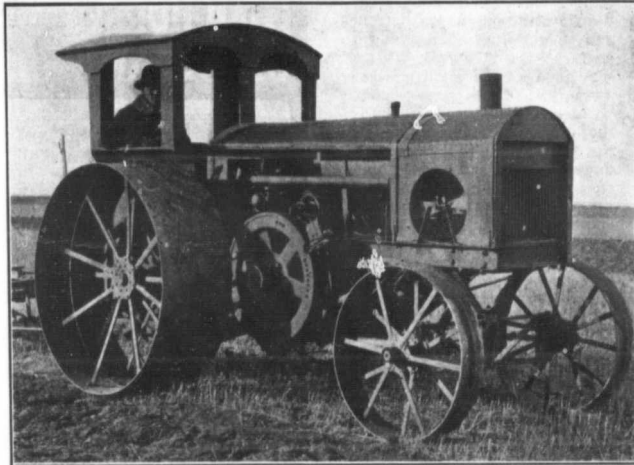


The "Hero"

20 H.P. Gasoline Tractor

This cut was made from an actual photograph of the "HERO" at work in a field of heavy soil, plowing with four 14 inch bottom plows, at Crookston, Minnesota, U.S.A. This machine has plowed over 800 acres this year, and the cost of repairs has not reached the sum of \$5.00. The gasoline consumption compared with other gasoline traction engines, was



very small considering the amount of work done. This machine also did excellent work during the threshing season, and the work performed was entirely satisfactory from every standpoint. Considerable comment was expressed at the continuous steady drive on the belt to the separator, which was a 36 inch machine.

Power Farming

The time is already here when every farmer who owns a half section of land or more realizes that the horse is far too expensive a proposition for him as a means of farm power. The steam tractor would never have made power farming possible. Just why, it is not necessary for us to tell you, for you already know, but with the evolution of the gas tractor there has been placed at the farmer's disposal a machine that will practically dispense with the service of the horse.

The demand for these machines is so great that it has been a physical impossibility for manufacturers to equip plants and turn out machines in sufficient quantity to meet it.

What is the "Hero"?

The Hero Manufacturing Company have for a number of years been manufacturing the famous Hero Fanning Mills, Hero Smut Machines, Hero Grain Tanks, Hero Water Tanks, etc., and so satisfactory have these machines been that the name Hero is a guarantee of the very best products, ones that will do the work and give entire satisfaction.

The number of gas tractors that have been designed is numerous and it was with some hesitation that the Hero Manufacturing Company took on the manufacture of a gas tractor, until they were satisfied that they had found a machine that was worthy of the name Hero. They have found it, but only after fourteen months of exhaustive investigation into the construction, merits, stability, usefulness, etc., of the 20 horse-power type tractor suitable to the work of the average farmer.

The Inventor

This machine is to be manufactured at their Elmwood, Winnipeg, factory under the direct supervision of Mr. Albert O. Espe, late of the Crookston Manufacturing Co., Crookston, Minn., the patentee of the new named Hero Traction Engine. Mr. Espe is ranked among the foremost practical gasoline engine experts in the United States and Canada. Mr. Espe will superintend the gasoline traction engine plant for at least the next five years and under his supervision the farmers are guaranteed a gas tractor of the highest quality, of greatest durability and of maximum efficiency.

Your Opportunity

CANADA IS BUT ANOTHER NAME FOR OPPORTUNITY. We are apt to think of this opportunity resting entirely upon prairies that raise dollar wheat. We must not for a moment neglect the fact that it takes proper and

efficient machinery to turn these prairies into wheat fields and further than this, keep up their crop raising standard.

We have realized this and we would like to have every farmer in Western Canada realize it. We want you to know that in the manufacture of this machinery millions of dollars are going to be earned by the manufacturing industries. We want you to realize that there is not only an opportunity for you to make money out of the gas tractor in the field, but there is also a most excellent opportunity for you to make money out of these same machines as they are being manufactured. In other words, there is a chance for you as a farmer to make profits both going and coming.

Our Offer

We have a large, well equipped factory at Elmwood, Winnipeg, where we are turning out thousands of Hero goods every year, but in order to take hold of the Hero Gasoline Tractor and make the most out of it, it will be necessary for us to enlarge this factory. We are purchasing patents, patterns, plans, gages, drawings, etc., of the Hero Gasoline Tractor from Mr. Espe, all of which is costing us the round sum of \$30,000. We are also purchasing his well equipped factory at Crookston, Minn., for \$10,000 (not including building) which includes some of the latest iron working machinery to be had.

It takes money to run a tractor business, but the money so invested will earn handsome profits. We want the farmers of Western Canada to get in on these profits and we are offering for sale the balance of 9,500 shares of stock in the Company and we honestly believe that this is the first time that the farming public have had the opportunity of getting in on the ground floor of such a profit-making proposition.

We do not want you to feel that we are offering you something for nothing, because we are not. We are simply giving you an honest opportunity to join with us in a big money maker and a permanent dividend payer.

The Hero Manufacturing Company, Limited, is capitalized for \$250,000, divided into 25,000 shares of par value \$10.00 each, fully paid up and none accessible, of which \$125,000 has been subscribed for and fully paid. The remaining 9,500 shares of stock are yours if you want them and we confidently believe that if you will look into this proposition carefully, that if you will consider the enormous demand for gas tractors, that if you will realize that in the Hero you have one of the best gas tractors on the market today—one that will meet the requirements of each and every farmer—that you will want to get into this proposition deeper and let us tell you more about it than we can in this space.

Prospectus, Application Forms and any other information desired will be cheerfully and promptly supplied.

Hero Manufacturing Company, Limited

R. G. THOMPSON, Secy. Treas., 403 McArthur Building, Winnipeg