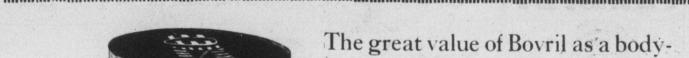
## CANADIAN GROCER

Members of the Associated Business Papers-Only Weekly Grocery Paper Published in Canada THE MACLEAN PUBLISHING COMPANY, LIMITED

Vol. XXXIII

PUBLICATION OFFICE: TORONTO, SEPTEMBER 19, 1919

No. 38





The great value of Bovril as a bodybuilder will be featured in our advertising to the public this season and to enable our trade friends to couple up their selling forces to that

> work, we have prepared an assortment of cards, etc., on the same lines.

A full window display (or a selection of cards only if preferred), will be forwarded prepaid on request.

Bovril is not only a highly nutritious food in itself, but it is also a great aid to the assimilation of other foods.

## BOVRIL

BOVRIL LIMITED, 25 and 27 St. Peter Street, MONTREAL