

# CANADIAN GROCER

Members of the Associated Business Papers—Only Weekly Grocery Paper Published in Canada  
THE MACLEAN PUBLISHING COMPANY, LIMITED

Vol. XXXIII

PUBLICATION OFFICE: TORONTO, SEPTEMBER 19, 1919

No. 38



The great value of Bovril as a body-builder will be featured in our advertising to the public this season and to enable our trade friends to couple up their selling forces to that work, we have prepared an assortment of cards, etc., on the same lines.

A full window display (or a selection of cards only if preferred), will be forwarded prepaid on request.

Bovril is not only a highly nutritious food in itself, but it is also a great aid to the assimilation of other foods.

# BOVRIL

BOVRIL LIMITED, 25 and 27 St. Peter Street, MONTREAL

Circulation of Canadian Grocer has been audited by the Audit Bureau of Circulation.  
Copy of report will be sent on request to anyone interested.