

Shellac! Shellac!

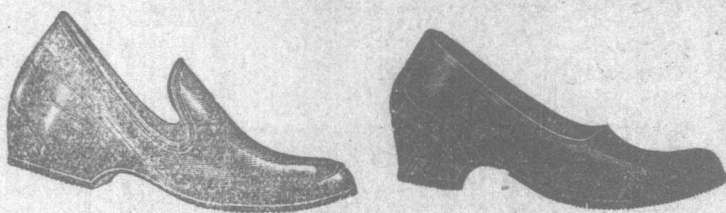
DON'T USE SUBSTITUTES.

Ask your dealer for

"MATCHLESS"

A PURE SHELLAC in ORANGE & WHITE.

SALE
Ladies' Low Cut Rubbers
10 per cent. off
Regular Prices.



We are offering our entire stock of
LADIES' LOW CUT RUBBERS
at 10 p.c. off regular prices for cash.

Ladies, secure a pair of good, sound
Rubbers, and be prepared for the sloppy
weather.

F. SMALLWOOD

THE HOME OF GOOD SHOES
218 & 220 Water Street.

mar4,11

Stop Coughing



Why suffer with that troublesome and annoying
cough when you can get a bottle of medicine that will
cure it?

People at this time of the year, no matter how
particular or careful they may be will get Coughs and
Colds. As soon as you notice the least sign of a cold
it is proper to attend to it. Never neglect a cough or
you may find it very hard to cure later on.

Stafford's

Phoratone Cough Cure

will cure almost any ordinary Cough or Cold, and best
results will be obtained by taking as early as possible.

This PHORATONE COUGH CURE is prepared by
us from a good reliable prescription that has had 20
years' trial and has produced wonderful results. We
recommend it and guarantee it.

Price: 35c. per bottle

PHORATONE can be purchased at either of the
following Stores:

Knowling's—East, West and Central; Wiseman &
Hawkins—Plymouth Road; J. Wiseman—Carter's
Hill; W. Halfyard & F. Lukins—Hayward Avenue;
J. Brown—Cross Roads—or,

DR. STAFFORD & SON,
Duckworth Street and Theatre Hill.

Our Winter Stock!

7000 TONS
Best Screened North Sydney Coal
and 3000 TONS
Best Welsh and American Anthracite
Coal

HAS ARRIVED
M. MOREY & CO., Ltd.

1718, mod.11

BLAIR'S

Keep Things
Humming

With

More Clean-up SPECIALS

WHILST ALL THEIR EARLIER SALE
PRICES STILL STAND GOOD.

- MEN'S SOFT FELT HATS, only \$1.75 each.
- MEN'S SOFT COLLARS, only 10c. each.
- LADIES' WHITE SILK and LACE BOUDOIR
CAPS, only 25c. each.
- LADIES' FANCY DRESSING JACKETS,
only 60c. each.
- LADIES' BLUE and WHITE CHECK BUN-
GALOW APRONS, only 75c. each.
- LADIES' FANCY CHECK HOUSE DRESSES,
only \$1.25 each.
- LADIES' FANCY COTTON DRESSES, only
\$1.50 each.
- LADIES' DRESSES, in various makes, \$2.50
each.
- LADIES' NAVY COTTON SERGE DRESSES,
only \$1.90 each.
- LADIES' NAVY WOOL SERGE DRESSES,
from \$3.50 each.
- LADIES' SILK POPLIN DRESSES, only
\$3.90 each.
- LADIES' FANCY COLORED MUSLIN and
VOILE BLOUSES, only 60c. each.
- LADIES' SHOWER COATS at greatly reduced
prices.

Remember our Special Prices are for every day:

Monday, Tuesday, Wednesday, Thursday,
Friday and Saturday.

HENRY BLAIR.

mar12, mod.11

A Few Irish Selections

FOR ST. PATRICK'S DAY.
(On Brunswick Records).

- Come Back to Erin.
- Mother Machree.
- Molly Brannigan.
- Rose of Athlone.
- Ould County Down.
- Irish Jigs.
- St. Patrick's Day.
- Killarney.
- Irish Reels.
- Macushla.
- Wild Irish Rose.
- Kathleen Mavourneen.
- Lass O' Killeen.
- Medley of Irish Waltzes.
- God Save Ireland.
- Tumble Down Shack in
Athlone.
- Lassie O' Mine.
- Molly O.
- Laddie Buck of Mine.
- Little Bit of Heaven
etc., etc.

CHAS. HUTTON

HOME OF MUSIC.
222 Water Street.

ADVERTISE IN THE EVENING TELEGRAM.

\$300,000 More!

To comply with Government requirements, our Home Office
had set aside \$10,806,087.36 as Claim Reserves up to the end of
1923, but in order to provide ample reserves against unforeseen
losses, we are now voluntarily carrying an additional sum of

\$300,000

One quarter of these figures would still be immense.
—Sickness and Accident Insurance for 27 years—

U.S. FIDELITY & GUARANTY COY.

J. J. LACEY, Nfld. GENERAL AGENT.

We are now delivering the

BEST COAL

on the market, at

\$12.50 per Ton.

This Coal is uniform size, contains no slack
and no rock. This is not just Scotch Coal. This
is Genuine "BURNSIDE."

Also, North Sydney (Screened)

\$13.50 per Ton.

Anthracite Coal—all sizes.

A. H. MURRAY & CO., Limited,

Coal Office 'Phone 1867.

Beck's Cove.

Fresh Fruits, etc.

- 10 Cases GRAPE FRUIT.
- 50 Boxes WINESAP APPLES.
- 30 Boxes CALIFORNIA ORANGES, 176s
- 5 Cases LEMONS.
- 20 Hampers FLORIDA CABBAGE.
- 5 Crates FRESH TOMATOES.
- 5 Bunches BANANAS.
- 10 Cases NEW LAID EGGS.

W. J. MURPHY

RAWLINS' CROSS.

jan21,3mos, mod.

How to Become Fit—Practical Handbooks

- Scientific Massage for Ath-
letes55c.
- The 100-Up Exercise55c.
- Physical Training and Exer-
cise55c.
- Text Book of Wrestling55c.
- The Complete Boxer—Moir
.70c.
- Ring Craft, by Jim Dris-
coll70c.
- Muscles of the Body55c.
- Saxon's Weight Lifting55c.
- Art of In-Fighting70c.
- Ball Punching55c.
- Pyramids for Displays55c.
- Spalding's Boxing55c.
- How to Wrestle55c.
- Health by Gymnastics55c.
- How to Play Tennis55c.
- Ideal Physical Culture90c.
- My System for Men—Miller
. \$1.25
- My System for Ladies—Miller
. \$1.25
- My System for Children—
Miller \$1.25
- Practical Shooting65c.
- Practical Bar Exercises55c.
- Horizontal Bar Exercises55c.
- Burrow's Club-Swinging55c.
- Indian Club Exercises55c.
- Swimming (Illustrated)55c.
- Professional Wrestling55c.
- Traps, Horse and Rope
Exercises55c.
- Single Stick Drill55c.
- Tumbling for Amateurs55c.

Sent by mail post paid on receipt of price—Stamps accept-
ed.

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Leading Bookseller & Stationer, 177-9 Water Street.
m.w.f.11

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In fact we pride ourselves on the liberality of our
Child's Policy, with its guarantee of return of all
premiums with 5 p.c. Compound Interest up to 10 years
of age.

I will be glad to explain further.
CALL AND SEE ME.

CYRIL J. CAHILL,

Manager for Newfoundland,
CROWN LIFE INSURANCE COMPANY.

(Head Office: Toronto, Canada).
Offices: Law Chambers Duckworth Street.
oct.11,th.8

Nfld. Government Railway.

ST. PATRICK'S DAY EXCURSION.

Excursion return tickets will be sold be-
tween St. John's, Carbonear, Heart's Content
and Placentia, at One Way First Class Fare,
good for going passage on Saturday and Sun-
day, March 15th and 16th, and return passage
up to and including Tuesday, March 18th, with
exception of Heart's Content Branch points,
when tickets will be honored for return passage
up to and including Thursday, March 20th, as
no earlier train connection from said Branch
Line.

CROSS-COUNTRY PASSENGER TRAIN SERVICE.

Express will leave St. John's Depot at 1 p.m.
Saturday, March 15th, connecting with S.S.
KYLE at Port aux Basques for Canadian and
American points.

PLACENTIA BAY STEAMSHIP SERVICE.

Passengers leaving St. John's on 8.45 a.m.
train, Saturday, March 15th, will connect with
S.S. ARGYLE at Argentia for usual ports of
call in Placentia Bay, Merasheen trip.

Nfld. Government Railway.

RED CROSS LINE!

NEW YORK. HALIFAX. ST. JOHN'S.
PROBABLE SAILINGS FOR MARCH.

From New York.	From St. John's.
March 12th ROSALIND	March 12th
March 19th SILVIA	March 19th
March 26th ROSALIND	March 26th
April 2nd SILVIA	April 2nd

Round-trip tickets issued at special rates with six months'
stop-over privileges.

BOWRING & COMPANY, 17 Battery Place, New York,
General Agents.

G. S. CAMPBELL & CO., HALIFAX, N.S. HARVEY & CO., LTD.,
ST. JOHN'S, Nfld.
Agents, Agents, Jan 5, m.w.f.11

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TRAVEL ACROSS CANADA "NATIONAL
WAY."

"THE CONTINENTAL LIMITED"
Leaves Montreal 10.00 p.m. daily for Winnipeg, Edmonton,
Vancouver.

Superior all-steel equipment, consisting of Coaches, Standard
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Compartment-Observation Cars.

FROM ALL MARITIME PROVINCE POINTS
the best connections are via

"OCEAN LIMITED" "MARITIME EXPRESS."
For further information, Fares, Reservations, etc.
Apply to

R. H. WEBSTER, Acting General Agent.

Farquhar Steamship Company

S.S. "SPES" leaves Boston March 8th, and Halifax
March 11th, direct for St. John's. Leaves St. John's
March 15th.

For freight space, etc., apply to

FARQUHAR STEAMSHIP COMPANY, LTD.
Halifax, N.S.

HARVEY & COMPANY, LTD., St. John's, N.F.
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to hold its shape and keep its style through hard and steady
wear, has got to have shape and style hand-tailored into it
stitch by stitch.

Experience and knowledge are evident factors in the
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FIT AND FINISH GUARANTEED.

W. P. SHORTALL,

THE AMERICAN TAILOR.

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the Public—The Evening Telegram.