

ANNUAL SALE.

SPECIAL FOR THIS WEEK:

Cotton Blankets Wool Blankets.

Regular Price.	Now Selling for.	Regular Price.	Now Selling for.
\$.50	.75	\$2.00	\$1.70
\$1.00	.90	\$2.50	\$2.20
\$1.20	\$1.05	\$3.00	\$2.50
\$1.50	\$1.30	\$3.50	\$3.00
\$2.00	\$1.70	\$4.00	\$3.50
		\$5.00	\$4.30
		\$6.00	\$5.00
		\$8.00	\$7.00

Grey Wool Blankets and Wadded Quilts selling at **GENEROUS REDUCTION.**

STEER BROTHERS.



Miss Stella E. Merrill, 33 Belvidere St., St. John's, Newfoundland.
Mr. E. Payne, Brigus, Conception Bay, Newfoundland. dec17, sat, ff

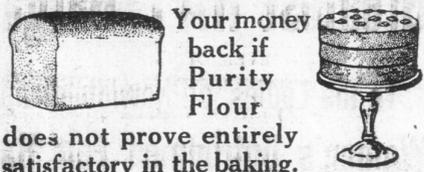
Screened North Sydney Coal!

We have opened 2 Sheds Prime North Sydney Coal to-day. Can be seen at Tessier & Co's Premises.

Sent Home at Our Usual Low Price. Why was every Coal Dealer allowed to build wooden sheds, covered with iron, and WE were refused? Was it because we lowered the price of COAL?

Orders taken at Beck's Cove Office, our Wharf Office, and at Tessier's Wharf.

GEO. NEAL



Your money back if Purity Flour does not prove entirely satisfactory in the baking.

DON'T simply buy flour from the dollar and cent side of it. Buy high-quality flour. That means PURITY FLOUR. The first little extra cost is more than made up by the extra number of loaves of bread it makes—by the superiority of the bread and pastry in sweetness of flavor and nourishing qualities. Buying Purity Flour is a safe investment. You get large returns, not only on account of Purity's ability to produce more, but because Purity contains the greater nutriment and the vim of a strong hard wheat flour. Food made from Purity Flour gives the consumer health, snap and force, which cannot be gained from the use of the weaker soft wheat flour.

"MORE BREAD AND BETTER BREAD"

PURITY FLOUR

You can buy as little as a 7 pound cotton bag or in 14, 24, 49, and 98 pound sacks. Also in barrels and half-barrels



Purity may cost a little more than some flours but you'll find its more than worth the difference. To be sure, it must bear the trade mark.

WESTERN CANADA FLOUR MILLS CO., LIMITED
Mills at Winnipeg, Goderich, Brandon

HOCKEY STICKS,

ALL THE LEADING MAKES.

Rex, Micmac, Special, Empire, Imperial, Champion, Red, etc., 15c. to 80c. each; Hockey Pucks, 15c. to 40c. each.

MARTIN HARDWARE COMPANY.

WE'RE EASY!

Five Dollar Greenbacks are Burning Holes in Our Pockets

Do You Want One?

Save the Alphabet Cards in all Pound Packets of Union Blend Tea, bring to us and get the money!

H. W. de FOREST TEA CO'Y.

READ THIS and GET TEN DOLLARS!

Subject to the conditions printed below we will give **TEN DOLLARS** to the boy or girl who guesses nearest to the value of **KING GEORGE FLOUR** in our possession on January 1st of this year.

THE CONDITIONS ARE AS FOLLOWS:—

The boy or girl must be attending school. The guess must be mailed to us before March 1st, and with the guess must be a certificate showing that some relative of the competitor has purchased a barrel of **KING GEORGE FLOUR.**

On January 1st we had between twenty and thirty thousand dollars worth of **KING GEORGE FLOUR** in stock. The competition will close on Feb. 28th, 1911.

GREENE & CO., DISTRIBUTORS OF

KING GEORGE FLOUR.

Fresh from California!

Our shipments of **TINNED FRUITS** are here, and we can guarantee that for Freshness and Flavour the Fruits are unsurpassed. The varieties are:—

Pears, Peaches, Apricots, Cherries.

Also, EXTRA COBWEB

Pears and Sliced Peaches.

Bowring Bros.,

LIMITED. GROCERY DEPARTMENT. Telephone 332.

JUST RECEIVED, BY TRAIN

A Choice Lot of

Fresh P.E.I. Geese,

Low Prices to clear.

JAS. R. KNIGHT, 311 Water Street, Jan 19, 11 Commission Merchant.

JOB PRINTING

Ladies' Costume Skirts!

Latest Styles in Newest Materials at remarkably Low Prices.

Navy Cloth Skirts 95c, \$1.20, \$1.50, \$2.00 up to \$4.00
Black Cloth Skirts 95c, \$1.30, \$2.00, \$2.60 up to \$3.50
Dark Tweed Skirts 95c, \$1.50 up to \$5.00

Special attention given to Outport orders.

WM. FREW, Water St., Nearly Opp. Court House.

IN STOCK:

MOLASSINE MEAL, (Best for keeping all Animals in good health.)

'HERCULES' FEED, (An excellent all-round Feed—splendid for poultry—Crushed Oats, Corn and Barley.)

WHOLE CORN.

Yellow Cornmeal. To arrive.

White Hominy Feed.

Bran. Ogilvies—the best. Diamond O

OATS. Finest Fat White Oats.

HAY. Good quality Baled Hay.

HARVEY & COMPANY

WHOLESALE

RHEUMATISM Not Too Late. RHEUMATISM

DON'T WORRY any more about RHEUMATISM, but try a bottle of

Sloan's Liniment,

And watch what will happen by following directions. Orders flowing in every hour from North, South, East and West for the wonderful cure (Sloan's Liniment)

Price: 25 cents bottle. J. J. ST. JOHN, Sole Agent, St. John's, East.

HALIFAX SAUSAGES, etc., etc.

Landing to-day ex "Florizel,"

Choice Halifax Sausages—50 lb. kegs.
Choice Light Ham Butt Pork—70 pieces.
Choice Small Jowls.
Libby's Special Plate Beef.

F. McNAMARA, QUEEN STREET.



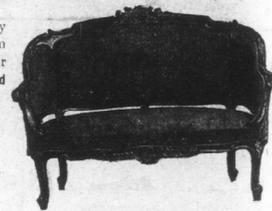
FURNITURE

FURNISHINGS!

One can readily make a satisfactory selection of Furniture, Linoleums and Rugs, etc., from our exceptional assortment of the **Newest and best** in every worthy grade of these goods.

Artistic Designs, Superior Quality and Moderate Prices are the distinctive features of our Warehouse.

We offer many Special Styles in every line on our floors at Marked Down Prices.



U. S. PICTURE & PORTRAIT COMPANY.

Complete House Furnishers.

FRESH Shipment FRUIT!

TO-DAY ON DURANGO!

40 Cases Valencia Sweet Oranges, 20 Kegs Sweet Grapes, 20 Cts. Lemons, 50 Cases Small Peel Onions. And in fine order, 150 brls. No. 1 Apples—Spy, Baldwin, etc. Annapolis Valley nearly sold out of Apples. Buy while you can get them.

Edwin Murray

January

MUSIC SALE.

20 PER CENT. OFF.

Sheet Music from 10c. to 75c.

Folios from 25c. to \$1.50.

Comprises: Teaching, Classical, Sentimental and Comic pieces.

Chesley Woods,

PIANOS AND ORGANS.

REID NEWFOUNDLAND COMPANY.

Do You Contemplate Going to the Old Country?

The Canadian Northern Palatial Steamships

ROYAL EDWARD and

ROYAL GEORGE

Plying between Halifax and Bristol, offer luxurious apartments, spacious promenades, in fact every latest device combining comfort and safety, with speed.

For Tickets, sailing dates, and full information apply to General Passenger Agent.

Reid Newfoundland Company

WEATHER FORECAST.

TORONTO, Noon. — Moderate winds, fine and cold to-day and on Tuesday.

VOLUME XXXIII.

AUCTION SALES

TO-MORROW (TUESDAY), at 9 o'clock, at

DUNN BROS., Beach,

40 barrels APPLES,
10 CHEESE,
30 boxes RAISINS,
BEEF, SPARE RIBS, TEA,
500 1-lb. tins TEA,
etc., etc., etc.

THOMAS KELLY, Auctioneer.

THE STEAMER

'Portia'



Will leave the Wharf at

BOWRING BROS., LTD.

Wednesday, 25th Jan, at

10 a.m.

Calling at the following places:

Cape Broyle, Ferryland, Fermanagh, Trepassy, St. Mary's, Salmonier, Placentia, Marystown, Durin, St. Lawrence, Lamaline, Fortune, Grand Bank, Belleoram, St. Jacques, Harbord, Breton, Pass Island, Hermitage, Gaudet, Pishitrough, Francois, Cape St. Eustache, Ramora, Bargon, Rose Blanche, Channel, Bay St. George, Graves Bay of Islands, Bonne Bay.

Ice and weather permitting.

Freight received until 7 p.m. Tuesday.

For freight or passage apply to the Coastal Office of

BOWRING BROTHERS, Limited

Telephone, 306.

CHOICE FRESH

CANDIES

CHOCOLATE CHIPS.
CHOCOLATE COVERED WALNUTS.
CHOCOLATE COVERED CARAMELS.
CHOCOLATE CORDIALS.
ALMOND CHOCOLATES.
ASSORTED CHOCOLATES.
ASSORTED CARAMELS.
ASSORTED BON BONS.
ASSORTED JU JUBES.
ASSORTED FRENCH CREAMS.
CREAM MIXTURES.
HARD CANDY MIXTURES.
WALNUT and ALMOND TOFFEE.

Supplied fresh each day.

RENNIE'S BRANCH STORE

220, 12th, eod Rawlin's Cross.

Per S. S. "Florizel,"

Cooking and Dessert Apples,
California Oranges,
Bananas and Grape Fruit,
Tangerines, California Apples,
New York Corned Beef,
Halifax Sausages,
Smoked Haddies,
Kipperd Herring,
Fresh Oysters, New York Turkey,
Chicken, Parsnips and Carrots.

JAMES STOTT.

Phoenix Stores,

Cavendish Square.

Just received a small shipment of CHOICE

P. E. ISLAND

CHICKEN

In Excellent Condition.

A. H. MARTIN, AGENT.

PHONE 608.