

**THE ACADIAN**

(Established 1883)

Published at Wolfville, N. S., every Friday by

**DAVIDSON BROS., Printers and Publishers**

Members of the Canadian Weekly Newspaper Association.

Subscription Rates—In British Empire, in advance, \$2.00 per year. To U. S. A. and other countries \$2.50 per year.

Advertising Rate Cards and information respecting territory and samples of paper mailed upon request, or may be seen at the office of any advertising agency recognized by the Canadian Weekly Newspaper Association.

Advertisers must have copy in by Tuesday noon in order to insure changes for standing advertisements. New display advertising copy can be accepted one day later.

Correspondence—Letters addressed to the Editor and intended for publication must be short and legibly written on one side of the paper only. The longer an article, the shorter its chance of insertion. All communications must bear the name of the writer, not necessarily for publication. The publication or rejection of articles is a matter entirely in the discretion of the Editor. No responsibility is assumed by the paper for the opinions expressed by correspondents.

**Editorial**

Our pulpits are our work clothes. Each of us live some kind of a sermon every day.

**CANNING PLANT NEEDED**

The strawberry crop this season is a large one and the fruit of unusually good quality. Growers have found it difficult to secure pickers in some instances and latterly the price received for the fruit has been far from satisfactory. With the increased expenses of growing and getting ready for market the margin of profit has been exceedingly small. It has been fully demonstrated, however, that facilities for producing this luscious fruit are exceedingly good in this valley and some organized action should be at once taken to secure some better method of taking care of the product.

In this section where all kinds of vegetables and small fruits can be so successfully grown there should be a splendid opening for an up-to-date and well equipped preserving and canning establishment. In all our stores today are to be found attractively put up goods of this kind, the sale of which is enormous. With present excessive transportation expenses it appears ridiculous to bring from British Columbia and Ontario an article of food which can be better produced here by our own people. Wolfville is ideally located for such an industry and a properly equipped establishment here should be able at least to control the markets of the Maritime Provinces and prove a beneficial and paying undertaking.

**THE FARMERS AND TOWN BUSINESS**

One of the readers of THE ACADIAN, representing the agricultural industry recently suggested to us that the fact that Wolfville business places were closed so many evenings during the summer was decidedly inconvenient to farmers and their families and detrimental to the interests of our merchants. At this season the farmer, who is looking after his farm, has no opportunity during the day-time of coming into town, but now that the automobile has become so common it is easy for him and his family to run in after work of the day and get back before bedtime. He also suggested that if the town offices and banks could arrange during the farmers' busy season to keep open for an hour or so some evening during the week it would be a great convenience for that important class of our population. While we realize that outdoor attractions during the summer evenings make a very strong bid it might be well for our business men to take the above suggestion into consideration.

**MORE LIGHT ON COAL PRICES NEEDED**

In the face of the exorbitant prices that householders have been called upon to pay of late for their coal supply it is no wonder that dissatisfaction should exist among the miners of this province. They probably understand better than do the public generally the profits which the operators are exacting from the consumer and quite naturally feel that they are reasonably entitled to a larger share than they are getting. The proposition made by the Trades and Labor Council that these conditions should be freely investigated does not appear to be an unreasonable one. After all the people who are the owners of the coal mines, have to bear the cost and are entitled to the fullest possible information concerning this matter in which they are so vitally interested.

**DISFIGURING THE TOWN**

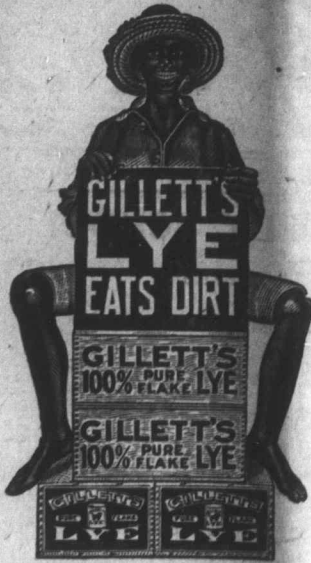
One of the town by-laws, the observance of which is sadly neglected these days, is that which provides that no advertising signs or other similar matter shall be posted upon electric or telephone poles or street ornamental trees in town. For a number of years after the passing of this ordinance its conditions were rigorously enforced but of late little or no attention seems to be paid. The by-law is a good one and deserves better treatment. In every progressive community today measures are observed which tend to the prevention of anything calculated to deface or mar the landscape. Wolfville cannot afford to lag behind.

**A CHANGED MAN**

Not very long ago the popular conception of a farmer was an Uncle Reuben who wore a tousley beard, never put on a clean collar and "biled shirt" except Sunday, who said "b'gosh" with great frequency and spat on the floor of his own home—when mother wasn't looking.

The farmer of today is a very different looking kind of a fellow. The Farmers' clubs, granges, bureaus, and federations have wrought the change. Today we hear about co-operation in buying and selling, legislation advocated and secured, good roads, better country schools, etc. One of the greatest changes has come in the broader social life for the farm home. Time was when most farmers went to bed every night at eight, or at the latest, nine o'clock. It was not so much that they were tired as that there was nothing interesting to make it worth while to keep awake. When the grange and farm bureau established a meeting place at the cross roads hall, with congenial amusements and stimulating discussion, they struck a blow at the worst of all obstacles in the way of agricultural advance—the loneliness of the farm. The automobile has also brought the farm closer to town, and the entire family can get home from a picture show in less time than it took old Dobbin to jog through the covered bridge.

Keen observers of country people say they are dressing much better and appearing far neater and more stylish than they did ten years ago. Social life always works that way. If Reuben has got to go down to the Grange Hall to make a speech, the old hickory shirt won't do.



**NOVA SCOTIA APPLE MARKETING**

(From the Halifax Herald)

To produce the best flavored apples in the world is one thing. To market them in the best possible manner and conditions is quite another. Both are essential to good business.

The aim of our apple growers and selling companies should be so to select and pack their fruit as to build up a reputation of careful and honest marketing, so that the mere label, "NOVA SCOTIA APPLES", will be taken the world over as a guarantee that they are properly packed and in fine condition. Only by winning such a reputation can they ensure sales, good prices, and business success.

It is regrettable that there is evidence that our apple growers, or selling companies, have relied too much on the native excellence of their fruit, and paid too little attention to proper selection and packing.

Only the best grades of apples should be sent to market; the smaller fruit should be manufactured near the source of production; and the fruit selected for market should be so carefully packed as to be certain to reach the consumer in good condition.

The people of Halifax last year had much dissatisfaction in their purchases of Nova Scotia apples. Not only were they not carefully selected as to size, but many were badly bruised, and many were rotten.

It is very unpleasant to have to state this; but our apple growers or selling

Minard's Liniment Heals Cuts.

companies had better be told the truth in order that they may realize the imperative need of amendment.

The quantity of decayed fruit last year was unusually large. It has been suggested that excessive cultivation of the orchard lands coupled with extensive use of high fertilizer may have a deteriorating effect on the keeping quality of the fruit. If there be any possibility of this being the case, it is a most serious matter demanding prompt and careful attention.

The choice of containers for apples is also important. In the opinion of many the apple barrel should be discarded altogether, and be superseded by boxes of a convenient size for handling.

In the British market especially it is said that the apple barrel is very unpopular, the people there generally desiring to buy apples in smaller quantities and in handy boxes.

The foreign market is no doubt important. But it may well be doubted whether it is to the permanent interest of our apple growers to send nearly all of their marketable fruit abroad and leave the home market only half supplied. For a large part of the year, Halifax, for example, has to depend upon importations from British Columbia and the United States, for apple supply. This should not be so. The prospect for this season is said to be a big crop of apples everywhere, but whether there will be a corresponding return in cash will depend much upon the marketing.

**WOLFVILLE WINS AT TENNIS**

The first game of the Valley Tennis League was played at Windsor on July 3rd, when the Wolfville tennis players defeated the home team by 5 events to 3. The results were as follows:

**Ladies' Singles**  
Mrs. Kendall, Windsor, defeated Miss Creighton, Wolfville, 6-1, 6-0.

**Ladies' Doubles**  
Misses I. Dimock and G. Harriott, Windsor, defeated Misses Johnson and McLean, Wolfville, 6-1, 6-5.

**Men's Singles**  
Dr. deWitt, Wolfville, defeated J. R. Harrison, Windsor, 6-2, 6-4.

**Men's Doubles**  
Dr. L. Eaton and A. B. Balcom, Wolfville, defeated O. B. Keddy and C. H. Brown, Windsor, 6-0, 6-1.

**Mixed Doubles**  
Miss M. Chute and A. Chute, Wolfville, defeated Miss Clift and K. Tremain, Windsor, 5-7, 6-0, 7-5.

Miss Coit and M. Beardsley, Wolfville, defeated Mrs. H. Wilcox and C. N. Bissett, Windsor, 8-6, 6-4.

Miss Geldert and F. Buckle, Windsor, defeated Miss DeWolfe and E. Eaton, Wolfville, 6-4, 8-6.

Miss DeWitt and R. Tufts, Wolfville, defeated Miss A. Christie and W. C. Robinson, Windsor, 6-0, 6-2.

Minard's Liniment for Dandruff.

**MEDICAL EXAMINATION OF SCHOOL CHILDREN**

The following is the full report from the recent examination of the school children. The examinations were made by the School Health Committee consisting of the doctors and dentists of the town, who gave their time that the parents may benefit by an accurate report. That the children may have the defects corrected before much damage is done. Parents, do everything possible to give your child a chance. Preserve the sight, prevent deafness, and keep teeth in good healthy. Look after the decayed teeth, don't waste good teeth by delay.

Grade	Enlarged tonsils & Adnoids	Dental work needed	Defective vision	Mal nutrition	Total number in class
Grade 1 A	16	24	1	3	28
Grade 1 B	14	29	11	4	41
Grade 2	16	34	11	2	45
Grade 3	9	23	4	2	44
Grade 4	13	24	7	0	32
Grade 5	12	25	4	1	30
Grade 6	7	26	4	2	32
Grade 7	10	20	1	0	30
Grade 8	8	18	4	0	23
Grade 9-10-11 (High School)	49		2		58

**Totals**

- 14 under the heading of Mal Nutrition.
- 49 under the heading Defective Vision.
- 87 with enlarged tonsils needing treatment now.
- 15 with enlarged tonsils needing watching and later report.
- 3 with adnoids only.
- 272 needing dental attention as soon as possible.
- 40 having only one cavity.
- 40 needing no dental care.

**Preserving Season . . .**

Take advantage of the low prices of berries this year and have a goodly supply preserved for next winter. We cannot supply the berries but can fit you out with all the necessary utensils for preserving and canning.

**Preserving Kettles**

in aluminum and enamelware. Wire canning racks to fit either the round or oval wash boiler. Self-sealing jars in pints, quarts and 1/2 gallons. Rubber rings, mixing spoons, ladles, strainers and funnels.

**T. P. CALKIN, LIMITED**

"The Hardware People" "Heating Experts".  
KENTVILLE, N. S.

**ECONOMICAL in use.**

**"SALADA"**  
**ORANGE PEKOE BLEND**

is certainly a most delicious tea.  
Finest for flavour.  
Ask your grocer for it—43c. per 1/2 lb.

when it's cooked by live steam in an SMP Savoy Cooker is better for you and tastes better, too! The inner boiler is pierced with little holes around the top, through which the steam penetrates. The live steam does the cooking. No need for stirring. No scorching. No trouble to clean, as there is no burnt or dried meal to scrape off. The Savoy Cooker is one of the most useful utensils made. Ask for

**SMP Standard WARE**

Three finishes: Pearl Ware, two coats of pearl grey enamel inside and out. Diamond Ware, three coats, light blue and white outside, white lining. Crystal Ware, three coats, pure white inside and out, with Royal Blue edging.

**SHEET METAL PRODUCTS CO. LIMITED**  
CENTRAL, TORONTO, WINDSOR, SHERBROOKE, VANCOUVER, CALGARY

**Boston and Yarmouth Steamship Co., Limited**

**FREIGHT AND PASSENGER SERVICE**

**STEAMERS PRINCE ARTHUR AND PRINCE GEORGE**  
**SIX TRIPS WEEKLY FARE \$9.00**

Leave Yarmouth Daily except Sundays at 6.30 p.m. (Atlantic Time).  
Return, Leave Boston Daily except Saturdays at 2 p.m. (Daylight Saving Time).

For staterooms and other information apply to  
**J. E. KINNEY, Superintendent, Yarmouth, N. S.**

We are now making bread by the new method that cost the Fleisckman Company

**2 MILLION DOLLARS**

It costs more to make but we will still maintain the quality and sell it at the same price.

**CROWN BAKERY**

Don Campbell, Prop.

**The Telephone Can Lengthen our Visiting Cousins' Stay With Us**

A friendly invasion of Nova Scotia by our cousins across the line is in full swing.

All in this Province are mightily pleased to see these visitors and anxious to make their stay with us as pleasant and as long as possible.

There's one thing, at all events, that need not shorten a visitor's stay—worry about business or home affairs!

The Long Distance Telephone provides a sure cure for that

A talk over the Long Distance Telephone Lines with his home or office in his home town—all but as good as a personal trip there!—will put our visitor's mind at rest concerning these matters and induce him to extend his holiday in this old Province by the Sea.

**Maritime Telegraph and Telephone Company Limited**

Advertise in THE ACADIAN.