

Sensational WAIST SALE

PAISLEY BLOUSES
Sold for
\$4.98 to \$6.98.
Now \$2.98 to \$4.48.

COSTUME
BLOUSES
Sold at \$6.98.
Now \$4.98.

SEE!
Soft, Fluffy
Silk and
Crepe-de-Chine
CAMISOLES
Sold at \$2.98.
Now \$1.75.

COLD BLOUSES.
Sold at \$4.98.
All colors and sizes.
Silks, Crepe de Chine.
\$2.98.
Voile and Cotton
WAISTS.
Sold for \$1.28.
Now 78c.

"Shop at this Store it Pays"

London, New York and
Paris Assoc. of Fashion

"The Greatest Apparel Store in Town"

Silk and
Crepe-de-Chine
UNDERWEAR

Values at \$5.50. SALE

\$3.48

Per Garment.

FUR CHOKERS
\$12.00 to \$18.00 values.

**\$6.98 to
\$13.50**

A limited assortment only, in
BIEGE, SQUIRETTES and
other shades.

Follow the Crowds A MAMMOTH REDUCTION SALE

Entire Stocks of Spring and Summer Merchandise to be Distributed to the Public at a Saving of 1-4, 1-3, 1-2

NOW We are SHOUTING

All Recent Arrival **800 HATS** Some Just Opened

A Peerless Collection of these Cool, Fashionable Mid-Summer Hats, styled in fascinating new ways, and priced so low that you can buy TWO for the ordinary cost of one.

Trimmed & Sport HATS

Smart Roll Brims, Clever Pokes, Large Hats, Draped Turbans. Trims: Flowers, Laces, Coque, Ribbon and other fancies. All materials and colors.

For convenience of our Customers, all Hats have been classed in just three lots.

\$2.48, \$3.98, \$5.48

SKIRTS

The Skirt Sensation of the Year **98c.** 1200 Skirts Involved

In White, Fawn, Checked, Grey, Dark Blue, all fashionably made and trimmed. IF WE COULD ACTUALLY PUT THESE SKIRTS THEMSELVES BEFORE YOU IN THIS PAPER, THERE WOULD NOT BE ONE LEFT TO-MORROW NIGHT. ALL SIZES ARE INCLUDED.

COME ON, MEN!

Spectacular Under-Selling on all Men's and Boys' Wear---Just in time for the Regatta

GREAT VALUES IN

Men's Suits

Fine fabrics, beautifully tailored. New styles in Worsteds, Cassimeres, Pencil Stripes, Pin Checks, unfinished Worsteds and guaranteed fast color Serge. Models to fit men of every size, height or girth—regulars, stouts, shorts and longs in a handsome range of patterns—suitable for every use.

\$12.75 \$17.50, \$25, \$28, \$34

An exceptional opportunity to save on **Spring & Fall Coats**

Sold up to \$35

All go now at **\$22.00**

Do not Delay in making Your Selection.

MEN'S RAGLANS

Wide selection in best models

AT FULLY 1-3 OFF REGULAR PRICES. **STOUT MEN!**—Splendid ranges of stout men's Suits, Coats and Separate Pants. All sizes up to 52 inches.

Men's Caps Just opened, splendid variety: \$2.50 values. Only **75c.**

The Latest in **YOUNG MEN'S SUITS**

Lively Sport and Norfolk models in Tweed and Cassimere—real "jazzy" styles in Worsteds, fancy mixtures and plain colors—two and three button models in all-Wool fast color Serge as well as unfinished Worsteds and Pencil Stripes. All wonderful values that save you money.

\$12.00 \$15.00, \$22.00 \$28.00.

PANTS

PAINTERS WHITE DUCK PANTS \$2.98. Highest Quality.	MEN'S and YOUNG MEN'S PANTS \$4.50	MEN'S and YOUNG MEN'S PANTS \$6.00 values	MEN'S and YOUNG MEN'S PANTS \$9.00	\$8.50 PANTS Light Grey all wool
	PANTS	PANTS	BLUE SERGE PANTS	
	\$2.98.	\$4.50.	\$6.50.	\$6.98.

Men's Best
**MOHAIR
PANTS**
\$7.98.

Stout Size
**MEN'S
PANTS**
\$7.98.

Stout Size
**MEN'S
PANTS**
Highest
quality
\$8.98.

JOB LOT
**MEN'S
PANTS**
\$2.95

A Boys SALE

ALL
REMAINING
BOYS'

Wash Suits

at
\$1.35, \$1.65
\$1.98.

JUVENILE
SUITS.

Serge, Tweed and
all-Wool Suits,
smartly tailored in
Middy and Button
or Blouse styles.

**\$3.48—\$5.48
\$6.48.**

BOYS'
MIXTURES SUITS

Fine wear—resisting
Fabrics, strongly
made to give long service. Handsome Cassimeres, tweeds, stripes and fancy mixtures in the popular Norfolk styles. All with two pairs of Pants, sizes 7 up to 17 years.

**\$6.98, \$8.98,
\$10.98 up to \$16.00**

BOYS'
SERGE
SUITS.

Fast color Blue
Serge Suits of pure
Worsted, cut on
smartly boyish lines
in the popular Norfolk model. All with two pairs of pants—all sizes, 8 to 20.

**16.98 14.98
16.98 up to 22.50**

Boys'
Best Quality
Separate
Pants,

\$1.98.

All ages.

Ladies' Rubberette and Raglan **COATS** Greatly Reduced

LONDON, NEW YORK & PARIS ASSOCIATION OF FASHION