

STORE.

Samples

weeds,

useful lengths from 2
s, Skirts, Sport Coats

Half

is a most exceptional

G. CENTRAL
DRY GOODS

TS.

and Cap
ed stripes,

\$1.75 and

and Collar,

ocking

Dc. ea.

ERS.

resentation Convent was won by
Winnifred Kent. The medal is a
fully designed cross with wreath.
Kent passed the C. H. E. Inter-
state with honours, taking the
(\$4.00) in Shorthand and gaining
inctions in French, Geometry, Al-
Grammar and Domestic Sci-

Nov. 18th.

landing a cargo of

Best Screened

orth Sydney Coal

(OLD MINES).

Our Usual Good
Coal.

SOME THING YOU SHOULD KNOW.

RIVERSIDE BLANKETS

Are made in the same factory as the famous Riverside Yarns,
used so extensively in knitting socks for soldiers.

The Riverside Woolen Mills, Limited, Riverside,
Near Makinson.

New American Goods.

Received by last Florizel and placed on our Bargain Tables for

This Week's Specials.

Every line a Genuine Money-Saving proposition, as the price will show.

360 pairs Ladies' Fleece Lined Hose, 35c. pair.
Heavily fleeced, good winter weights.

312 Congoleum Mats, only 27c. ea.
Size 18 x 36; positively the last lot at this pre-war price.

Children's "Cuddledown" Sleeping Suits
75c. to 95c. per Suit.

Fit 1 to 5 years. "Cuddledown" is the most satisfying American Sleep Suit
sold.

BISHOP, SONS & CO., LTD.

PHONE 484.

DRY GOODS DEPT.

MAIL ORDERS RECEIVE CAREFUL CONSIDERATION.

WAR OR NO WAR!



Your gentleman friend
will require some of the fol-
lowing articles this Xmas:

Genuine Briar Pipe, includ-
ing the famous G.B.D.

Briar Pipe in Case.

Rubber Tobacco Pouches.

Fancy Leather Tobacco
Pouches.

Cigar and Cigarette Cases.

Nickel Pipe Cleaners.

Rodger's Penknives.

Gillette Safety Razors.

Ender's Safety Razors.

Gillette Razor Stoppers.

I. X. L. Penknives.

Playing Cards.

MARTIN HARDWARE CO., LTD.

Address to Manager Frehlich.

A very pleasant function took place
at the British Clothing Factory yes-
terday evening, when the employees
met and presented Mr. S. Frehlich,
the Manager, with a Christmas gift of
a handsome dressing case and tie-
holder with mirror, accompanied with
the subjoined address:—

Dear Mr. Frehlich,—We, the em-
ployees of the British Clothing Co.,
Ltd., are once again afforded the plea-
sure of wishing you a very happy
Christmas and prosperous New Year.
In tendering you our good wishes,
we ask that you accept the accom-
panying little gift, not for its intrin-
sic value, but as a recognition of our
esteem for you.

Again wishing you all happiness, we
remain,

"The Employees of the British
Clothing Co., Ltd."

Mr. Frehlich, who is probably more
highly esteemed by his co-workers
than any other factory manager in the
city, was deeply touched by the kind-
ness and good feeling that prompted
the gift and made the following re-
ply:—

Fellow-Workers,—Being taken by
surprise, I am at a loss to find words
to express my pleasure and apprecia-
tion for the beautiful gift and the
kind words to myself, so well ex-
pressed in your address. Money can
build up factories and do a great deal
more besides, but there is one thing
it cannot do, and that is, it cannot
purchase sincere friendship, loyalty
and good-will between our employer
and employees. You have been kind
enough to say words of praise for
what I have done for you, from a ma-
terial standpoint and I am glad to get
this opportunity to say that I hope to
do much better in the future, and that
in the course of the coming new year
should prosperity continue to beam on
our undertakings, I hope to do even
better by way of advancing your in-
terests concerning wages and in other
respects, making conditions for you
all more agreeable than those which
you seem pleased with to-day.

Trusting that this mutual confi-
dence and esteem will always exist be-
tween us, I greet you all with kin-
dest wishes for a very happy Xmas
and success and prosperity in the com-
ing New Year.

Monsieur:
For 16 days in the month of Janu-
ary I was suffering with pain of
rheumatism in the foot. I tried all
kinds of remedies but nothing did me
any good. One person told me about
MINARD'S LINIMENT; as soon as I
tried it the Saturday night, the next
morning I was feeling very good; I
tell you this remedy is very good; I
could give you a good certificate any
time that you would like to have one.
If any time I come to hear about any
person sick of rheumatism, I could
tell them about this remedy.

Yours truly,
ERNEST LEVELLE,
216 Rue Ontario East, Montreal.
Feb. 14, 1908.

Hospital Report.

Copy of Cablegram.
London, Dec. 24, 1916.
To Colonial Secretary.

Association visiting committee re-
port condition of following men in
Hospital.

Progressing favourably—2622, Ste-
venson; 1705, Moore; 1166, Heath;
2182, Connors; 1250, Gleeson; 1772,
Brinton; 1965, Fennell; 1977, Att-
wood; 1734, Wells (amputation); 2347,
Norris; 1671, Shears; 2889, Pearce;
1818, Campbell; 1149, Martin; 2177,
Doyle; 2646, King; 1790, George; 529,
Moore (amputation); 2251, Hutchings;
2853, Turner; 1822, Lilley; 2700, Duf-
fett; 2466, Mufford; 1954, Calnes;
2465, Wheeler; 1086, Short; 259, La-
hey; 1441, Gosse.

Slight Improvement—842, Dalton.
REEVE.

McMurdo's Store News

TUESDAY, Dec. 26th, 1916.

Bromo Phosphate is a really de-
pendable thing for headache, bilious-
ness, heartburn, the results of indis-
cretions in diet, and liver and stomach
trouble generally. A very mild remedy,
but thoroughly effective. Price 30c. a
bottle.

For loss of appetite especially in
fast growing or weakly children, Par-
rish's Chemical Food gives just what
is required. It will renew or increase
the appetite and help to strengthen the
system generally. Price 25c. a bottle.

People From Nsrth.

These passengers came by the Pros-
pero on her last trip from the north:
E. Fontain, Masters, Fontain (2), J.
Stapleton, J. Hartley, A. Lush, Mr.
McLaughlin, C. Murrell, R. Short, R.
Parsons, J. Mercer, J. Parsons, J.
Dicks, J. B. Osmond, T. French, D.
Wheeler, J. Moores, Capt. Fowlow, J.
Gillett, J. Kearley, A. J. Hoff, L. Scam-
mell, C. Farney, Mr. Parson, Misses
Humphries, Kean, Edgar, Jones; Mrs.
Templeton and 30 in steerage.

Wesley Church.

Addresses and Presents.

The congregations on Sunday and
Christmas morning enjoyed the ex-
cellent sermons of Rev. H. Royle and
the fine music of the well trained
choir under the direction of the or-
ganist. On Xmas morning after Di-
vine Service a very pleasing and im-
pressive ceremony took place in con-
nection with some actively engaged in
the circuit work. On behalf of the
Quarterly Official Board of the Church
Mr. A. W. Martin presented Mr. J. C.
Pratt, the Organist, with an address
and handsome Sectional Book Case;
also his Assistant, Miss Cora Adey,
with a piece of gold in recognition of
faithful, self-sacrificing work during
the past year. Mr. Pratt and Miss
Adey replied in suitable terms.

On behalf of the congregation Miss
Kathleen Goolbe and Mrs. Wm. Car-
lson read an Address and presented
Mrs. (Rev.) H. Royle with a purse of
gold, as a small token of regard. Mrs.
Royle replied thanking the ladies for
their kind words and handsome purse.
Mr. J. S. Taylor on behalf of the Lay-
men read an address and Mr. Mark
Pudister presented a purse of gold
to Rev. H. Royle, Pastor of the cir-
cuit for faithful, and devoted service to
his people during the year now clos-
ing.

The Rev. Gentleman was completely
surprised and in replying thanked his
people for so honoring him.

The hymn "Blest be the Tie that
Binds," was heartily sung by the large
congregation present.

Man Hurt When

Gun Bursts.

A man named James Whiffen, of Ar-
nold's Cove, P.E.I., met with a serious
accident last Friday afternoon that
may yet terminate fatally. It hap-
pened that Whiffen, who was hunting sea
birds, was in the act of firing at some
wild ducks when the barrel of his
muzzle-loaded musket burst. Part of
the charge hitting him in the face, in-
flicted several nasty wounds. He
was picked up by his comrades some
time after in an unconscious condi-
tion and conveyed to his home, where
everything possible was done to re-
lieve the pain. As soon as he re-
ceived sufficient strength to make
the journey to St. John's he was taken
to the train and arrived here at 4
a.m. yesterday. Mr. Eli Whiteway was
at the station to meet the train and
had him removed to the General Hos-
pital.

Reservist Fred.

Churchill

PROVES HIMSELF A HERO.

Saturday last Mr. Azariah Church-
ill, fisherman of Portugal Cove, re-
ceived a letter from the officer com-
manding the Canadian cruiser Grilse
which was reported as lost with all
her crew off the Cape Breton coast
early last week, but later reached
port in a damaged condition. The
officer made mention of the fact that
Reservist Churchill, the eldest son of
the veteran fisherman mentioned above,
had performed a most daring feat at
a critical time which resulted in sav-
ing the lives of all on board the Grilse
when that ship was in danger of
foundering. It happened that the
"booby hatch" broke loose and as a
consequence the mountainous seas
that were sweeping over the ship were
fast filling the holds and at all costs
it was necessary to have it fastened.
Three sailors, whose business it was
to look after that part of the ship, lost
their lives in an attempt to secure
the hatch. It was seen that a strong
experienced man was needed to per-
form such a daring deed, and glancing
around him the lieutenant picked out
the man most suitable in the person
of Reservist Churchill of Portugal
Cove, saying, "Churchill, it is your
turn next." The answer was quick
and sailor-like, "Aye, aye, sir!" With
a brief prayer, commending his soul,
his wife and little one to the care of
God, he dashed towards the broken
hatch and in very quick time had it
lashed down with a strong rope. The
officer and little band of sailors watch-
ed with anxious hearts for the safety
of their deliverer. Suddenly a huge
wave, more powerful than the previ-
ous ones, swept the deck of the Grilse,
but our hero held on firmly to a ring-
bolt, and seeing his task completed,
dashed back to a place of safety.

Reservist Churchill was among the
first men from Newfoundland to join
the Royal Naval Reserve and was al-
so attached to the police force in this
city. At the outbreak of hostilities
he rejoined the Navy, was with the
Reservists who helped to man the
Canadian cruiser, Niobe, and later re-
ceived a transfer to the cruiser Grilse.
It is expected that Reservist Churchill
will receive some badge or medal for
his gallant conduct under the imperial
or Canadian Government.

CAPE RACE, To-day.
Wind N.W., light; weather fine and
clear, a three masted scho. off here at
2.30 bound in. Bar, 28.70; therm, 28.

NEW YEAR GOODS!

Just arrived:

50 cases Fresh P.E.I. Eggs.
**150 Geese, in splendid condi-
tion.**
40 boxes Creamery Butter.

GEO. NEAL

Rossley's British Theatre!

(Under the distinguished patronage and presence of His Excel-
lency the Governor and Lady and The Misses Davidson.)

The Blackbirds

DECLARED THE GREATEST HIT EVER PRODUCED HERE.

Matinee Daily. Two Shows Nightly.

Matinee—Children, 5 and 10 cents; Adults, 10 and 20 cents.
Night Shows—General Admission, 20 cents; Reserved Seats, 30
cents. NOTE—The New Pictures were greatly admired. The
Orphan Joyce, a two reel feature, by the Essanay Company, was
a very thrilling play.

5c. The Crescent Picture Palace. 5c.

EVERY AFTERNOON, 2.15. EVERY NIGHT, 7.15.

Presenting Maxwell Gray's Celebrated Novel,

"The Reproach of Annesley."

Picturized in 3 reels by the Biograph Company.

"THE BABY AND THE LEOPARD"—A Selig wild animal fea-
ture.

"WHEN THE CIRCUS COMES TO TOWN"—A comedy episode
of the "Chronicles of Bloom Center."

PROFESSOR MCCARTHY playing the newest and best music—
Drums and Effects.

LATHROP ENGINES

Built to Last.

A substantial engine. Every part the best
money can buy.

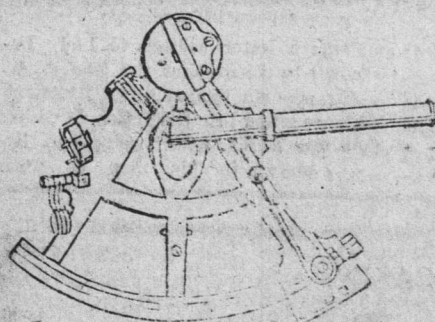
Make and Break Ignition.

Large Bore and Stroke.

Guaranteed to operate on Kerosene Oil.

A. H. MURRAY,

St. John's, Agent.



SPECIAL NOTICE!

CHRONOMETERS and
NAUTICAL INSTRUMENTS
Cleaned, Repaired and
Adjusted.

Just arrived a splendid line
of new Chronometers, for
sale or hire.

W. & R. ENGLISH,

JEWELLERS & MARINE OPTICIANS.

P. O. Box 447,
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404 WATER STREET.

\$275 Pianos \$275

RECOMMENDED BY ALL OUR LEADING MUSICIANS.

You need have no doubt about the quality of a Piano that you
buy at HUTTON'S.

We are 30 years in the business and from a practical musical
experience we know what suits the climate, etc.

CHARLES HUTTON,

RELIABLE PIANO & ORGAN STORE.