



Rubbers Save the Children's Shoes and Many a Cold as Well!

Nothing but rubber will see the children dry-shod through these slushy, splashy spring months! See that their feet are well protected, either by rubbers or rubber boots, for their health depends on it.



Foot protection is most perfect, and service most satisfying, when you choose rubber footwear bearing one of these marks of proven quality and long wear:



Canadian Consolidated Rubber Co.

LIMITED

Largest Manufacturers of Rubber Goods in the British Empire

EXECUTIVE OFFICES - MONTREAL, P.Q.

SEVEN LARGE, UP-TO-DATE MANUFACTURING PLANTS IN CANADA

28 "SERVICE" BRANCHES AND WAREHOUSES THROUGHOUT CANADA