

# The Farmer's Advocate and Home Magazine

"Persevere and  
Succeed."

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## EDITORIAL.

The lightning rod is no fate, but many lightning rod agents are takers.

If Roosevelt is not spotted, it won't be because the public has not done its best.

A seed corn week, September 19th to 24th, is to be observed throughout Minnesota in selecting and sowing for planting in 1911.

Will someone be good enough to state why it is that so much valuable land is devoted to and so much energy absorbed by the somewhat unproductive business of growing weeds?

The criminal law is looter upon us a terrible curse, and the law is set in motion to apprehend and punish the culprits. Wholesale murder, such as kidnapping incidents, is regarded complacently and allowed to go on. When shall we start to extort human life above dividends?

One reason Macdonald College is losing its County staff. Unless some strong, capable leader be found, and positive assurance given of financial resources to prosecute investigation on a broad scale, the institution will soon cease to be a potent factor in the uplifted field where it bids fair to lead. If Sir William Macdonald's resources are spent, will not someone else come to the rescue?

Some counties are complaining of what is called the peddler nuisance. The best way to get rid of it is to cease buying from the peddler. If it is patronized, it is the best possible proof that it is not a nuisance. — Toronto Globe.

In no means economy is not the only factor, perhaps not even the chief one, affecting the course of business. The personal element is strong. The psychological influence of a skilled salesman standing at one's elbow frequently causes him or her to purchase some things he does not need, and others that could be bought cheaper elsewhere. Curiosity, sentiment, and various other influences also have their weight. Thousands of people buy from peddlers who would rather see the country clear of them. We are not raising the peddler question one way or the other, but merely pointing out the fallacy of our contemporaries' paragraphs. A similar fallacy runs through much other pseudo-economics.

## Key to an Encyclopedic Volume.

In this issue the annual half-yearly index number January to June inclusive is published in the Farmer's Advocate. The number is 10. The annual reissue of the Farmer's Advocate for the year it is bound, following the first page of the current number, and the title page of the front pages are added. The cost of the index is 10 cents, eight pages, and the cost of the volume is \$1.00. It covers just over three years. The following are the numbers of the issues of the Farmer's Advocate in order of issue: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 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