

A Double Economy

Economy and efficiency are two things that the world is getting hammered home as a result of the war. Industry that stands up against the conditions imposed by the war must be efficient. Canadian manufacturers are testing themselves out in efficiency. They are under an economic contract to produce what Canadian consumers need to buy. A factory or a plant that might have been ninety per cent efficient before the war, is a hundred per cent proficient now. When the whole country hums along on the full tide of prosperity, it is easy to hold business without testing the mettle of every department. When the tide turns the weak business lets go. It is no longer able to compete.

The economy of buying goods made in this country is a double economy. It means the efficiency of our manufacturing industries as a whole and that means no unemployment and the return of good times. It means also, in many cases, an actual saving in dollars and cents to the individual consumer because he gets as good or better value for the same money, or, in many cases, gets as good or a better article at less cost. There must be no question as to the relative value of the goods. The Canadian-made article must be the equal of its competitor. It can be bought for less money, because it does not have to take away from the quality in order to meet the Canadian price, nor add to the price in order to make the same relative profit on goods of the same quality.

If the Canadian made article is not at least as good value for the same money as anything imported, it has no right to ask for the made in Canada preference.

Boys' shirts and drawers and combination suits at Whitlock's, 78 Dalhousie street, Temple Building.

Boy Knight Notes

Last Saturday evening a large number of the Junior Boy Knights assembled at the armories and a happy time was spent around the fire crackling nuts, eating apples and telling camp fire stories.

On Monday evening the Seniors held a social evening which was most successful. Mr. Barnham acted as chairman in an efficient manner. Solos were contributed during the evening by Mr. E. Matthews and Mr. Sears. Miss Gilkison gave a fine address on "Our Soldiers." She was listened to with great attention by the boys and at the conclusion of her address was heartily applauded. Numerous other recitations, reading, chorus, etc. with an address from Alfred Hunt filled in the balance of the programme. At the conclusion refreshments were served. The juniors will have a social evening in the near future.

Church parade on Sunday to the First Baptist church. Every boy should be in line.

The following letter was received from John Hawke, at Salisbury Plains during the week:

"Dear 'Pessor'—Just a few lines to let you know how we are getting on. I just got back from London where I had a dandy time. Henry has gone for a visit to that city. While there I stayed with his uncle, Mr. E. Cooke. We have lots of wet and foggy weather here. They call it the Siberia of England, and the name suits it to a 'T.' We get one bright day a week. I have gained fourteen and a half pounds since I left Brantford—not bad for active service. We get great food here. Bread, Cheese and jam for every meal, with meat and potatoes sometime. But there is lots of it. We are enjoying life, but are still eager for the fight.

Remember me to all the boys. My heart is in the work as much as ever, and my thoughts are often with you all.

Godobye for the present From your boy
JACK.
It is interesting to note that among

the names of British admirals there are twelve who are Canadian born, all of whom have distinguished themselves while engaged in service. The names of these are: Edwin William Cambell Owen and his brother, William Fitzwilliam Owen, born on the Island of Campbell, Bay of Fundy, N.B.; George and Philip Westphal, also two brothers, born in Preston, N.S.; Sir William Parry Wallis, born in Halifax; Sir Edward Belcher, born in Halifax; Sir Archibald Douglas, born in Quebec; Sir Charles Drury, born in Hothsny, N.B.; Admiral D. M. Riddell, one of our Hamilton boys who is still living; Admiral John Denison, of the famous Denison family, Toronto; Admiral Ashe born in Quebec; and our own Canadian admiral Kingsmill, who is a native of Guelph Ontario. Surely this is a list for our Canadian boys to be proud of.

In the matter of the regular militia, we have Canadian boys serving in the British army in every quarter of the globe, holding high and responsible positions.

Brigadier-General Bridges, the commander-in-chief of the Australian forces, is one of our Kingston College Cadets.

Sir Percy Girouard is also a graduate of the Kingston Military College.

In shooting our Boy Knights have done exceptionally well during the past year. This has largely been because our opportunities have been better than in times previously, a larger membership and better facilities for practice.

Our record this coming year should be better still. From being 5th in the Empire in the Junior C of the Imperial Shield competition, let us see if we cannot come in second or third. It will mean constant practice and work for the boys.

EAT LESS AND TAKE SALTS FOR KIDNEYS

Take a glass of Salts if your Back hurts or Bladder bothers.

The American men and women must guard constantly against Kidney trouble, because we eat too much and all our food is rich. Our blood is filled with uric acid which the kidneys strive to filter out, they weaken from overwork, become sluggish; the eliminative tissues clog and the result is kidney trouble, bladder weakness and a general decline in health.

When your kidneys feel like lumps of lead; your back hurts or the urine is cloudy, full of sediment or you are obliged to seek relief two or three times during the night; if you suffer with sick headache or dizzy, nervous spells, acid stomach, or you have rheumatism when the weather is bad, get from your pharmacist about four ounces of Jad Salts; take a tablespoonful in a glass of water before breakfast for a few days and your kidneys will then act fine. This famous salt is made from the acid of grapes and lemon juice, combined with lithia, and has been used for generations to flush and stimulate clogged kidneys; to neutralize the acids in the urine so it no longer is a source of irritation, thus ending bladder disorders.

Jad Salts is inexpensive; cannot injure, makes a delightful effervescent lithia-water beverage, and belongs in every home, because nobody can make a mistake by having a good kidney flushing any time.

BREAKS ALL RECORDS

Eddie Pullen Wins 300-Mile Auto Race at Corona.

CORONA, Cal., Nov. 27.—Eddie Pullen won the 300 mile Corona auto road race yesterday afternoon. Time 3:36:24. His speed averaged 87 miles an hour. O'Donnell was second, and Oldfield third. Pullen broke all records for the distance. The best previous mark was that of Thomas, who made 87 miles an hour at Indianapolis last May.

Be Good To Yourself

By keeping in good physical trim and you will be the best friend to yourself and a pleasure to others. Most sicknesses begin in the ordinary and minor ailments of the digestive organs, and for these ailments

Beecham's Pills

have become the most popular remedy, because they are so safe, so certain, and prompt in their beneficial action. They tone the stomach, stimulate the liver, regulate the bowels. By cleansing the system and purifying the blood they prove that they

Are Worth A Guinea a Box

Directions of special value with every box. Sold everywhere. In boxes, 25 cents.

THE VICTROLA AND THE FAMILY—No. 7



Baby

says, "Baby like Victrola awfully much indeedy."

"It tells me lots of funny stories and sings pretty songs like Mamma and Mary and it lays music just like the big band does when the soldier boys go marching.

"Me like Harry Lauder best. He laughs so funny when he sings 'Stop Your Ticking, Jock.'

"Santa Claus is going to bring me a Victrola for my very own this Christmas instead of those toys the naughty Germans make. One of those baby ones for \$20 to go in my nursery so I can hear it when I go to bed at night just like the baby across the street does."



Victrola IV \$20

With 15 ten-inch, double-sided Victor Records \$33.50

Other Victrolas from \$32.50 to \$300 (on easy payments, if desired), and ten-inch, double-sided Victor Records at 90c for the two selections at any "His Master's Voice" dealer in any town or city in Canada.

Write for free copy of our 350-page Musical Encyclopedia listing over 5000 Victor Records. Ask to hear "It's a Long, Long Way to Tipperary" the famous British Marching Song, sung by Harry Fay, on Victor Record No. 120198.

Berliner Gram-o-phone Co.

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Victor Records—Made in Canada
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Complete Line Can be Had at the Victor Store of

CHAS. H. BROWN

The Exclusive Victor Dealer

9 GEORGE STREET

Drop in and Hear Your Favorite Selection

Poultry Invigerator

This is the best egg producing food, as well as keeping all kinds of birds in a healthy condition.

Animal Invigerator

LICE KILLER, COUGH CURE.

HOWIE & FEELY

Temple Building Dalhousie Street

THE BANKRUPT SHOE SALE CONTINUES

ROBERTS & VAN-LANE SHOE CO. made an assignment. BORBRIDGE FOOT-FITTERS bought the stock and removed it to their store, 82 Dalhousie St., Temple Building, and are selling it there at tremendous bargains---ask your friends, they have been there, bought something of course, because they could not help it, everything is selling so astonishingly cheap.

EXTRA! EXTRA! EXTRA!

Our \$18,000.00 Stock of Boots, Shoes
Trunks, Bags and Travelling Equipment
will all be reduced in price to fill in where the Bankrupt Stock is broken, so you see we will have something for everybody at very attractive prices.

- Men's Patent Button and Lace, different lasts, mostly Slater goods. **BANKRUPT SALE PRICE \$2.98**
- Men's Gun Metal Calf Button and Lace, nice new goods. **BANKRUPT SALE PRICE \$2.98**
- Men's Vici Kid Button or Lace. **BANKRUPT SALE PRICE \$1.98**
- Men's Yellow Elk Work Shoes, regular \$2.00. **BANKRUPT SALE PRICE \$1.20**
- Men's first quality Rubber Boots, regular \$4.00 and \$5.00. **BANKRUPT SALE PRICE \$3.38**
- Men's and Boys' Rubbers. **BANKRUPT SALE PRICE 73 TO 98c**

- Boys' Patent Button and Lace, \$3.00 to \$4.00 goods. **BANKRUPT SALE PRICE \$2.28**
- Boys' Box Calf, Gun Metal and Kid, regular \$2.00 to \$3.00. **BANKRUPT SALE PRICE \$1.48**
- A few Women's Button or Lace, and different toes. **BANKRUPT SALE PRICE 98c**
- Ladies' Patent, Gun Metal, Button or Lace, different shapes, nice toes, regular \$3.00 to \$4.00. **BANKRUPT SALE PRICE \$1.98**
- A large lot of Rubbers, storm and low cut, regular 75c to \$1.00. **BANKRUPT SALE PRICE 53c**

- Misses' and Children's Box Calf Patent and Kid, Button and Lace, good fitting last **\$1.48**
- A great number of Misses' Shoes selling at **\$1.28**
- Baby Shoes, all colors, all kinds. 10c, 20c, **30c**
- BANKRUPT SALE PRICE 30c**
- WE HAVE IN THIS STOCK FULLY 200 PAIRS OF WHITE RAWHIDE FOOT-BALL BOOTS, ENGLISH MAKE, TO SELL FAST WE HAVE **\$2.00**
- PLACED THEM AT.....

TRUNKS FROM - - \$3.06 to \$9

SUIT CASES - - - 98c to \$4.28

CLUB BAGS - - - - 98c to \$10

Borbridge Foot-Fitters

TEMPLE BUILDING 82 DALHOUSIE STREET
Sale Opening Saturday 8:30 a.m. Remember Last Saturday's Crowd—Come Early!

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