

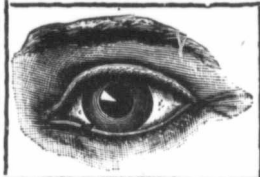
MADE IN CANADA

GILLETT'S



PERFUMED LYE

READY FOR USE IN ANY QUANTITY
For making SOAP, softening water, removing old paint, disinfecting sinks, closets and drains and for many other purposes. A can equals 20 lbs. Sal Soda.
Sold Everywhere.
E. W. GILLETT CO., LTD.
Toronto, Ont.



Your Eye-Sight!

What Else Would You Rather Not Lose?

Do you know that an imperfect eye straining for perfect vision uses up a needless amount of energy that ought to go and be used by other parts of the body? In old times, glasses were resorted to for the purpose of correcting imperfect vision only, but in studying the effect of properly adjusted glasses we have found that **eye-strain is the cause of many serious disorders**, which have in a large measure, if not wholly, disappeared with the correction of the vision. I have given a lifetime to the study of the eye, and the proper adjustment of glasses to it when necessary. If you want advice and help—I believe I can assist you. Send for my little booklet on **eye-strain**. Appointments made by letter, wire or phone.

J. W. FLEMING, Optician
735 ROSSER AVE., BRANDON, MAN.

Farm Elevators



C. E. BENELL
ELEVATOR CONTRACTOR
OFFICE 118 16TH STREET
LONG DISTANCE PHONE 435
BRANDON, MANITOBA

up. They are all steel and malleable.

Even malleable iron—good and tough as it is—has many weaknesses not common to steel. These weaknesses are due largely to lack of uniformity in quality and to the difficulties of manufacture. Malleable iron, to be of the best quality, must be designed so that all its parts are of uniform thickness. If one part is materially heavier than the rest, there is likely to be cracks and holes on the inside of the thickened portions, and these defects are not always visible to the eye, as the outside of the casting will anneal and appear perfect. Owing to these invisible defects and the fact that even the best malleable is not so uniform in quality and strength as high grade steel, the tendency of manufacturers to-day is to build as near as possible an—

ALL STEEL PLOW.

At first thought this proposition seems as simple as it is natural. The reverse, however, is true, Steel parts present manufacturing problems which the uninitiated never imagine.

Castings are a foundry proposition and when patterns are once made, they are a mere matter of tonnage so much per pound; but every bend, twist, turn or hole in a steel part means special machinery and men to operate the same. Castings require nothing but molds. Steel parts require drops, punches, drills, bulldozers, jigs, templates and special machinery. Every process must be superintended by an operative. All these things add materially to the expense of equipment and to overhead charges and explain why the process of eliminating malleable and castings in plow making is not more rapid.

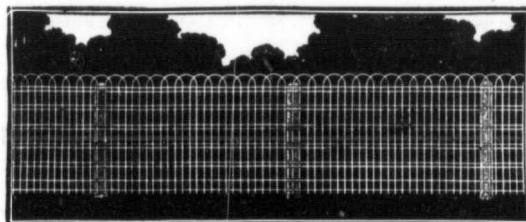
Now we are rid of a big mass of dry fodder, let's do—

A SPECTACULAR STUNT.

The modern frame, foot lift sulky plow with share is composed of 525 pieces that require 2800 separate distinct operations in the making and assembling. These parts pass through the hands of 600 different men. How's that for a curtain raiser? All this handling by such an army of such high priced labor, and the equipment necessary to produce 2800 operations to form these 525 parts, adds less than 2 cents a pound to the raw material. In other words, the retail price of the finished product only averages about 2 cents a pound more than the manufacturer pays for the raw material out of which the implement is made. And yet people want—

CHEAPER IMPLEMENTS.

Listen to this: During the past five years the advance in



PAGE WHITE FENCES

Page Fences wear Best—Styles for Lawns, Parks, Farms and Railroads. 14,000 miles of Page Fences and 73,000 Page Gates now in use in Canada. Our 1910 Fences are better than ever. Get latest prices and booklet.

R. LANGTRY
137 BANNATYNE ST. E., WINNIPEG FENCE AND GATES IN STOCK



\$1. SAVED AND \$10. LOST PER DAY

You may save a dollar on first cost of Governor by buying one unsteady in action but you will surely lose many times the difference every day. Loss in work done. Time and Cost in repairs because arcing Governors surely racks an Engine.

"The Governor without Joints" equipped with Speed Changer Secures Stability in Action, Economy in Service and Maximum Durability.

SPEED CHANGER IS PATENTED
And obtained on Genuine Pickering.

The Pickering Governor Co.
PORTLAND CONN., U.S.A.

Our 1910 SEED CATALOG

IS NOW OUT.

Copies have been mailed to all our customers. If you have not received a copy drop us a card.

Wm. Rennie Co. Ltd.
WINNIPEG

"A DOCTOR FOR A DOLLAR"

POCKET MEDICINE CASE

IT MAY SAVE YOUR LIFE

A convenient and useful pocket medicine case, containing remedies listed below (in chocolate coated tablet form). Directions in English, French and German. These are standard remedies put up like a doctor's medicine case for convenient carrying. Registered with the Dominion Government, and the tablets are absolutely harmless either for adults or children. If you will stop to think of the chances you run of getting sick or hurt, perhaps miles away from a Druggist or Physician, you will order one of these cases to-day. Weight 8 oz. For sale by T. Eaton Co. or The Bole Drug Co., Winnipeg, or sent direct postpaid for \$1.00. Additional remedies 25c postpaid. Agents wanted.

- 1 For Diarrhoea, Dysentery, etc.
- 2 For Headache, Dizziness, etc.
- 3 For Kidney and Bladder Trouble.
- 4 For Coughs, Colds, La Grippe, etc.
- 5 For Constipation, Liver Trouble, etc.
- 6 For Bleeding from any source

One yard Surgeon's Plaster.

THE UNIVERSAL REMEDY Co., Box 1917, WINNIPEG, Canada