.

WATSON, WALKER & QUICKFALL, LEEDS
 Indigo Extracts

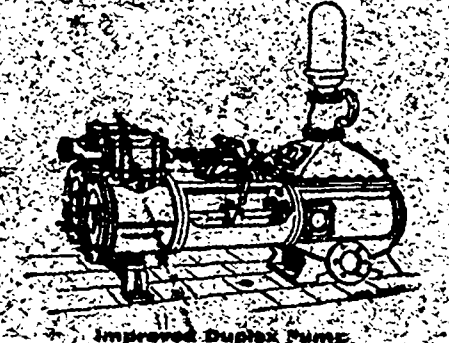
MILLERTON, TANNIN EXTRACT CO.
 Hemlock Extract

Maintain Large Stocks fully assorted, and will always be pleased to furnish quotations and samples.



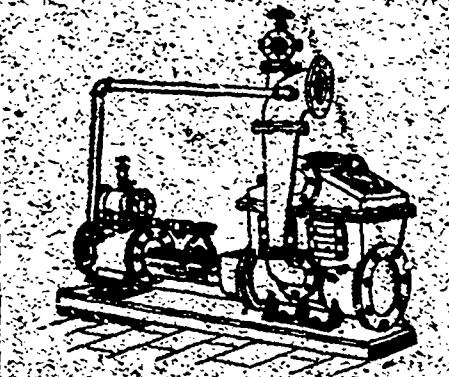
Boiler Feed Pump

Steam and Power PUMPS



Improved Duplex Pump

FOR ALL POSSIBLE DUTIES



Independent Condensing Apparatus

AS BUILT BY THE
Northey Manufacturing Co. (LIMITED)
 TORONTO, ONT.

Write for Sixty-Eight Page Catalogue.

Be courteous, even in advertising; above all, be truthful and don't "stop over."

DON'T BLUSTER

CARBONIZER A Substitute for Acid in Carbonizing Wool, Softening the Hairs, and Looing the Wool Soft, Silky and White. Manufactured and For Sale by **Merrimac Chemical Co.** 15 PEARL STREET, BOSTON